JOHN BULL, MAY 14, 1938 VOL. LXIII. 1665

JOHN BULL

TWOPENCE

Which is which?

One of these jumpers is new—
the other's been washed with Persil

You can't tell the difference between a new jumper and a Persil-washed one!

Persil's gentle cleansing is best for all fine fabrics. The soapsuds in Persil are blended with *oxygen* in a special way which makes the cleansing action extra gentle even in the coolest water. The most delicate colours and fabrics can be washed in Persil time and time again, for there's no need for harmful hard rubbing. And Persil's safe suds clean so quickly that your dainty silks and woollens are never long in the water. Start using Persil for your *extra special* things and see how it protects them, keeping them fresh and new-looking through countless washings!

THE AMAZING Persil OXYGEN WASHER

PER 609-631-66

Don't miss this thrilling event! ★

WITH the issue on sale Friday, May 13, "The Passing Show" goes forward with one of the greatest editorial programmes ever launched. Week after week, readers will be introduced to *new* fiction and *new* articles that will set a standard never before attained by a 2d. weekly.

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★ ***40 big photogravure pages (many in colour) for only twopence—and just look at a few of the wonderful contents!***

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The pride of Unwin D'Acy was his first cousinship with Lord Ultmoyne . . . but he forgot to make sure, in living up to Ultmoyne, that Ultmoyne would live up to him.

★ ★ ★

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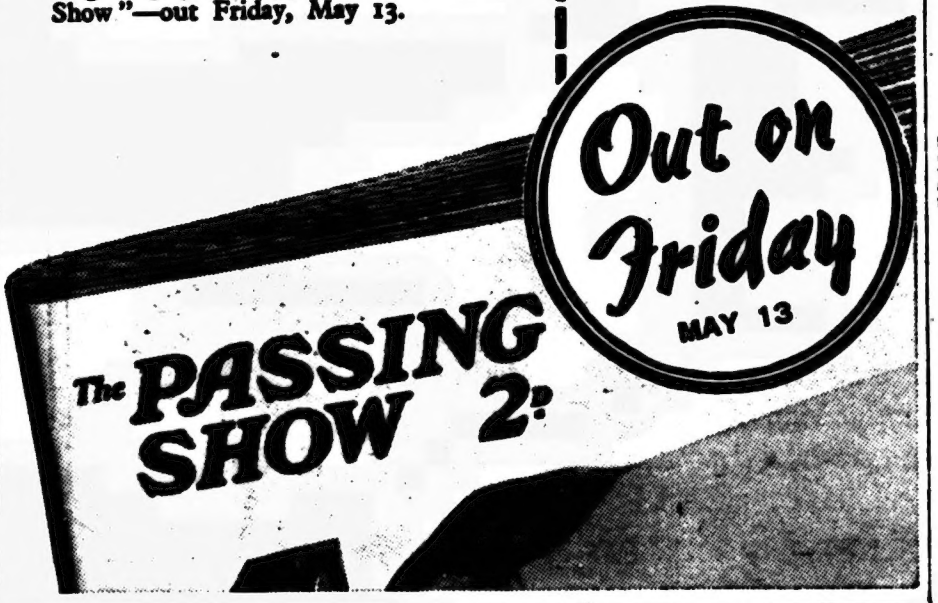

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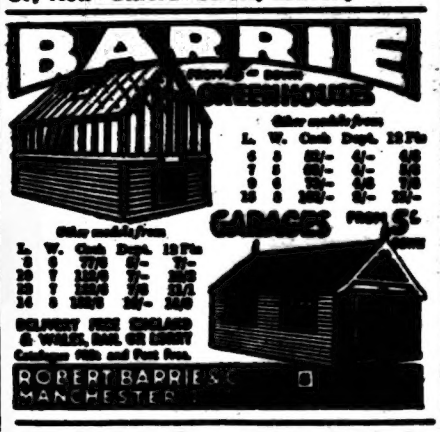

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Lgth.	Width.	Hght.	Cash.	Dep.	Pay.
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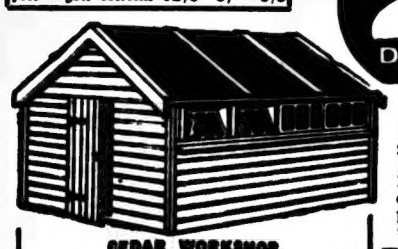
4ft.	4ft.	6ft.	39/-	4/-	3/6
6ft.	4ft.	6ft.	53/-	5/-	4/6
7ft.	5ft.	6ft.6in.	72/6	6/-	6/6

FROM 2/- DOWN



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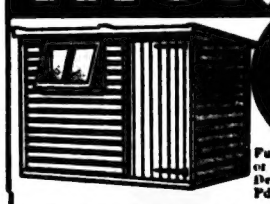

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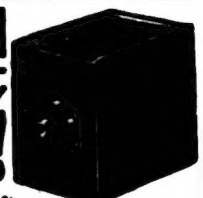

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Gibbs

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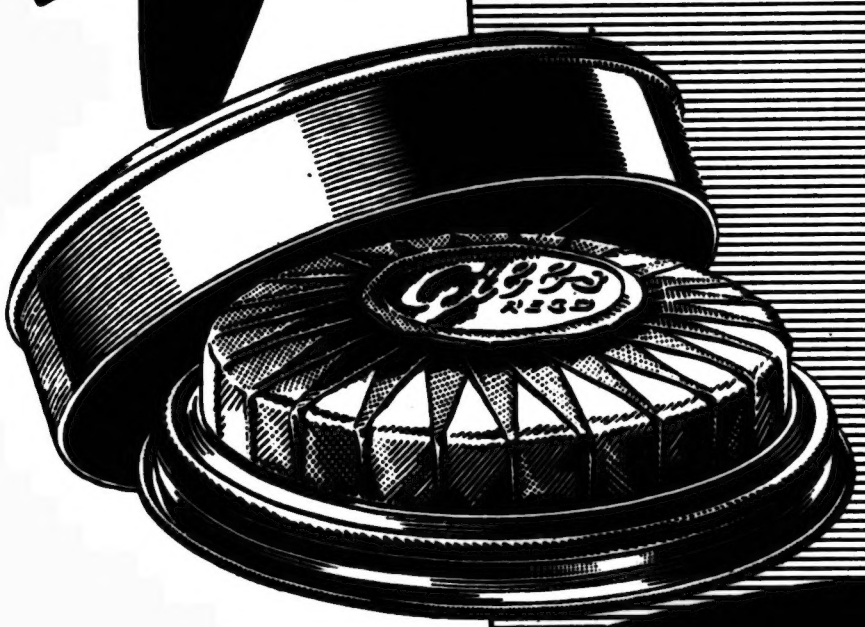

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YOUR TEETH ARE IVORY CASTLES—defend them with **GIBBS DENTIFRICE**

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STRAIGHT FROM TH

Squan
Why
No Sa

YOU don't hear so n
"Buy British" cam
days.

There's a reason.

Even the Government rea
it doesn't practise what it
invites a lot of hard knocks.
longer preaching.

But it deserves the hard
the same.

Patriotism Founders

Those bulky books from
Office counter clerks tear th
order are in future to be
foreign materials.

The Prison Commissioner
are made in Maidstone priso

Swedish workpeople are a
the work for which British
to be engaged.

Crime

British manufacturers co
emphatic that they were as
for one article and the Pri
sioners accepted somethi
different from the Swedes.

We demand that this shou
up in the House of Commo

The prison authorities
taught that crime is often
unemployment caused by so
abroad.

Who Wears the Tro

But here's the joke of it:

The Postmaster-General
trade that these stamp bo
Prison Commissioners' busi
his.

Well, well! What a sing
portant person he must be
gigantic concern!

Arms Orders—for G

Meanwhile we hear of 50-
plates arriving at Tilbury
ports.

They are Germany's
towards our rearmament.

The money we pay fo
which should go to British
apparently our contribut
many's rearmament.

Maddest Yet

To appreciate what a
business it all is you have
that we are selling these co
of the metal that they send

In the form of British s
demolition.

They are still leaving
yards for foreign breakers.

2d. Meals

The foreign situation
enough without these inf
plications.

Don't forget that we sti
than 1,700,000 unemployed.
that many of those with w
worse off than those witho

Remember Mrs. Beatrice
She is a Dorset farm l

JOHN BULL

A BRITISH INSTITUTION

93, Long Acre, London, W.C.2.
Telephone: Temple Bar 2468.
Thursday, for week ending Saturday, May 14, 1938.

STRAIGHT FROM THE SHOULDER

Squandering Food—Squeezing Profits
Why Post Office won't Buy British
No Sanctuary here for Spies

YOU don't hear so much of the "Buy British" campaign nowadays.

There's a reason.

Even the Government realises that if it doesn't practise what it preaches it invites a lot of hard knocks. So it is no longer preaching.

But it deserves the hard knocks all the same.

Patriotism Founders

Those bulky books from which Post Office counter clerks tear the stamps you order are in future to be made from foreign materials.

The Prison Commissioners—the books are made in Maidstone prison—ordain it.

Swedish workpeople are already doing the work for which British workers used to be engaged.

Crime

British manufacturers concerned are emphatic that they were asked to tender for one article and the Prison Commissioners accepted something entirely different from the Swedes.

We demand that this should be cleared up in the House of Commons.

The prison authorities should be taught that crime is often a result of unemployment caused by sending orders abroad.

Who Wears the Trousers?

But here's the joke of it:

The Postmaster-General has told the trade that these stamp books are the Prison Commissioners' business and not his.

Well, well! What a singularly unimportant person he must be in his own gigantic concern!

Arms Orders—for Germany

Meanwhile we hear of 50-ton armoured plates arriving at Tilbury and other ports.

They are Germany's contribution towards our rearmament.

The money we pay for them, and which should go to British workmen, is apparently our contribution to Germany's rearmament.

Maddest Yet

To appreciate what a Mad Hatter business it all is you have to understand that we are selling these countries much of the metal that they send back to us.

In the form of British ships, sold for demolition.

They are still leaving British shipyards for foreign breakers.

2d. Meals

The foreign situation is difficult enough without these infuriating complications.

Don't forget that we still have more than 1,700,000 unemployed. Don't forget that many of those with work are even worse off than those without it.

Remember Mrs. Beatrice Davis.

She is a Dorset farm labourer's wife and has been keeping her husband, two children and herself at little more than 2d. a meal.

The Odd Bob

On the strength of this and more evidence of a like kind, the local agricultural wage committee have just raised the minimum pay—from 33s. to 34s. a week.

Another twenty cigarettes for the likes of most of us. But it means six meals to the Davises.

And to thousands of other families, too—in a county blessed by Nature beyond most.

They Envy Us

Life may be grim here sometimes. But foreigners, as the aliens' return shows, still want to come.

If they hail from Germany they must henceforth have visas. JOHN BULL hopes that this new ruling will not bar genuine political refugees.

Britain has an honoured name for sheltering the victims of tyranny.

Our trade and handicrafts have gained much through the centuries from their skill and industry.

Not Wanted Here

But we don't want "refugees" who are merely spies planted here to tyrannise over honest political exiles or to probe Britain's defence secrets.

If you are trying to stop that, Sir Samuel Hoare, more power to your elbow!

Belisha Bustle

One defence secret is out of the bag. Bustling Mr. Hore-Belisha has improved Army pay, given men a chance to make the Army a career.

But food, he thinks, is the surest way to a soldier's heart. Even a mechanised Army marches on its stomach!

Sir Isadore Salmon, catering adviser, is bringing tip-top civilian chefs to train Army cooks to Ritzy standards.

Soon, thinks the War Office, Army cooking will be the best in the land.

JOHN BULL hopes it will. A soldier's life, however attractive, is riskier than most. He deserves the best.

Death Goes Driving

A pity that more of Mr. Hore-Belisha's vigour is not apparent in his old department, the Ministry of Transport.

The road accident figures for 1937 make terrible reading. Console yourself, if you can, that, compared with 1936, the "injured" total is down—by less than 1 per cent.

But stamp this figure firmly on your mind: 6,633 people were killed on our roads last year.

Wars have been won with fewer casualties.

Keeping Up Prices

Another Minister who must pull himself together is Mr. Morrison, Minister of Agriculture and Fisheries.

Recently, the Potato Marketing Board bought potatoes at 87s. 6d. a ton. They then held them off the market while the price reached 125s.

What the Sea Gives

The other day, herring were being sold at 6d. a lb. in London. Yet two days before 154 tons had been thrown back into the sea at Firth of Forth ports. They couldn't fetch the minimum price of 3s. a cwt.!

When challenged about this sort of thing, Mr. Morrison takes refuge behind the existing law, says he has no power to intervene.

Get power, Mr. Morrison. Ask Parliament for it!

He's So Shy

Mr. Morrison is far too shy of Parliament. Under the Merchandise Marks Regulations, butchers are supposed to mark meat according to its origin.

But local authorities enforce these regulations at their discretion.

In Middlesex, butchers must obey, or be fined. In London, on the other hand, proceedings are rarely, if ever, taken.

Housewives' Rights

Mr. Morrison, however, refuses a Bill to compel local authorities to take action.

Housewives have a right to know what kind of meat they are paying for. Why should this right be real in one area and a dead-letter next door?

Back the Spinsters

Housewives have a hard enough time. But life's not all jam for spinsters either.

Thousands of them are toiling for miserable pittances, often with aged relatives to support.

They ask for pensions at fifty-five instead of sixty. They ought to have them. Parliament thinks so. But the Government have temporised by setting up a committee.

The spinsters are to hold a big "Win the Cause" rally in London. Back them up!

Spiteful Wills

Not only spinster daughters, but husbands, wives and infants or incapacitated sons are covered by the coming change in the Disinheritance Law.

Will-makers will no longer be able to spite near ones from the grave. If cut out of a will, they will get relief from the Courts.

The change does not go as far as it should. It does nothing to help past sufferers. But it is a step in the right direction.

Fighting Fridays

Such measures as the Disinheritance Bill are a great vindication of what are called "Private Members' Fridays."

Nearly all legislation nowadays is Government-sponsored, and members must vote upon it as the Whips tell them.

But for the first few Fridays in each session members may discuss Bills of their own, and, within limits, vote as they please.

Snobbery Up-to-Date

Next time you read those "Defend Britain" posters think of this little incident:

A Liverpool ex-Service man, a labourer, tried to join an anti-aircraft battalion. After filling up a form, he was told he couldn't be accepted because he was not a tradesman.

Someone blundered, of course. But blunders like that leave a bad taste in the mouth

★ They Serve the King ★

The Earl of Clarendon, new Lord Chamberlain

"I THINK that the young King and Queen should have younger people around them," said Lord Cromer on his retirement from the Office of Lord Chamberlain at the age of sixty.

The new Lord Chamberlain—the Earl of Clarendon—is five months older than his predecessor.

But ages of other Royal Household officers nearest to the King are:

Lord Steward, the Duke of Buccleuch, forty-four.

Master of the Horse, Duke of Beaufort, thirty-eight.

Private Secretary, Sir Alexander Hardinge, forty-four.

Keeper of the Privy Purse, Sir Ulick Alexander, forty-nine.

Financial Secretary, Mr. Frederick Percy Robinson, forty nine.

Permanent Lord-in-Waiting, Lord Wigram, sixty-five.

The King is forty-three.

Odds About Jobs

KNOWING JOHN BULL'S dislike of people who do four or five men's jobs, I wonder what you think of me.

I am bank clerk, milkman, biscuit salesman, football secretary-trainer-referee, first-aid man, dinner-time waiter, and much more—yet my neighbours know me as:—"Just a Schoolmaster," Gipsy Lane, Old Whittington, Chesterfield.

YOUR sympathy for the periwinkle gatherer. Surely his is the loneliest and worst job in Britain.

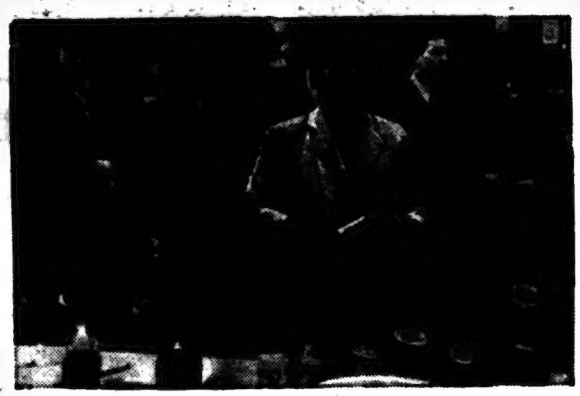
Hour after hour he follows the receding sea with bent back, picking up every winkle singly. Try picking a bucket of them. It's murder.—W. Leaper, 144a, North Road, Southend-on-Sea.

I KNOW an old boot repairer who was asked by the local publican if he would assist him in turning out a "drunk."

"Nay," said the boot repairer. "Tha' must do the same as I do when I've made a good job of anything—put 'em in your window."—J. Morgan, Mickle Cottage, Mickle Trafford, Chester.

MY workmate is a great man for convention.

Our engine-shed having burnt out during the night, leaving little but the door standing and no walls whatsoever, he religiously locks the shed each evening and hides the key so that the early-morning man can open it.—J. H., Adelaide Street, Helensburgh, Dumbartonshire, Scotland.



"I CAN talk anybody into buying," I boasted to a friend. So a bet followed. I had to sell something, anything, to 50 per cent. of the people he indicated.

My face fell when he chose Petticoat Lane dealers!

But I took my camera along, snapped them all. And as 90 per cent.—including the man I have illustrated—paid sixpence each for a print, I won. —K. R. T., Mallard Street, E.9.

AS a building trade carpenter who realises the truth of so many JOHN BULL articles on bad building, quack architects and so on, I thought I would tell JOHN BULL something for a change:

Best building jobs are churches and pubs. They are all architect-designed—and well built.—D. Keating, Cutbush Lane, Lower Earley, Reading.

PRIVATE economics of a boy who, reaching the age of 16, begins to feel he is a man and wants his pocket money increased accordingly:

They deduct 1s. 3d. from his wages for insurance purposes. His season-ticket is doubled. Father can no longer count him for income-tax rebate. Altogether he gets an "Irishman's rise" of about 5s. a week.—J. Lane, 18, Mycenae Road, Blackheath.

"IT really is too bad of people, making you all that work," I said to the man collecting the debris left by Easter holidaymakers.

He smiled. "Let 'em throw their paper down," he said. "I get two-pun-nine a week picking it up again."—S. E. Kirby, 115, Crouch Hill, N.8.

AFTER walking nine miles for a job I was told I would be almost sure to get it if I called again next day.

So I told a friend. He used the telephone at once. Beat me the next morning by 'bus. And got the job.

"How to get on" books tell you to snatch at opportunities. Is this the style recommended?—S. J., Pontefract.

VOICE OF THE PEOPLE

WE have just had a torso hunt in Cheshire, starting from Crewe. Clues supposed to represent fragments of a body were scattered over fifty miles.

What do you think of such a morbid and sadistic outrage?—G. P. Nunn, 16, Mount Pleasant, Hazel Grove, Stockport, Cheshire.

We think that the participants just didn't think at all.

Too-Bright Tiles

CAN you imagine anything more likely to make houses conspicuous from the air than the bright tiles we use for roofing?

Builders should be compelled to use colours that harmonise with lawns, earth, etc.—D. Munro, 34, Stratheden Park, Cupar, Fife.

Experience of Air Ministry is that most noticeable thing about a building, as seen from the air, is its shadow. Trees, bushes and hedges, making that shadow patchy, tend to make it less conspicuous.

Amateur or Not?

I HAVE been given a one-month trial with one of the leading London football clubs.

When they thought they detected brilliance in me, they made me sign a professional form for a month. But apparently the brilliance wasn't there.

My future must be in amateur football. It is going to be a terrible tragedy if one month of professionalism debars me from that.—W. G. B., Northdown Road, Cliftonville, Kent.

Write to Mr. S. F. Rous, Football Association, 22, Lancaster Gate, W.2, who will decide whether you ever lost amateur status by acceptance of payment, and, if you did, can arrange permit that would enable an amateur club to play you without having its own amateur status affected.

20,000 Miles a Second!

PROBING the secrets of wireless, I have learned that electrons whirl at 20,000 miles a second in an orbit of less than a thousand-millionth of an inch.

It's all very well, but how the devil can they know?—Robert Russell, 24, Elmwood Avenue, Sunderland.

By bombarding one mountain top with electrons from another mountain top. Speed is found over a huge distance. It is a simple sum, then, to find speed over any smaller distance.

No Frontiers

I LIVE on a county boundary.

I see district nurses arguing as to who will attend a confinement, fire brigades stopping short a few yards from the flames, water mains lopped off short—and everybody a little way off going dry.

It might well be a frontier.—C. F., near East Grinstead, Sussex.

Which is why we have always urged that services on which public welfare depends should know no boundaries.

Give Him a Chance!

LET Sir Samuel Hoare see to it that when a man has served a prison sentence satisfactorily his conviction is erased from the records when he has gone straight for a given period.

Why should these past offences dog a man throughout his life?—Henry Fuller, "Windsor," Elthorne Road, London, N.W.9.

Point mustn't be forgotten that police often mention a very old conviction as proof that a prisoner is trying hard to go straight.

Efficient Stork

WHEN the L.C.C. ambulance driver called to take my wife to the maternity home, the stork had almost forestalled him.

Before doctor and nurse arrived, he had introduced me to my son. My fright was over—but such had been his calm and gentle efficiency that my wife was never alarmed.—M. B., Notley Street, S.E.5.

London ambulances always arrive with nurses when possibility of such a happening is notified.

A.R.P.—Tra-la-la!

SONG enabled British humour to rise grandly to its task in the Great War—and our good humour won the astonishment and envy of the world.

So come along, you comic song writers. Give us similar songs exploiting the present A.R.P. Then watch the speed-up.—T. E. Jackson, 106, Westwick Road, Sheffield 8.

Not much in A.R.P. to make a song about. See pages 22 and 23.

Grumble Fly

HERE'S a new tickler for us farmers.

We have had to fill in and send away a Warble Fly form for March (on buff paper); another for April (on white paper); and now we've got to send another for May (on pink paper).

One day they will run out of fresh colours.—Mrs. G. Boughton, Chesgrove Farm, Longhope, Glos.

Says the Ministry of Agriculture man who watches the warble fly (the pest which gets under the skin of cattle): Our part has been to make an order that infected cattle should be treated by a certain method. Local authorities can use what methods they like to ensure the order is obeyed—and these forms will have been sent out by the local authority.

Dropping Bricks

ALL the Army's recruiting problems will be solved when every soldier is taught a trade and is automatically absorbed into industry on discharge.

Very well. Let all men who want to be bricklayers join, say, the Hampshires; plasterers, the Notts and Derbys; poultry farmers, the Norfolks; painters, the Durhams, and so on. All the Army's bricklaying, carpentering, etc., would be done by the appropriate battalion.—D. S., Churchill Road, Great Yarmouth.

"Sounds interesting," says War Office, "but who is going to do the bricklaying if the bricklayers have to be sent to a part of the Empire where all building is in another material?"

Misplaced Sneers

PRESENT-DAY railway station staffs love beautifying their station gardens—do it in own time, with own plants and seeds. My sketch shows a typical village stationmaster on the job.

There is one snag—the sneers of the passengers. "Pity you've got no real work to do," and "You ought to try my job," is typical of what they say.—Porter, Bradford Station.

Local hospitals often get free flowers and vegetables as result of these voluntary efforts which many people appear to resent.

Trial by Flight

WHENEVER a new R.A.F. aeroplane makes its first flight, two workmen who helped build it should fly with the pilot. All workmen should travel in turns.

That would stop sabotage.—Mrs. T. W. Crawford, 4, Kayll Road, Sunderland.

It would make thousands of decent, loyal workers feel they were regarded as criminals. But we doubt whether it would stop sabotage.

●

We want to know . . . !
What you are thinking about.
Interesting things you've seen.
Interesting things you've done.

So write to the "Voice of the People," 93, Long Acre, London, W.C.2.

We pay 10s. 6d. for each letter published; and an extra 10s. 6d. if we use your own drawing or photograph illustrating the letter.

And there are other directions in which you are cordially invited to "Write to JOHN BULL About It." Your co-operation is sought in connection with—

Page 15	*Sir Wyndham Childs*
Page 28	*True Story*
Page 30	*Human Documents*
Page 38	*Greatest of These—*

Voice of the Pulpit

From the Rev. George Kendal, O.B.E., Methodist Church, West Ham

Pull down the unsightly fences that separate the gardens of our houses. Away with them! Think how much more friendship there is when the only division is a garden path.

That sense of friendship is wanted in our vast new building areas. Less creosote—and there will be less suspicion. Loneliness will vanish.

From the Rev. Ben Davies, Canton, Cardiff

A case has been brought to my notice of a widow and child who have failed to get a pension under the Widows' and Orphans' Pensions Act because the deceased husband had only 102 stamps to his credit instead of 104. It is the law—but how terribly hard!

Surely the Act could be altered to give 5s. a week for 52 stamps, 7s. 6d. for 78? I know from experience what a lot of acute distress it would relieve.

WITHOUT FEAR OR FAVOUR

Much-Vaunted £500,000,000 Plan to rebuild Britain sounds Big—until you Read these Facts—

Bursting the Five-Year Bubble

SIR KINGSLEY WOOD, the Minister of Health, went to Manchester the other day to make a declaration which must not be taken at the value set on it.

He spoke about a Five-Year Plan for Public Works.

Sir Kingsley's carefully worded sentences have been represented as nothing less than a decision by the Government to rebuild Britain in five years at a cost of £500,000,000.

Is the public to believe that, at long last, the Government is prepared to get on with public works with an eye to the economic needs of the nation?

When Sir Kingsley Wood declared his intention to invite every local authority in the country to prepare a five years' programme, he had in mind no more than the collection of information about normal capital works already contemplated.

The public will find itself deceived if it supposes that the Cabinet means to spend—or to allow local authorities to spend—a shilling extra on the economic rehabilitation of the country, or on the stabilisation of industry in readiness for a period of slump.

☆ No scientific method whatever is to be employed in the encouragement and arrangement of public works financed by the Exchequer.

The five years' programme which Sir Kingsley Wood announces means no more, JOHN BULL finds, than that local councils will plan and budget henceforth for capital works on a long-term basis instead of from year to year.

They will be severely discouraged if they attempt to provide any additional work.

It is not for want of time, power or money that the Cabinet refuses to undertake a real five years' plan of industrial and social reconstruction.

Responsibility to do so has been ignored during the seven years the National Government has held office, with a power almost as great as that of any Dictator.

Finance has not been the obstacle.

For long the Public Works Loan Board has been in a position to grant loans for development schemes at a much reduced rate of interest.

Banks, building societies and large insurance companies have also been anxious to place idle money for long terms at rates that were undreamed of when the Government was first asked to proceed with public works.

No one knows better than the Minister of Health the need for a genuine five years' programme of development, organised and financed not in local council chambers, but in the Cabinet Room.

Sir Kingsley was the sponsor of beneficent legislation to stop overcrowding.

It has been thwarted because the Government will not provide means to help build the minimum of 400,000 houses that are needed under the scheme.

Nor the 600,000 other homes that are required for working-class families who just escape inclusion in the overcrowding figures.

What has the Government done here? Cut housing subsidies and held up new building on one hand, and encouraged the policy of decontrol and higher rents on the other.

It was the Minister of Health who voiced the Government's demand for more babies.

He has also said that half the babies who are born and die and half the mothers who die at childbirth could be saved.

Why, then, does the Government not co-operate with the local authorities so that proper maternity services may be provided and ante-natal clinics built in every town and parish?

Not a week passes without tragic proof being presented to Sir Kingsley of the inadequacy of the public hospital service, the shortage, smallness and poor equipment of the institutions.

Men are waiting for the chance to build new hospitals. The Government will not give it.

Sir Kingsley Wood's Department has been stressing the need for teaching hygiene among the young. In the schools, of course.

Yet three-quarters of the schools in some areas are so insanitary that they shout for demolition and rebuilding.

More than 900 schools are on a black list and another thousand would be condemned—by all except official standards.

There is work and wages there alone for 60,000 men.

Tens of thousands of poor schoolchildren are in need of boots, according to the medical reports which are made to the Health Ministry.

About 18,000 boot and shoe operatives are workless, and the number is growing.

Sir Kingsley Wood has been much concerned lately about the recurrences of drought and flood.

Great tracts of fertile country, much of the richest arable land, are still at the mercy of the elements, because the Government ignores the peril and the immense loss caused every year.

And in other parts of the country the position with regard to water supplies is steadily worsening.

Not because there is any water shortage, but because the Government will not give the necessary aid in building reservoirs and laying pipelines.

☆ So whole communities still have to depend on water from canals, ditches, rain-butts and old wells.

Sir Kingsley Wood is disturbed also by the evidence of the growing demand on the public assistance and health services in the rural areas, due to the ever-dwindling standard of life among farm workers.

There are 250,000 fewer workers on the land and 2,000,000 fewer acres under the plough.

Sir Kingsley's experts tell him that there will be no bettering of conditions—or more employment—until there is a plan for increased peacetime food production, and complete reorganisation of the farming industry and the marketing services.

Remember that every man employed on cultivation of the soil under decent conditions provides work for one other worker off the land.

Again the Government does nothing.

It is known that the Minister of Health has cause for alarm at the renewed drain on his funds and services which will begin in the black areas when distress becomes acute again at the end of the armament boom.

Long-term planning is the one real hope for the return of permanent prosperity to the distressed regions.

Sir Kingsley Wood's colleagues could provide him with other ideas for a real five years' plan.

Sir Kingsley Wood has been striking out—but there's a catch in it.

For instance, 6,000,000 homes are still without electricity. A full million have no other light than from oil lamps.

Nine out of every ten farmers are still deprived of the one form of power essential to efficient agriculture.

In face of this, and the plenitude of money and labour that is available, the Government has postponed legislation to facilitate the supply of electricity to Britain's countryside.

☆ This country produces only 5 per cent. of the timber that it needs. The Government disregards the estimate of the chairman of the Forestry Commission that this figure could be increased easily to nearly 40 per cent.

Scared by competitive vested interests, the Government refuses also to build new canals and to widen and extend the existing inland waterways.

Yet experts state that these could be made to carry ten times the 12,500,000 tons of goods which are transported on them yearly, and employment would be given to 300,000 workers instead of 40,000 as at present.

Scores of ports and harbours are in decay. They may rot away for all the Government seems to care.

Plans are ready for great schemes of road construction and bridge building to relieve unemployment, and in the cause of public safety and efficient transport.

Only the Government's decision to go ahead is lacking.

If the Government can organise a vast Defence programme against war, it can do so against unemployment, poverty, malnutrition and disease.

Their Health Shattered by War, Penniless, Dependent on Charity are—

100,000 Forgotten Men

WITH amazing callousness the Government has turned down the British Legion's appeal for the most tragic of all ex-Service men.

They are the 100,000 officers and men who, according to a two-year national survey, are broken in health, prematurely aged, unable to work—and yet are without pensions. Most of them are in dire need.

The Premier was merely asked if he would appoint an official enquiry to examine the nature of the cases submitted, and if he could offer something better than the doubtful mercies of the Poor Law for these broken men.

His answer was a flat refusal to do anything at all.

JOHN BULL has championed the cause of these men and knows how grim is their plight.

Time and again our pensions experts have battled against the hidebound regulations of the Ministry of Pensions.

One of the most brutal is the "seven year limit," which penalises men whose war afflictions did not have grave effects within that period.

In 1914-1918 they seemed minor ailments—slight bouts of trench fever, whiffs of poison gas, frost-bite.

NONE of them bad enough to get a soldier to a base hospital or to "Blighty."

But years later—too late for a pensions claim to succeed—those first breaches in the body's defences became crippling diseases like tuberculosis, arthritis, neurasthenia,

The men of the "First Hundred Thousand" are remembered proudly. Shall the last hundred thousand be remembered with shame?

chronic bronchitis and grave organic disorders of the heart.

By degrees came the day when there was no pay envelope because no work could be done.

Then began the slow trek in and out of hospitals and, at last, a place in the P.A.C. queue.

Forty-eight per cent. of the men drawing Poor Law assistance are invalid ex-Service men without pensions.

To-day there are twice as many ex-Service men between the ages of forty and sixty who are in-patients at municipal hospitals as there are non-Service men of the same ages.

Nearly all of these, too, are unpensioned. Half of them are chronic invalids who will never work again. Their death rate is more than twice as high as non-Service men. Here are three typical cases, taken from the tens of thousands which swell the files of JOHN BULL'S Pensions Department.

EX-PRIVATE of D.L.I., now living in Newcastle, is married and has four children.

An engine-fitter by trade, he joined up in 1915, and in 1917 was posted to a Labour Battalion, with which he spent three winter months on the waterlogged Ypres Salient.

Twice he was "slightly gassed," but never reported sick.

Demobilised in 1919, he developed chest trouble a year later. It became worse during the next five years.

He changed his job and moved his home, but got no better. In 1929 broke down altogether, and a specialist diagnosed tuberculosis caused by those months at Ypres.

In and out of sanatoria, he has never worked since, and for past six months has been on P.A.C.

Now comes the case of an ex-corporal in the Royal Engineers, a University trained surveyor living in Leeds, who has a wife and two children.

In March, 1918, he was blown up by a shell. Though his head and hip were injured, he left the first-aid post and went back to the line.

DEMOBILISED in 1919, he got a job, and stuck to it until 1928, despite the agony he suffered from his hip and head.

Then he had a complete mental breakdown with loss of memory. Specialists diagnosed neurasthenia in a chronic form. The hip trouble was advanced rheumatoid arthritis. He has never worked again, and is dependent on charity and the P.A.C.

Sir Bruce Bruce-Porter, the eminent physician, vouches for the third case—a General.

Wounded by a shell in 1919, a fragment lodged near his spine and could not be removed.

He refused a pension then because it might delay his return to the line.

In 1920 X-rays showed definite arthritis in the spine.

In 1936, after further service in India, he asked for Pensions help towards his medical and other expenses.

The X-ray plates were submitted by the Ministry of Pensions to a surgeon.

This man, without seeing the patient, gave his opinion that the arthritis was not caused by the war.

Contribution was refused, but finally the Ministry offered to pay one-fifth of the expenses.

This time it was the General's turn to refuse—scornfully.

Nor is the seven-year limit the only injustice imposed upon these suffering men.

There is that other cruel farce—the Independent Pensions Appeal Tribunal.

This is the machinery, appointed years ago by the Lord Chancellor, for hearing appeals against adverse or doubtful decisions by Ministry doctors and officials.

But the men have no statutory right to apply to it!

But whether the Government's refusal to help springs from callousness, or from cowardice in the face of a difficult and uncomfortable problem, it cannot be allowed to rest there.

JOHN BULL demands:

First, the setting up of a Select Committee to examine the question of the non-pensioned, disabled ex-Service man.

Second, a widening of the powers of the Unemployment Assistance Board so that it can deal with all ex-Service men and remove any benefits they receive from the stigma of the 'Poor Law."

Third, the appointment of medical and tribunal machinery which can allot assistance to these non-pensioned men.

These three demands are the barest essentials.

The "first hundred thousand" is a proud memory.

Better not, a generation after, remember the last hundred thousand with shame.

Alien Forgers Busy Here?

Yard Fights Fake Note Menace

THOUSANDS of fake bank-notes and Treasury notes are being put into circulation.

Are the forgers refugees who fled to Britain from troubled Europe?

This is the question asked by Scotland Yard, which is co-operating with provincial C.I.D.s and Post Office officials to fight the menace.

The hunt has been intensified since shops in the Manchester district were flooded with faked 10s. notes five months ago.

Except for two small defects, which would be noticed only by experts, these notes were perfect. The workmanship was of a kind hitherto unknown in Britain.

* * *

Countless similar notes have been appearing recently in other parts of the country.

Batches have been passed at race meetings and at fashionable county events.

All foreigners describing themselves as engravers used to be closely supervised on entering this country. No matter whether they were coming here to live or were staying temporarily, their names were recorded in a special register.

As the number of foreign firms who print banknotes is strictly limited, the names of most of their expert workers, like "portraitists" and die-cutters, were known to our authorities.

* * *

But recent events in Europe have largely nullified such safeguards.

Some private note-printing houses have disappeared. Others have lost their identity in State works and their highly skilled employees have been scattered

Many, their life work in ruins, have been forced into the ranks of refugees.

Knowing the stringent employment registrations, they have conveniently "forgotten" their profession in the hope of being admitted to Britain under the "non-employment" classes.

Stark necessity, no less than criminal intent, has driven a few into using their skill to the detriment of this country's currency.

When a gang was recently rounded up in the South of France, police discovered that the master forgers were two refugees from Central Europe.

Both were engravers who had an unblemished record in their own country.

But in France these men—destitute and desperate—had got in the toils of a gang who had equipped them with the tools of their trade and were passing the forgeries.

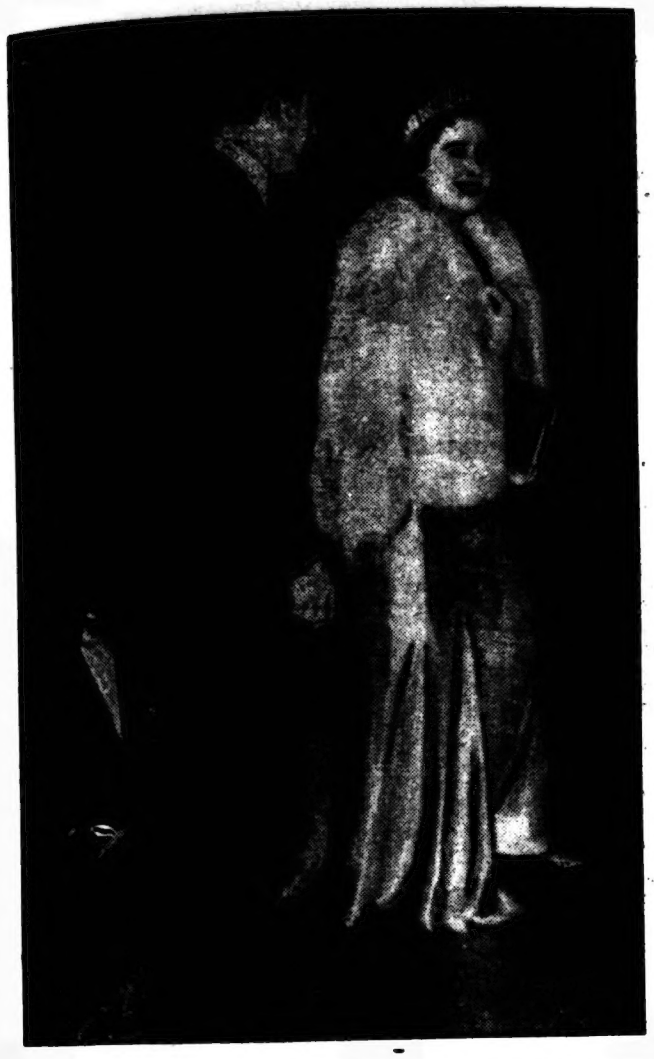
Things are made easier for the forger here because the Bank of England, as a "bank of issue," must honour all notes presented to it, whether they are spurious or not.

* * *

JOHN BULL urges a closer enquiry into the past history of refugees coming to Britain.

They must not only state their past occupation, but must be made to produce evidence to prove their words.

In this way the authorities will be able to keep track of potential forgers.



The King's Move to End Grave Scandal

IN future no member of the Royal Family will attend any charity function unless a guarantee is provided that the charity concerned will benefit substantially.

That intimation from Buckingham Palace comes at the beginning of a London season which promised a surfeit of "charity" entertainment.

What it means is that the King himself has taken the lead in a move to curtail undesirable features of certain charitable appeals.

Of late this charity business has given a covering to abuse.

Royal patronage has been sought and obtained for charity dances, dinners and theatre shows which, in the end, gave extremely poor financial returns.

The King has given a great lead to stop the abuse of "charity" entertainments

Most of the money received went in "expenses."

Now that is to be altered. With a charity ball there must be a guarantee of £2,000 for the charity, and with a charity banquet a guarantee of at least £5,000.

Only on such an understanding will any member of the Royal Family attend to assist the appeal.

If the proceeds fall short of the guarantee, then the members of the organising committee must make up the balance between themselves.

Obvious that, with the King and Queen and other members of the Royal Family adopting this attitude, people of title and influence will follow the royal example.

And this will bring about a much-needed revision in the whole scheme of charity functions, not only in London but the provinces as well.

During recent years the arrangement of many such functions has presented contemptible aspects.

Usually the project is put up by a professional organiser. There are twelve people in London who live—and live well—on earnings as professional organisers for charity.

☆ After the idea for a charity entertainment has been accepted, the next step is to secure a titled or wealthy woman who will lend her house for the initial meeting of an "organising committee."

Some comic name is given to the function—"The Merry Ever Banquet," "The Silent Thoughts Ball"—which effectively disguises association with a particular charity.

Members of the "organising committee" are frequently blatant and outrageous social-climbers.

Eventually the charity function is held. People have been pestered to buy tickets.

They turn up to a rather boring show to eat, drink and dance away the value of their tickets.

When accounts are made up and the organiser's fees and other expenses paid, there is very, very little left over for the charity. Often there is a debit balance.

Fees for the organisers of these functions vary according to the size of the entertainment. Payment of from £200 to £500 is the normal scale, with a bonus if the presence of Royalty can be secured.

Not long ago a charity carnival was held in London which included a dinner, cabaret and various spectacles.

All the artistes and performers gave their services free. The "house" was provided rent free for the night, and the house staff also gave free service "for charity."

More than 2,000 tickets at two guineas apiece were sold.

But when the organisers and expenses were paid—all justified and quite proper charges—the amount left for charity was £3!

Once a member of the Royal Family was "duped"—that is the only word—into attending an ambitious charity function, the organiser of which was a man who has been four times in prison.

This man specialises in the management of fêtes, exhibitions and other enterprises for charity in all parts of the country.

He has been exposed in JOHN BULL Yet people still believe in his blandishments, and commission him as an organiser.

☆ Again, the organiser of a West End dinner-dance in aid of charity was a woman formerly convicted for perjury in connection with a sensational case.

She received her fee in advance, and also took expenses. But the hotel where the dance was held were owed £400 and could not get any money.

Neither could the printing firm employed by the organiser.

Eventually, the hotel and printer were forced to sue for the debts.

The name of a member of the Royal Family was used without authority in connection with another charity dance and cabaret held in Mayfair.

Here also the organiser was a woman. She was paid £450 for her work.

Expenses of the function were so heavy that in the end there was a debt of more than £200, which the appeal committee had to face.

What happens in London over these charity functions is happening also—to a lesser degree—in the provinces.

At Bournemouth a foreign princess was persuaded to attend a large and fashionable garden-party on behalf of a charity *which is entirely bogus.*

The principal behind this supposed charity is an old rogue of a clergyman, who for thirty years has been engaged in swindling.

☆ Manchester, Birmingham, Nottingham and Liverpool suffer in the same way.

On Merseyside alone there are a dozen unnecessary and undesirable collecting organisations which take from fifty to eighty per cent. expenses on appeals and functions "in aid of charity."

The Royal Family has given a lead which will stop effectively a great part of the society charity "racket" in London.

But a definite, more exact remedy is needed for the wider national charity scandal. It is:—

Enforced registration of all charities.

No charity to be permitted to continue without registration and supervision.

Permission to be obtained from the appropriate authority before any charity function can take place, or appeal be made.

MAN WITH A £500 LURE

WITHIN nine months nine business men have been induced to invest £500 each in a company which has never made a trading profit and has been insolvent throughout.

It sounds incredible—until you have been introduced to Mr. Albert Edward Vick, managing director of Vick, Marshall and Bentley, Ltd., with offices in Regent Street, London.

"Company requires a gentleman to assist in London office. Tuition given. Commencing salary £312 per annum, under agreement. Invest £500."

That was the advertisement this firm sent out, and the nine business men who applied were invited to call and see a Mr. Hills.

Push of work

"You're just the type of man we're looking for," he told them in turn.

They were—for each had £500 to invest—the condition of getting the job—and Hills was merely a share-pusher who got 10 per cent. commission on the money they parted with.

Then they were taken to see Mr. Vick and introduced as new "executives."

In a spacious way he confirmed everything Hills had said, and explained to one of the investors that the firm was making a net profit of £125 a week and more staff was needed to cope with the push of work.

Yet one of the "executives," Mr. Wallington, an accountant, of Lee Road, Blackheath, was only given 3,000 envelopes to address and a few letters to type.

Another "executive" discovered—on the day he paid his cheque—that the firm did not then own a factory in Goswell Road, Finsbury, E.C.1, but was simply a distributing agent for a small product.

In addition the finances were rocky—and at one time the firm was unable to find wages for part of the staff.

Yet Mr. Vick was still advertising for new investors and painting a rosy picture of profits.

At last the patient "executives" revolted, and certain of them passed a resolution demanding a committee of investigation.

They wanted to know why a business with two typists, three salesmen and nine "executives" should go on advertising for capital with employment when there was no work to be done and no profits.

The Committee of Investigation was formed, but ten days later all the "executives," who between them had supplied £4,564 capital, were dismissed with one week's salary.

"Gross dereliction of duty, neglect of work, refusal to obey orders and general insubordination . . ." were the reasons given.

And so the luckless nine are losers to a man. And Mr. Albert Edward Vick, managing director, is the richer.

Imposing positions

JOHN BULL exposed him three years ago.

He was at the same game then—forming companies without capital and advertising positions with imposing titles.

One of his victims, named Newbould, was so desperate when he found that he had lost every penny by trusting Vick, that he hurled himself over the cliffs near Brighton.

Within an hour Vick was offering the dead man's job to another if he put up money.

In view of these disclosures, Vick would be well advised to change his methods.

BOLSOMS Great 14 Day FURNISHING SALE

NEW BRANCH
126-128 HIGH ST.,
HOUNSLOW

£27500 STOCK OF QUALITY FURNITURE to be cleared at 42% OFF NORMAL PRICES

Post Your Order at Once!

4-PIECE SUITE in FIGURED WALNUT

ALSO SUPPLIED WITH TRIPLE MIRROR OR DRESSING TABLE

SALE PRICE 9½ GNS

Usually Sold at 15½ gns.

SUITE COMPRISES:—
4-FT. WARDROBE, DRESSING TABLE, 4-DRAWER CHEST & 4-FT. BEDSTEAD

Bk.S.2.WTE.—A well-made Suite, representing remarkable value. Two Wardrobe doors are mirror panelled and Chest top and Table with make-service and large dressing mirror. Panel-drawer Chest. Suite complete with 4ft. Bedstead to match.
Free Delivery in England & Wales.

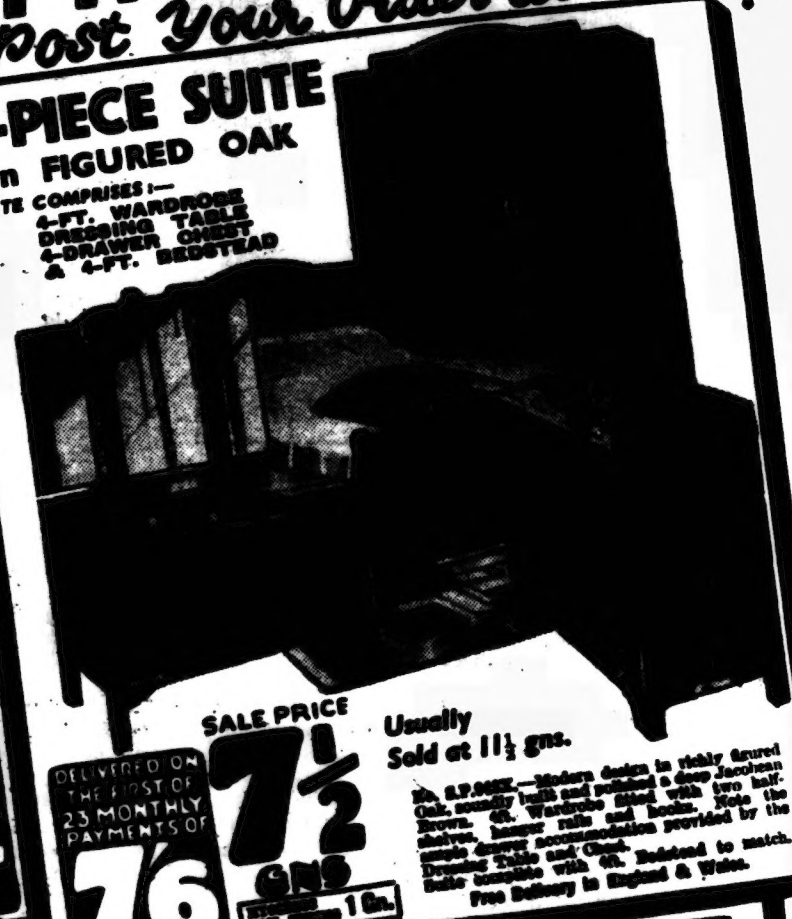
DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF 10/-

HYGIENIC COIL SPRING 1 Gn.

A SMALL DEPOSIT Secures any Suite FREE storage until required.

4-PIECE SUITE in FIGURED OAK

SUITE COMPRISES:—
4-FT. WARDROBE
DRESSING TABLE
4-DRAWER CHEST
& 4-FT. BEDSTEAD



SALE PRICE 7½ GNS

Usually Sold at 11½ gns.

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF 7/6

Bk.S.2.OAK.—Modern design in richly figured Oak, smartly built and polished a deep Jacobean Brown. 4ft. Wardrobe fitted with two half-shelves, hanger rails and hooks. Note the ample drawer accommodation provided by the Dressing Table and Chest.
Suite complete with 4ft. Bedstead to match.
Free Delivery in England & Wales.

6-PIECE DINING SET in OAK

SALE PRICE 7½ GNS

Usually Sold at 11 gns.

DELIVERED ON THE FIRST OF 23 MONTHLY PAYMENTS OF 7/6

Bk.S.2.DIN.—Solidly built in rich dark figured Oak and of high-grade workmanship and finish throughout. 4ft. Sideboard fitted with 2 large cupboards and 2 drawers (one lined and divided for cutlery). 5ft. by 3ft. Draw-leaf Table with base panel and divided for cutlery. 5ft. by 3ft. Draw-leaf table and 4 Dining Chairs with loose seats covered in leather. A wonderful bargain at the price.
Free Delivery in England and Wales.

BED-SETTEE

IN LEATHER CLOTH & VELOUR

SALE PRICE BED-SETTEE 4½ GNS

Settee Opens to a Double Bed in One Easy Movement.

Bk.S.2.BS.—A Mid-grade modern Bed Settee Suite in Oatmeal Leather Cloth to Blue, Brown, Red or Green and rich patterned Velours to tone. Settee is 6ft. 3in. wide and opens to a comfortable double bed. Easy Chairs to match 2ft. wide. Remarkable value!
Free Delivery in England & Wales.

DELIVERED ON THE FIRST OF 14 MONTHLY PAYMENTS OF 7/6

3-PIECE SUITE 9 GNS. or 24 Monthly Payments of 8/9

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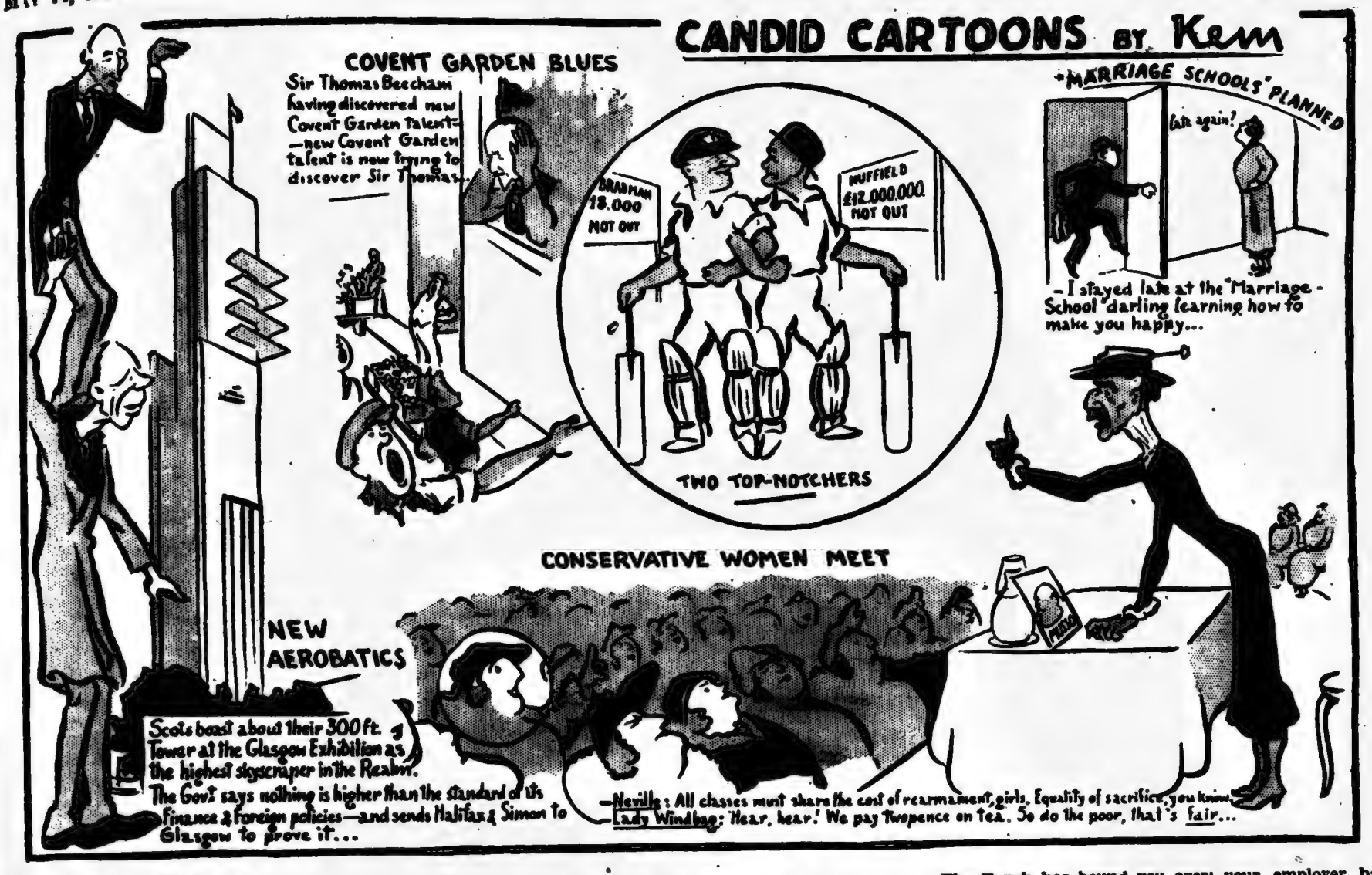
9-11, WESTBOURNE GROVE	W.2
167-169, QUEEN'S ROAD	W.2
56-58, DEANSGATE, MANCHESTER	
TOOTING	1-3, HIGH STREET
SUTTON	168-169, HIGH STREET
CROYDON	139, NORTH END
LEWISHAM	220, HIGH STREET
WEST EALING	108-116, THE BROADWAY
HOUNSLOW	126-128, HIGH STREET
WALTHAMSTOW	341-345, HIGH STREET
ILFORD	154, HIGH ROAD
ROMFORD	75, 77, 79, SOUTH STREET
HOLLOWAY	376, HOLLOWAY ROAD
CANNING TOWN	69-91, RATHBONE ST.
BETHNAL GREEN	168-196, GREEN ST.

NOTE STRAND and ALL BRANCHES, except Oxford St. and Kensington, OPEN ALL DAY SATURDAY 9 a.m.—9 p.m. Oxford St. and Kensington close Saturday 1 p.m., open all day Thursday to 8 p.m.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Sir Thomas Beecham having discovered new Covent Garden talent—new Covent Garden talent is now trying to discover Sir Thomas...
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TWO TOP-NOTCHERS
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Late again!
—I stayed late at the "Marriage-School" darling learning how to make you happy...
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Scots boast about their 300 ft. Tower at the Glasgow Exhibition as the highest skyscraper in the Realm. The Gov't says nothing is higher than the standard of its finance & foreign policies—and sends Halifax & Simon to Glasgow to prove it...
CONSERVATIVE WOMEN MEET
—Neville: All classes must share the cost of rearmament, girls. Equality of sacrifice, you know.
Lady Windbag: Hear, hear! We pay Twopence on tea. So do the poor, that's fair...

OPEN LETTERS

Rt. Hon. W. S. MORRISON,
Minister of Agriculture

DEAR MR. MORRISON,—Which do you want to be—the laughing-stock or the whipping-post of Britain?

It's both comic and tragic that, while we are storing food for national defence, while millions of our people cannot obtain sufficient food, you continue your crazy policy of creating artificial shortage.

Latest of many, many cases is that of Mr. Browning, Dorset farmer. He has spent £7,000 on improving his land. He has grown fine crops where none grew before.

He wanted to grow potatoes. Your Potato Board restricted him to two acres. Because he exceeded this miserable ration he has been fined £360!

Now listen. Your job is to save agriculture, not ruin it, to increase general prosperity rather than half-starve the community.—JOHN BULL.

Mr. R. R. STOKES,
M.P. for Ipswich

DEAR MR. STOKES,—What a nuisance you are! What a thorn in the thick hides of profiteers!

Managing director of an engineering firm, you made yourself very unpopular—with the Government—by offering to produce shells on a non-profit basis.

Naturally, your offer was refused. Now you are trying again by proposing a mere 10 per cent. profit.

I daresay you will receive a further rebuff. The gigantic arms racket I have exposed may bleed the public white for all that a few powerful people care.

So go on being a nuisance!—JOHN BULL.

OXFORD UNION: Your protest against colour bar should have been voiced by University rulers. Why are they silent?—JOHN BULL.

Rt. Hon. W. ORMSBY-GORE,
Colonial Secretary

DEAR SIR,—More riots in the West Indies. Jamaica this time. Four killed and fifty wounded!

Their grievances? Bad pay and disgusting conditions. Some workers receive only 9d. a day; some have to live in kitchens and lavatories.

Can you wonder that they set fire to the crops of sugar-cane?

Britain used to be considered the best colonial governor in the world. Such terrible abuses belie that reputation.

Trinidad should have been a warning to you. Jamaica must frighten you into action.—JOHN BULL.

Mr. W. BAKER,
National Society for Lunacy Law Reform

DEAR SIR,—No surprise to me that for twenty years a young woman worked in the laundry of a mental home for 1½d. a week. Nor that, when at last she broke her licence, doctors declared that she was a fine, healthy woman, and the magistrate allowed her to go free.

I have handled more cases of this nature than I can count I am still fighting for the release of other sane people who have been bundled into madhouses by official zealots.

Your annual report testifies that more and more of these terrible scandals are coming to notice. May your revelations be brought to the notice of every M.P.—JOHN BULL.

Rt. Hon. OLIVER STANLEY,
President, Board of Trade

DEAR SIR,—I hear you have sufficiently recovered from your illness to tackle the biggest job of your career.

The Cotton Bill must not be delayed much longer. The fate of hundreds of thousands of people depend on it.

For cotton, this year will be the worst since 1852. Exports have fallen by three-quarters since 1914; its workless operatives have trebled in a few months!

I have no high opinion of the way the industry has been managed. Muddle has been made worse by financial exploiters.

But we cannot afford to let it crash. Which means that you must get busy.—JOHN BULL.

Mr. HORE-BELISHA: Welcome your offer of twenty-one years' service and pension to recruits. Make Army career, not youthful episode, and you'll get the men you want.—JOHN BULL.

RICHARD ERNEST ARNOLD,
Highgate

ARNOLD,—You are a fool, and a lucky one.

A clergyman's son, you enlisted in the ranks and rose to commissioned rank during the war. Then you became an inspector in the Royal Irish Constabulary until your health broke down.

Now you have been accused of stealing two cheques from your employer and gambling the money away. The Bench has bound you over; your employer has taken you back.

This leniency, I am sure, will not be wasted. It is typical of what is happening in our police courts every week, and what a wise change it is to the bad old method of making a man into a jailbird for a single slip!—JOHN BULL.

Miss MARY NEAL,
Littlehampton Magistrate

DEAR MADAM,—The prudes who object to the "shameless and disgusting" dress of holiday-makers have found their match in you.

They wail that Littlehampton's reputation is being ruined. You, who have spent nearly forty years in bringing working girls to the seaside, refuse to submit to "a lot of stuffy Victorians."

And you intend to go on encouraging your girls to walk about in shorts.

Council officials side with you. And you, like your sympathisers in other seaside towns, will win. The clock cannot be put back by those whose views are half a century behind the times.—JOHN BULL.

Lord BANBURY,
Wadley Manor, Berkshire

MY LORD,—"Sheer persecution," says your counsel. Sheer impudence it certainly is.

Summoned for dangerous driving, you were not seen by a police officer until a fortnight after the alleged offence.

The notice of prosecution did not even tell you the time and place where your misdeed was supposed to have been committed. None the less, you have been fined and your licence endorsed.

A little case, it may be. But it will prove highly dangerous for the whole community if these police methods are allowed to become the rule and not the exception.—JOHN BULL.

The COUNTY COUNCILLORS,
Essex

GENTLEMEN,—Thank you for reducing certain secondary school and technical college fees. An overdue reform!

There can be no justification for penalising brains. Yet in countless instances this is what happens—in a land that boasts of free education and a chance for all who deserve it.

Parents must go short of necessities to keep their children at secondary schools. Others cannot afford to give them the training they merit because of stark poverty.

Well, you are mitigating this evil in your county.

May other authorities follow the example—and may they go still further on the road leading to equality of opportunity.—JOHN BULL.

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Let us put aside the sha

Tell Hitler!

The great display which was staged for Hitler in Rome was intended to convey that all is still well

By

A. G. Gardiner

who urges that we should let Germany know that "every legitimate grievance she has can be removed by reasonable give-and-take."

IT is difficult in these days to write with calm and restraint, but the attempt must be made. Events are moving with such terrific momentum that it is impossible to forecast what might happen not a year hence, but even a month hence.

The utmost we can do is to try to see the significance of those events, the direction they are taking, what we can do to turn them into peaceful channels and, if the worst comes to the worst, how we can best save ourselves and European civilisation.

Two momentous things have happened. We have made our peace with Italy and signed the Anglo-Italian agreement. And Herr Hitler has paid his spectacular visit to Rome and been duly acclaimed by Signor Mussolini.

On the face of it, these events cancel each other out, and leave the Berlin-Rome axis intact.

But do they? That question is vital.

However cavalierly Hitler may have treated Mussolini in the Austrian affair, the axis is essential to the vast programme he has in view.

He set that programme out defiantly in "Mein Kampf," and has never retracted a word from it. It is the Bible of the pagan Germany of to-day, and it is the policy to which he stands committed.

That policy envisages conquests on two fronts; but not simultaneously.

When he drives eastwards he wants his rear protected by a friendly power.

When he turns westward, to deal with France, the eternal and "deadly" enemy, he wants a Russia isolated and out of action.

In his eastward adventure, now in progress, he turned to his fellow dictator to protect his rear. He would have preferred England, and up to three years ago, while he was arming feverishly, sought to keep us unalarmed and quiescent.

Brushed Aside

It was the period when Herr von Ribbentrop was sent here to put our fears to sleep and to exalt Hitler as the saviour of Europe from the menace of Bolshevism.

But our association with France was an impediment, and when Mussolini ran amuck in Abyssinia, defied the League, claimed the sovereignty of the Mediterranean, and came to the brink of war with Britain, he changed his plans, threw his shield over the Duce, devised the Berlin-Rome axis, and joined in the piratical raid on Spain.

Now he was secure from the Baltic to the Mediterranean and could go forward with his eastern programme.

But the Austrian coup has changed the whole complexion of things.

It flouted Mussolini in the face of the world and of his own people. He had posed as the protector of Austria and saw himself brushed aside like an office-boy by his ally.

His prestige was shattered and a wave of fear and anger swept over the Italian people, who suddenly found the power they most disliked and dreaded entrenched at their gates on the Brenner.

Mussolini's own fury was indicated by the fact that on the day that Schuschnigg was summoned to Berchtesgarden by Hitler without a "by your leave" to himself, he instructed Signor Grandi to initiate the negotiations which have resulted in the Anglo-Italian agreement.

And he has followed this up by entering into conversation for a similar agreement with France.

Let us put aside the shame and humiliation we have suffered in this squalid deal. Let us put aside, too, the question of reliance upon the word of Mussolini.

What concerns us immediately is the bearing of all this upon the "axis." The great theatrical display which Mussolini staged for Hitler in Rome was intended to convey that it was still in good working order.

But these histrionics go for nothing, and no one is less deceived by them than the principals. Mussolini is playing for time and bargaining for his price.

When he comes off the fence he will come off on the side that is most profitable.

Many considerations suggest that that will not be on the side of the axis. He has suffered a fall in his pride that so vain a man can never forget or forgive.

He has lost caste with his people, and can only recover it by a dramatic reversal of policy.

Not Popular

His anti-British phase has never been popular with the Italians, who have an historical bias for the English, and who know that they have nothing to fear from us and everything to fear from Germany.

Hence the new developments—the patching up of quarrels with Britain and France, and Mussolini's sudden activities in South-Eastern Europe and especially in Yugo-Slavia, whose domination by Germany would complete his envelopment by that power, north and east, by sea and land.

Think of Trieste in the practical grip of Germany!

This is speculation. What is certain is that Hitler knows that the "axis" is not what it was.

He has humiliated his ally, and must expect that ally to get even with him when the occasion offers.

Hitler, like all Germans, has a low opinion of the Italian as a fighting man, but he knows that Mussolini's position in the Mediterranean gives him a great nuisance value. And it makes all the difference to his programme whether Mussolini, in a crisis, is with him or against him.

It is the introduction of this factor of uncertainty into the situation that is important.

Hitler, with Mussolini reliably at his back, was in a vastly different position from Hitler with a doubtful and possibly hostile Mussolini on his flank would be.

In the one case Europe east of the Rhine would be his to mop up at his leisure. For with an ally giving him access to the Mediterranean, and with the Rhine frontier impregnable as it is, he would be unassailable by any western power.

In the other case, he would be playing a lone hand in the midst of a generally hostile Europe.

Prospect of Victory

The smaller States, who, through fear of his present power, are being drawn into his orbit against their will, would be encouraged to act in sympathy with a combination that assured their independence and gave them a prospect of victory.

These considerations may well give Hitler pause.

If fulfilled, they would certainly discount the possibility of that swift, "knock-out blow" on which he might be tempted to gamble.

And a prolonged war he could not deliberately hazard, for in such a war the British command of the sea would again be decisive.

What follows upon this?

Two things.

In the first place we must strain every nerve to make our defensive system adequate to deal with a "knock-out blow."

The gravest disquiet prevails on this point, and again I would urge that the genius for action of Mr. Churchill should be employed in this great emergency.

In the next place, the Government should seize this moment of hesitation to give the world a bold lead back to the League and a policy of peaceful adjustment and security.

Let us arm to the teeth and mobilise all the resources of the free nations to defend the liberties of peoples.

And, at the same time, let Germany know that every legitimate grievance she has can be removed by reasonable give-and-take all round.

NOT FROM THE B.B.C.

Bringing up Baby!

HUSH-A-BYE, baby, try not to squeal,
Though some discomfort, doubtless, you feel
When Mamma holds your heels in the air
And thinks that, like sailors, babies don't care!
Hush-a-bye, baby, keep your head cool;
Mother is going straight off to school,
There to drink deep of Wisdom's rich cup,
And learn to hold baby proper-side-up!

★ After all, how can one expect poor dear Muriel to know *how* baby should be held?

I mean, it's not one of those things a girl knows instinctively, like how to hold a pose when a Press photographer is in the offing.

And how to hold baby is but one of a number of things that a girl who has been protected from contact with the uglier facts of life cannot be expected to know.

So everybody who is fond of animals should rejoice that the National Baby Week Council is arranging for young mothers from homes with an income of £500 a year or more to go back to school to learn the orthodox grip, stance and swing when handling a baby.

★ I wonder how many of even my gentlest readers have hitherto given a thought to the pathetic state of the £500 to £5,000-a-year mamma?

Not many, I'm afraid. So for them let me quote from a thoughtful daily paper leading article which (oh, how truly!) states:

"It cannot be said that the child born to poor families is in any way handicapped. It is the child born to the comparatively wealthy middle-class who often begins life in unsatisfactory conditions."

Lest dwellers in the stately homes of Houndsditch and Bethnal Green should have doubts on this point, Miss Norah Church, secretary of the Baby Week Council, explains:

"You see, in poor families girls have to help to look after the younger children, but in wealthier families the youngsters, if any, are attended by a nannie and there is no need for a daughter of the house to help."

★ The result is that when poor dear Muriel has a baby of her own she is not certain whether it should be roasted or boiled, is rather vague as to how much caviare it should be allowed to eat, and spends quite a lot of time ringing up equally vague friends for advice:

Mai deah, Ai rhally don't know what to do;
Paw baby is in such a fractious mood!
He was pale and far from frisky,
So Ai laced his milk with whisky,
But Ai don't think that it's done the slightest good!
There's no one heah to turn to for advice;
Ai sometimes wish mai people had been paw,
For the paw—it sounds uncanny—
Have to do without a nannie,
And learn through seeing child-life in the raw!

Y. Z.

SHE'S JOINED THE 'MORE BITES FOR 2d' LEAGUE

'More bites for 2d. is the best news I've heard for months. Marzipan's MY favourite, and I guess my sweet-tooth will be working overtime!'

All your favourite centres — and wonderful value — when you buy Cadburys Filled Blocks

WHEN you buy chocolates you know what flavours you want — *and you want value for your money.* Well, here it is — full measure and brimming over. Name your favourite soft centre — buy it in Cadbury Filled Block form — and you get *more bites for 2d.!*

Every 2 oz. block costs 2d. and has 8 sections. That's 8 soft-centred chocolates for 2d. (or 24 for 6d.) — the biggest chocolate value ever offered, and perfect chocolates too! You choose your favourite centre — and you get *nothing else but what you choose.*

Because they're all eight made at a time — filled at a time — covered at a time — chocolates bought this way cost less *and you get the benefit.*

Whatever your favourite is — there's a Filled Block for you. Marzipan, Caramello, Turkish Delight are the leaders — but there are *thirteen winning flavours* to choose from.

Just look in the shops and you'll see what a 'lucky thirteen' there are to choose from.

Out you go — into the shop — and then — BOY! OH, BOY!

MORE BITES FOR 2d.
In each 2d. Filled Block you get 8 delicious soft-centre chocolates. Where else will you get such wonderful value?

and Turkish Delight, Milk Coffee Truffle and nearly every other favourite flavour — in all a 'lucky thirteen' to choose from.

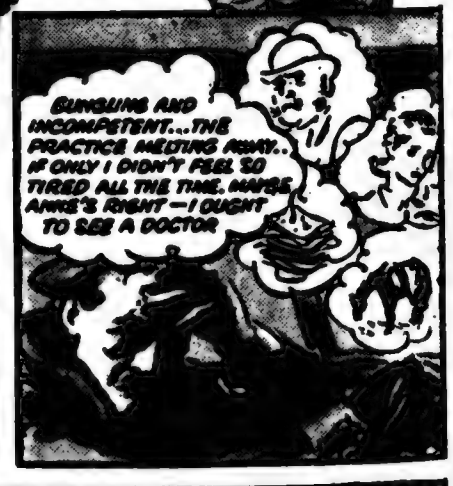
CADBURY FILLED BLOCKS ®

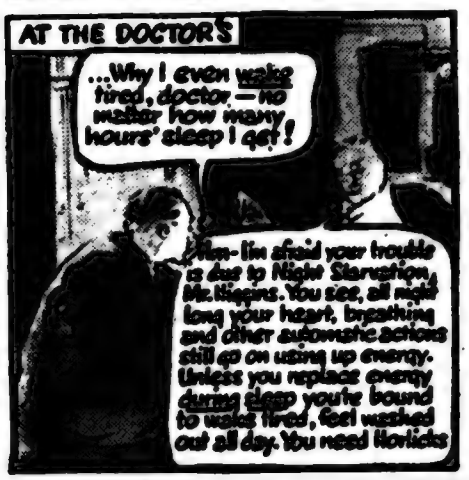
2 oz 2D

Vet saved by Race Horse

Bob! Sir John just telephoned — he's furious!
Oh Lord, I promised to go over and see that sick mare of his yesterday. Can't remember a thing these days. I must go right over

Morning, Sir John. Er — about yesterday, I —
You needn't bother, Higgins — matter of fact I'm sending Lucky Star over to the other vet at Tinsbury. Sorry and all that but I've had just about enough of your bungling and incompetence...


BUNGLING AND INCOMPETENT... THE PRACTICE MELTING AWAY.. IF ONLY I DIDN'T FEEL SO TIRED ALL THE TIME. MAYBE ANNE'S RIGHT — I OUGHT TO SEE A DOCTOR

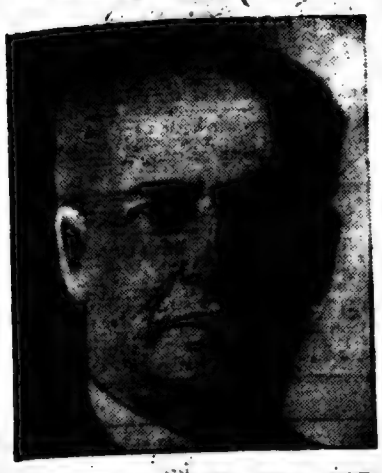

AT THE DOCTOR'S
...Why I even wake tired, doctor — no matter how many hours' sleep I get!
Hm-I'm afraid your trouble is due to Night Starvation, Mr. Higgins. You see, all night long your heart, breathing and other automatic actions still go on using up energy. Unless you replace energy during sleep you're bound to wake tired, feel washed out all day. You need Horlicks

THREE MONTHS LATER — THE CHESTERFIELD PLATE
Your Lucky Star wins, Sir John!
And I thought she'd have to scratch a month ago! It's that chap Higgins pulled her round — he's a wonder!
She's been my Lucky Star too — she and Horlicks

HORLICKS ● GUARDS AGAINST NIGHT STARVATION

Prices from 2/- At all chemists and grocers. Mixers 6d. and 1/-

Public Enemy



KEEP A LOOK-OUT FOR "PEG-LEG" SMITH, IRON-JAWED CONFIDENCE TRICKSTER, WHOSE PICTURE YOU SEE ABOVE.

His real name is Robert Bradshaw, and he is an Australian. He walks stiffly—hence name of "Peg-Leg"—because of his injuries in a road crash at Cannes some years ago.

As chief of an international gang of con-men he has scooped in thousands.

This warning is specially intended for visitors to the Glasgow Exhibition, for "Peg-Leg" is almost certain to make it his hunting ground.

In one swindle "Peg-Leg" and a confederate got away with £37,000.

Brought to Justice

THIS IS AN EXCLUSIVE PICTURE OF ALFRED DEAN, ALIAS "ALFRED DEAN LAWSON," SENTENCED AT THE OLD BAILEY TO FIVE YEARS FOR SWINDLING AN AGED MAN OF £2,000 BY A CONFIDENCE BETTING TRICK.

Dean, once one of "Peg-Leg" Smith's best men, made £60,000 in a few years, and has frequently been exposed by JOHN BULL.

★

Three more crooks exposed by us are also doing time.

Norman Sebastian Dobson, self-styled priest and humbug, has been sentenced to a year.

★

Sidney Pittman, alias Groves, alias Bayley, whose racket is cheating farmers by selling their produce through bogus firms, is in prison for nine months.

★

Daral Braham, share-pusher, jailed for a year. Police are still enquiring into his gang's activities.

Bogus Major's Mean Frauds

Special Dossier *By Sir Wyndham Childs*

WOMEN should beware of "Major White, M.C.," suave adventurer, who is romping through the country, living handsomely on his wits.

He is one of the smartest crooks on the police black list. His victims are usually women seeking matrimony.

Sometimes he represents himself as Major, or Colonel, or Captain. His "regiment" also varies.

White certainly looks the part he plays. He is tall and imposing, with just that intriguing touch of greying hair at the temples, and—a neatly clipped moustache.

As a companion, he is charming and witty, and an excellent story-teller.

Some of his women victims he has met through matrimonial advertisements. He has become acquainted with others at hotels, and more often at religious functions.

The moment he arrives in a town he contrives to meet religious leaders.

Any opportunity for meeting women serves him, however.

* * *

One woman, twenty-seven-year-old daughter of a platelayer, is now sadly disillusioned and poorer through him.

From her suburban home, where she is a typist, she comes to London twice weekly to meet a girl friend, and they usually go to a theatre or cinema.

The handsome "Major" spoke to her while she was waiting for her friend. He was employed on War Office defence works, he told her.

Other meetings followed. She must be found a good job at the War Office.

The girl was delighted and flattered by the attentions of such a nice man.

The "job" would cost a little money, of course. It cost the girl her savings.

No love-making. Just a charming companion—until the all too usual awakening came. The address in the Charing Cross district where she thought the "Major" lived proved to be an accommodation.

* * *

This adventurer has proposed marriage to several of his victims. In one case he vanished the day before the wedding.

Within a week or so of the ceremony he had appeared to become ill.

His duties were so onerous that he had to carry on. There was nothing really wrong with him. Illness was feigned to enable him to "vanish" into hospital.

Always money is obtained with amazing skill. The amounts range from £20 to £100.

The fact that he is a jailbird does not cramp his style. His convictions, in various names, were for fraud, false pretences and wife desertion.

It will be a longer list when the police find him.

Recently he has been heard of in several parts of the country.

Family of Artful Dodgers

MEET the amazing Bence family, of Dorset.

See how a young woman, Mrs. Dorothy Kent, has been deprived of all her money by what the Dorchester Official Receiver has described as "very like a conspiracy," and which JOHN BULL has specially investigated.

The Bence family runs a small farm at Owermoigne.

A certain Arthur Bruce found a job with Mrs. Kent's husband, a Sussex farmer.

He persuaded her to go to Weymouth with him and to buy a milk business from John Bence, junior.

Arthur had other surnames than Bruce. He was also Arthur Ford and Henry David Ford, and no doubt he had reasons for being ashamed of his real name

Anyway, he saddled Mrs. Kent with the milk business. The Bence family profited by some £600.

In all, Mrs. Kent lost £1,000, for after two years she was forced to sell the business for £20, and ended up in the bankruptcy court.

The Bence family thought it time to do a vanishing trick.

Besides, John Bence, senior, had failed to pay for the cows he was buying on the hire-purchase system—and the cows had been claimed by the landlord.

So the entire family, like an Arab tribe, folded its tents and silently stole away.

Not for the first time! The Bence artful dodgers have lived at other places in Dorset and left a trail of debts behind them.

And Arthur Bruce or Ford—has flitted and left not only debts, but writs, to mark his easy progress.

Now, having obtained most of Mrs. Kent's £1,000 and abandoned her to face the music, the entire family are looking for pastures new.

It has been suggested that Bruce's real name is Bence. Mrs. Kent strenuously denied this and asked the Official Receiver how Bruce could prove or disprove it.

The answer is obvious. He could produce his birth certificate.

Let him do it!

Ruined by One Word

Jethro Willis, twenty-nine-year-old painter and decorator, of Buchan Hill, Sussex, was crippled for life when a ladder collapsed.

At the time he was working for Charles Hill, of Three Bridges Road, Crawley, against whom he later made a claim under the Workmen's Compensation Act.

Hill's defence was that, as a retired sanitary inspector, the work he gave Willis did not come within the scope of the Act.

Judge Konstam was forced to reject the claim. It had been met, he said, with a string of falsehoods, but the word "retired" had proved fatal to Willis' case.

He must hold that his occupation was "casual."

And so Willis got nothing—a cripple ruined by one word.

You Pay—He Profits

READERS who answered an advertisement for a secretary to handle large accounts and correspondence have had replies from Mr. A. Waterhouse, of 72, Gledhow Wood Avenue, Roundhay, Leeds.

Each received a similar typewritten letter, setting out duties, which gave the impression of a large business.

BUT NO FIRM'S NAME IS GIVEN.

Mr. Waterhouse signs as "representing W. D. Gillespie, Barrister-at-Law, Secretary and Treasurer of the Company."

Applicants are left guessing as to what sort of 'company" it is. There is no Mr. W. D. Gillespie in the Law List.

Without enquiring into the ability or character of applicants, Mr. Waterhouse offers them, for purely routine work, a salary of £360 per annum, "with generous terms weekly if desired."

One condition for this desirable post is that the applicant should deposit £80. If it were a genuine employment offer a fidelity bond would be all an employer could require.

As it is, it reeks of fee-snatching.

Some time ago I received enquiries concerning Mr. Waterhouse's activities in obtaining substantial fees to survey properties where mortgages were wanted.

His wife was supposed to loan the money at 4 per cent. and Waterhouse collected the fees. Long delays took place.

For my part I would not trust this man with twopence.

FRIENDSHIP—AT A PRICE

ARE you lonely? Do you want a chum, a dancing partner, a "true friend" or just a "pen friend"?

If so, the "Ajol" League of Friendship, whose address we suppress, offers to find you what you want.

The "Ajol" League hints at matrimony, says it is governed on "clean and genuine foundations," and adds that all correspondence will be despatched in plain, sealed envelopes.

It offers introductions to men or women, but gives no information as to how it is in a position to effect them.

One of my readers—a "lonely" woman—asks me if this is a genuine concern, before she sends 5s. 6d. to be enrolled as a member.

The word "Ajol" is a telescoped version of Mr. Alfred Joel, who call himself the secretary. It is his "League."

He is accommodating enough to offer to accept 2s. 6d. on account of the 5s. 6d. subscription, which entitles you to an unlimited number of introductions for twelve months.

It is a roving "League." No printed address appears on the notepaper, and I should think it highly unlikely that those who pay fees—whether 2s. 6d. or 5s. 6d.—will be satisfied with the result.

Recently a Judge at the Old Bailey expressed the view that it was time matrimonial agencies were curbed.

Mostly they are fee-snatchers, and liable to be dangerous.

FOR SMALL TRADERS, SHOPKEEPERS

MAKE MORE MONEY.
Sell Tablecloths, Towels, Silk Stockings, Overalls, Men's Socks, Ties, etc. A 1,000 bargains. Oldest, Largest, Cheapest & Best Wholesale firm. Write now for Catalogue & Guide.—Cochrane's Warehouse, 1, Thomas Street, Manchester.

CROCKERY, 130 assrtd. articles 10/-, 48 cups, accrs., 6/-. Glass & Hardware. Dinner Set Free. Cat. & Guide Free.—Bridge St. Pottery, 9, Burslem.

FOX BROS. for SMALLWARES. Flashlamps, Toilet Goods, Hosiery, etc. Keen Wholesale Price List Free.—36B, Thomas St., Manchester, 4.

FREE ILLUS. PRICE LIST to dealers and beginners for keen lines in Drapery, Hosiery, etc. etc. (wholesale only).—LEVY BROS., Dept. A., 29, Houndsditch, London, E.C.3.

PROFITABLE Goods to Sell. Every kind. Easy Terms for Spare-time Agent a Shopkeeper. 144-Page Catalogue free.—MAY (128), Birmingham.

DRAPERS! BEGINNERS! You cannot get Better Value anywhere than from ARCHERS, CASTLE GATE, NOTTINGHAM. New Summer Wholesale Catalogues Free on Receipt of p.c.

116-PAGE New 1937 Wholesale Drapery Catalogue. Post Free. Perfect and repeatable goods of quality and value. Keenest prices. All Depts. Ladies', Men's, Child's Household, Boots & Shoes. Satis. G'ntd. Wsale only.—Myers & Co. (L. & H.), Ltd. 7 Trinity Street, Leeds, 1.

A GOLDEN OPPORTUNITY FOR CREDIT Traders, Shopkeepers and Beginners. Send for free illus. Catalogues of Household, Fashion and Fancy Goods.—Dept. J.B., THE HOUNDSDITCH WAREHOUSE CO., LTD., Houndsditch, E.C.3.

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AGENTS WANTED in EVERY TOWN for "DOX" Self-polishing Cloths. Write, DOX, 8, Rockley Road, LONDON, W.14.

£3 CASH BONUS and 50% Sales people, either sex, all parts of U.K., whole or spare time, for 1/- and 1/6 copyright lines. Selling like wildfire in offices factories, shops, house-to-house. Samples of actual lines free, post paid.—Write now, before territory allocated.—E. A. Herbert, Albert Grove, Bristol, 5

TEA Agents wanted in all districts. Easy to get customers with our special values. Big profits and regular earnings. No experience required. Send for details to Sealon Tea Co. (Dept. J.B.), Mitcham, Surrey.

CASH and Free Gifts for all! Soccer King offers you the best of all money-making plans. A real winner for wide-awake agents. So easy, so simple. P.c. brings details from Soccer King, Dept. J.B., Stadium Works, Wembley, Middx.

EMPLOYMENT.

THE BRITISH ARMY.
Vacancies exist in all branches. Good pay. Food, clothing and accommodation free. Opportunities for education, physical training and sport. Liberal holidays on full pay. — Apply any Army Recruiting Office, address obtainable at Post Offices and Employment Exchanges.

THE ROYAL AIR FORCE
has vacancies for Skilled, Semi-Skilled and Unskilled Men. Apply for age limits and full particulars to Inspector of Recruiting, R.A.F., 36, Kingsway, London, W.C.2.

G.P.O. Engineering Dept. (no experience required). Commencing £3 13s. per week. Age 18-22. Excellent prospects. Free details of Entrance Exam. from B.I.E.T. (Dept. 837), 17-19, Stratford Place, London, W.1.

AIR FORCE.—Young men will be Wanted as Clerks, Engineers, etc.: our postal courses will get you through the entrance examinations. Particulars free.—Dept. L.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

SEVENTY-FIVE vacancies occur for men aged 19-21 as Customs and Excise Officers. Commencing pay, £3 8s., rising to £11 per week. No experience required. For full details of entrance requirements apply B.T.I. (Dept. 801), 356, Oxford Street, London, W.1.

ENGINEERS, now is your chance to dig yourselves into a Key position and make your future solid. It needs Technical Training: we can give you that by post. Full particulars free.—Dept. D.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

A GREAT Guide to Careers — FREE. The School's 180-p. Guide explains how you can qualify for a highly-paid administrative position in Commerce, Industry, Accountancy, Secretaryship and the Public Services. Write to-day. THE SCHOOL OF ACCOUNTANCY, 369, BUSH HOUSE, LONDON, W.C.2.

POLICE RECRUITS' Handbook for 1938 (FREE).—Contains information on pay, prospects and entrance requirements for all Forces. Prospective recruits (aged 19-23) should apply for free copy to B.T.I. (Dept. 802), 356, Oxford Street, London, W.1.

SCHOOL ATTENDANCE OFFICERS. Excellent pay and prospects, with pension. No experience required. For FREE details of openings, etc., apply Chambers College (Dept. 819), 235, High Holborn, London, W.C.1.

CIVIL SERVICE. Thousands of pensionable appointments made every year: ages 15-24. Our tuition fees from £4 4s. No extra charge for monthly payments. Full particulars free.—Dept. C.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

SALES VACANCIES.—Every year 4,000 new men are required. You can qualify by interesting home study to receive introductions to SALARIED POSITIONS. Send to-day for Free Book, "Salesmanship," to Dept. 19, WALLACE ATTWOOD COLLEGE, Victoria House, Southampton Row, London, W.C.1.

YOUNG Men physically fit should join the police. Study at home in your spare time. Special courses for Entrance and Promotion. Full particulars or advice about other careers, Commercial, Technical or Civil Service, FREE. Dept. A38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

DRAUGHTSMEN. — Numerous vacancies in Engineering, Building, G.P.O., etc., for men age 17-40. Exp. unnecessary if willing to learn. Details of openings, salaries, etc. FREE on application to N.I.E. (Dept. 383), Staple Inn Building, LONDON, W.C.1.

TELEPHONY, RADIO AND MOTOR ENGINEERING ARE EXPANDING RAPIDLY, there are lots of vacancies; our Postal Courses will make you eligible; advice on all careers free. Dept. T38, THE BENNETT COLLEGE LTD., SHEFFIELD.

CIVIL SERVICE VACANCIES.—The 1938 Edition of Civil Service Handbook is now ready for public distribution. Those desiring details of openings, age limits, pay, entrance Exams., for all branches of the Service (either sex—aged 15 upwards) are advised to apply for this Free Handbook immediately to B.T.I. (Dept. 171), 356, Oxford Street, LONDON, W.1.

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RETAILERS.—Local trade is limited, so why not sell by post? — the modern method of Trading? Advertise bargain line in *John Bull's* famous "Shop Window" and reach millions of buyers all over the country. One advertiser recently reported that from a single advertisement he had received over 900 orders for a 10/- article. A mail order department has turned many a local business into a national one. Why not yours? Start small, grow big. Apply on business letterhead for particulars and details of free advertisement writing service for shopkeepers and small traders. Address: Manager, Ideas and Sales Development Dept., *John Bull*, Room 22, 57-59, Long Acre, London, W.C.2.

BARGAIN SALES.

WALLPAPERS DIRECT from 2d. per roll. Send for patterns post free. — WEST RIDING WALLPAPER CO., 52, TRINITY ST., LEEDS.

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1938 brings a new fashion in home-furnishing. Soft, gaily-coloured fabrics are all round the house—even beds and dressing-tables must be "petticoated"! A room can be re-furnished in the new style for a few shillings—with the aid of this fascinating FREE book.

It is full of new ideas (with practical instructions) for easy-to-make cushions, covers and curtains—lovely colour-schemes with needle and thread—how to make pelmets, smart wool rugs, etc., and scores of other economical home-beautifying hints! Write to-day for Free copy of Re-DRESS your ROOMS.

SINGER SEWING MACHINES 2/6

FREE COUPON: *To Singer Sewing Machine Co., Ltd., Dept. J.B., Singer Building, City Road, London, E.C.1. Please send Free and Post Free, copy of book "Re-DRESS your ROOMS."*

NAME .....

ADDRESS .....

POLICE FORCE. Vacancies for young men age 19-27. Start £3 weekly. Ordinary education now sufficient. For FREE details of age, height and other requirements apply C.C. (Dept. 139). 235, High Holborn, W.C.1.

MEN who can handle tools "Wood or Metal" wanted as TEACHERS OF HANDICRAFTS in the Boys' Day Schools. Our Correspondence Course will fit you for an appointment. Advice on all Careers FREE.—Dept. E.38, THE BENNETT COLLEGE, LTD., SHEFFIELD.

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WALLPAPERS for Householders and traders from 2d. 250 patterns post free. — Osborne Mills (Dept. 6), Rochdale Road, MANCHESTER.

FREE to Cyclists! A genuine one-guinea Dynamo Lighting Set. This offer is made to all *John Bull* readers responding to the advt. of Messrs. Edwd. O'Brien, Ltd., on page 3.

THIS Week's special Bargain for Women! Turn to *John Bull's* "Shop Window" (pages 2 & 3) and note the offer of United Mills—a smart and fashionable Scottish Knitted Cardigan Suit for 20/-. You can send for this bargain with *John Bull's* Guarantee of Absolute Satisfaction.

BARGAIN hunters should not overlook Bolsom's Great Furnishing Sale on page 10. Fill in the coupon for free copy of their Furnishing Bargain Book.

1/6 DEPOSIT secures the Art Marocain gown offered on page 41.

FREE.—Housewives, here's good news! Say good-bye to all old-fashioned methods of carpet sweeping and the drudgery of hands and knees behind dustpan and brush. The "Dudley Electric 3" vacuum cleaner makes spring-cleaning easy. Fill in the coupon on page 27 for free folder and particulars of the model illustrated.

1/- DEPOSIT secures home Gym. outfit. Contents of the outfit are described on page 35. Use the coupon when ordering under "money-back" guarantee.

POULTRY-KEEPING.

MORE CASH FOR POULTRY-KEEPERS. Make bigger profits from your poultry NOW by getting the new, revised 1938 edition of the "Feathered World" Year Book, now on sale. Packed with valuable information. NEARLY 400 PAGES deal with every poultry problem—essential help for beginners and experts alike. Send a 2/6 P.O. TO-DAY to the "Feathered World," Dept. J.B., 9, Arundel Street, London, W.C.2.

GARDENING.

FREE.—"Your Garden," 96-page book in full colours. Advice on Gardening by leading experts —Richard Sudell, H. H. Cook, H. Wheatcroft, Esq., Beale, etc. Limited Number only. Send a p.c. (1d. stamp) for YOURS now.—LASCO, LTD. (Dept. 1), LIVERPOOL.

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WOOTTON Holiday Camp, I.O.W: Home comforts, super food, camp freedom and frivolity, dancing, bathing. All sports, licensed club. Whitsun 22/6 incl. Booklet from Manager, or Pigott Bros & Co., Ltd. (Props.), 220, Bishopsgate, E.C.2. Tel.: Bish. 4881.

MEDICAL, CURATIVE.

HOW TO STOP SMOKING.—Genuine remedy, proved by Testimonials.—Write, The Stanley Institute, Ltd. (J.B.), 31, Warwick Lane, E.C.4.

FREE Sample of CEPHOS, the Safe and Certain Physician's Remedy for Colds, Headaches, Neuralgia and Rheumatism. In Powder or Tablet form. Does not affect the heart. Send p.c. to CEPHOS, Ltd. (Dept. 29), BLACKBURN.

RANKIN'S HEAD OINTMENT is a sure and quick way of banishing all head pests. At the same time it adds lustre to the hair and improves its growth. Thousands of families have proved its effectiveness during the past 50 years. Sold in boxes, 4d. and 8d., from all good Chemists, or by post, 5½d. and 9½d. RANKIN & CO., Dept. "G," KILMARNOCK, SCOTLAND.

SUFFERERS from hair troubles can obtain a testing packet of Kotalko, the hair grower, and a tablet of Kotalko soap on receipt of 3d. and the coupon completed on page 37.

ASTHMA CONQUERED! Generous free trial samples of Dr. Singha's Asthma Tablets are offered in the announcement on page 37.

FREE.—Send a p.c. for a liberal free trial bottle of D.D.D. Brand Lotion. It cleanses the skin and cures all skin troubles.—Write, mentioning *John Bull*, to D.D.D. Laboratories, Dept. M.N.14, Fleet Lane, London, E.C.4. See p. 39.

A FREE copy of the new Yadil health book is offered on page 42.

A FREE Sample of URACE brand tablets for rheumatism sufferers is offered in ad. on p. 42.

MISCELLANEOUS.

A FREE copy of the New Style recipe book is offered by the Proprietors of Batchelor's peas. See p. 36.

FREE Yeast supplied with each tin of Viggormalt, with which you can make home beer. Further particulars appear on page 42.

HAVE you ever spent a holiday at Blackpool? Send a p.c. for new Holiday Journal and full particulars. Write, mentioning *John Bull*, to W. Foster, Dept. 14, Town Hall, Blackpool. See p. 33.

READERS' attention is drawn to the reduction in price of Gibbs' famous Dentifrice. The special announcement appears on page 4.

FREE.—A beautiful book illustrated in colour of modern colour schemes of Maisons colours is offered to *John Bull* readers. Simply send a p.c. with your name and address in block capitals to Lewis Berger & Sons, Ltd. (Dept. J.B), Homerton, London, E.9. See page 24.

FREE to home lovers. A copy of an interesting booklet, "How to Make a Sound Job of a Small Roof," containing 101 helpful little hints and free samples of Pluvex. Fill in the coupon on page 30.

IF you endure the agonies of asthma and bronchitis, learn how instant relief can be yours by filling in the coupon in the Potter & Clarke announcement on page 29 for a free copy of a special booklet, "Are You Asthmatic?" No obligation is incurred.

FREE book for needlewomen. A copy of a 44-page book, "Re-dress Your Rooms," which is full of new ideas for cushions, covers, curtains, etc., will be sent free and post free to all who fill in the coupon in the display advertisement on this page. This offer is made by the proprietors of Singer's Sewing Machines, which can be obtained on such low easy terms as 2/6 per weekly. Every housewife should have a copy of this free book. Don't delay, send for it at once.

WHY "inverted" sugar is good for you. "Raw" sugar has to be changed or "inverted" by the digestion into a form in which the body can use it. In Hartley's real fruit jam much of the sugar is ready-digested, "inverted" by boiling with the natural juices of fresh fruit. Hartley's is real jam—best for digestion and quick energy. See page 27.

NAIL BITING.—Free booklet sent privately for 1½d. stamp explains how you can free yourself (or child) of this objectionable, healthendangering habit.—Pilter, Ltd. (Dept. J.B.1), 31, Broadway, Crouch End, London, N.8.

Snares for Showgirls

Miss Beryl Hicks

MISS JACKIE SUTHERLAND, cabaret artist, lured to Athens by a contract made in Paris, is back home and penniless.

The contract agreed to pay a part of Miss Sutherland's salary to relations in England and to deposit with Athens police enough money to pay her return fare.

Nothing was sent to her relatives and only £4 handed to the police. The cheapest fare from Athens to London is £8, which does not include food.

★

Fortunately the British Relief Fund in the city helped Miss Sutherland, but the Honorary Treasurer of the fund states there are many girls whose cases never come to light.

Take another case. Beryl Hicks was engaged with five other girls for a two-months' cabaret tour of Brazil at £5 a week and passage paid both ways.

Equity stepped in, and passports were refused. The authorities did not like the idea and the girls were prevented from sailing.

Two Manchester girls engaged for a Brussels cabaret at £2 a week found they were expected to act as dance hostesses and "entertain" guests in private rooms.

When they protested they were turned adrift.

Often girls who get jobs in this way are so brutally treated and underpaid, they are forced to lead immoral lives, becoming the prey of the white slavers.

★

Paris, Brussels and London are the headquarters of the shady theatrical agents who work hand-in-glove with the traffickers in human souls.

Recruiting girl dancers for Continental cabarets is now in full swing. Remember that "road to fame" might be the road to Buenos Aires.

Racing Cheat's Vanishing Trick

ALREADY, in the first weeks of the new racing season, complaints are being made about an old racing fraud rigged out in fresh colours.

The same infallible system. Dead certainties, no losses, handsome returns for small capital.

A group of confidence men, bobbing up in different parts of the country, have swindled people of sums ranging from £20 to £100.

* * *

This time mild but tempting advertisements in local papers are the bait.

One which appeared in a provincial town asked for a partner with small capital for a lucrative business.

An applicant received a reply from F. Coleman, giving a local hotel as a temporary address.

At the interview Coleman spoke convincingly of an absolutely unbeatable system to operate at race-courses.

He had not sufficient money to start it alone and wanted two sleeping partners at £100 each, or perhaps a little less. The dazzled applicant handed over £75.

Coleman disappeared. The address he left was worthless.

* * *

Police enquiries have already identified him as a man who, under several aliases, has worked the same fraud in various towns.

Don't be a sleeping partner—or even a live one—in *any* proposition, racing or otherwise, that is advertised and advanced in this way. Insist on credentials—and investigate them.

Pity this Child

DO YOU KNOW—

A child of four years and nine months has been put into a mental institution in Carmarthen with grown-up mental defectives?

The medical superintendent of the hospital had to admit it because it was certified.

It is a scandal that the child should be put in such a hospital. But it is a greater scandal that it should have been certified at all.

Not long ago a girl of seven was similarly treated.

If children require this type of supervision, they should be sent to Mental Treatment Centres—not certified and sent to hospitals.

There are too few such centres. Sir Kingsley Wood should remedy this.

Woman Gospeller who Preys on Poor

IF a slim little fair-haired woman, calling herself the Reverend something or other, turns up in your neighbourhood, beware of her.

At Swansea, where she was known as the "Rev. Evelyn Barnes," she imposed on scores of poor people with religious tendencies.

She left suddenly. With her went a good-looking young man described as her son.

"I am returning to my Church in California," she said.

The Undenominational Evangelistic Church, Los Angeles, was the high-sounding name she had for it.

"Never heard of such a church, nor any such minister as the Rev. Evelyn Barnes," replied the Los Angeles Police Chief to a Swansea woman who wrote to him.

The great film city is never likely to hear of this mean little hot-gospelling fraud. She is probably preparing another swindle somewhere over here.

She was popular the moment she started meetings in South Wales. Her description of her church in California inspired her audiences. A few clairvoyant tricks helped her talks on spiritualism.

For a time her collections during intervals at the meetings aroused no suspicion.

She tripped daintily about the hall saying, "I want a shilling from you," or "sixpence from you."

She seemed to gauge everyone's capacity with uncanny skill.

At one meeting an old woman in a front seat told her she could afford only 1½d. The Rev. Evelyn for once was nonplussed. She bit her lip and curtly told the old woman to sit in one of the back rows.

Impressionable women were enticed to her apartments for "private readings." The fee was generally five shillings.

To one she tried to sell a medallion embossed with the face of a famous mystic. It would banish all suffering.

The price was only two guineas!

She easily slipped into trances at will at these "private sittings."

One woman was told that her troubles were over. Her husband, who was missing, was not alive as she thought. "He has committed suicide and you will be able to marry again," was the message given.

Only a few days later the woman found that her husband was very much alive and living in a town near by.

The "Rev. Evelyn" remained unruffled when confronted with this news!

● *Boys climbing the rigging belong to St. Vincent Naval Training School, Gosport.*

Three painters, overlooking a dummy pay parade there the other day, saw a petty officer strike a boy's face.

He had not held his cap, on which the money is placed, in the right way. The boy was struck four times before he gave satisfaction.

The petty officer, of course, did not know his action had been seen.

What surprised the painters was that the boys seemed to accept such treatment as normal.

If this is so, the authorities of St. Vincent's, which has an excellent reputation, must take action.

Riddle of a Recruit

TWENTY-YEAR-OLD Dudley Lester is in military custody at Woolwich—and nobody seems to know why.

Arrested on April 16, he was brought before Mr. Dickson, Thames Police Court magistrate, accused of being a deserter from the 4th Training Battery, Royal Artillery, since December 15, 1935.

His defence was that he had been accused of desertion at Bow Street in March, 1936, and was discharged.

Lester was remanded in custody so that his story could be tested.

It was confirmed by the Commanding Officer at Woolwich—but the officer added that Lester was now sought by the Tank Corps, Bovington Camp, Dorset, for desertion.

Despite Lester's denials, he was held until an escort arrived from Bovington Camp.

HE WAS NOT THE MAN THEY WERE LOOKING FOR!

And so, after being in custody for seven days, Lester was discharged on April 23.

Then, six days later, he was again arrested on instructions from Woolwich, and taken to Thames Police Court.

Lieut. Hope, R.A., present with an escort, admitted that a mistake had been made and that Lester was not the man wanted by the Tank Corps.

But he said that Lester was now sought for deserting from his Battery at Woolwich.

Lieut. Hope knew nothing of the discharge from Bow Street, could not identify Lester as the man he wanted, nor give any reason for the new demand for his arrest as a deserter.

Mr. Dickson, the magistrate, finally committed Lester into military custody.

"Until you can show you are discharged—that is to say, produce discharge papers—you are a deserter," he told Lester.

And so this muddle must be settled by court-martial!

GLAND "CURE" TO SHUN

WIDELY advertised as a "rejuvenation gland treatment," Hormone Gland Tablets are being offered to the public by People's Proved Prescriptions, Ltd., of Park Street, London, N.

The manufacturers claim that they give a "new lease of life, youthful vigour, ability to create and concentrate." A further appeal is that they ward off old age.

"John Bull's advice to young and old is to have nothing to do with the tablets.

Medical opinion holds that, apart from thyroid, there is little evidence that glandular preparations taken by the mouth are effective.

Scientific foundation for the claims that such tablets can rejuvenate does not exist. Moreover, if they do in fact contain potent hormones their use is undesirable and even dangerous.

Those who reply to the advertisements of this preparation are liable to receive a long list of substitute remedies, sold at a lower price than well-known and tested remedies.

Apart from medical opinion, the considered view of leading advertising experts is that the advertisements of the People's Proved Prescriptions, Ltd., should not appear in any reputable newspaper.

So, when they do appear—shun them!

These busy people have taken up the 30-SECOND BREAKFAST

Saves cooking, saves washing up, saves time and fuel . . . yet it's packed with nourishment, actually gives more energy than 3 eggs, and delights everybody with its cool, crisp deliciousness!

NO WONDER busy people everywhere have welcomed the idea of a delicious breakfast that takes only 30 seconds to serve — Kellogg's.

Kellogg's save time and trouble for everyone. You serve them straight from the packet — no cooking — no pots or pans to wash.

What's more, Kellogg's are *double-crisp*. There's a special "Waxtite" wrapper inside the packet to protect them — to keep them crisper, fresher, more delicious.

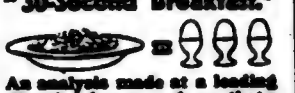
And what a splendid "energy" meal it is! You actually get more *energy* from a bowl of Kellogg's with milk and sugar than from 3 boiled eggs. No wonder Kellogg's is fine food for workers!

Moreover, it's an economical breakfast. A big family packet of Kellogg's costs only 5½d. and contains 10 big breakfasts. And you save on the gas bill too.

Serve your household a "30-second breakfast" tomorrow of Kellogg's with milk and sugar (and fruit if they like it)! They'll love that extra crispness — you'll save in time and trouble too. Your grocer has Kellogg's Corn Flakes — 5½d. a packet.

SCIENTIFIC PROOF

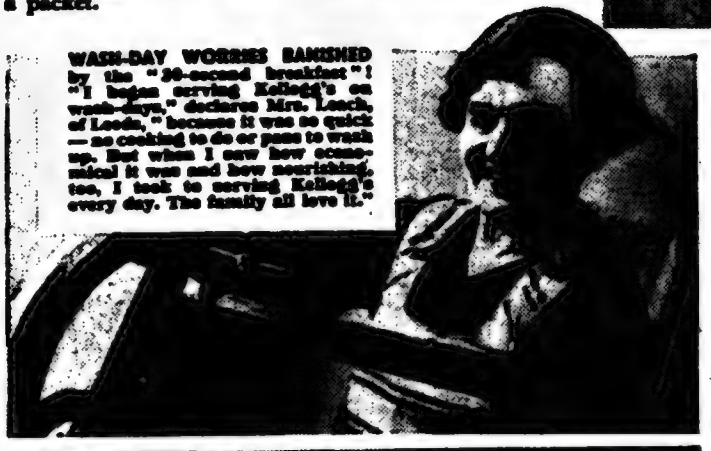
of the great energy-giving power of the "30-Second Breakfast."



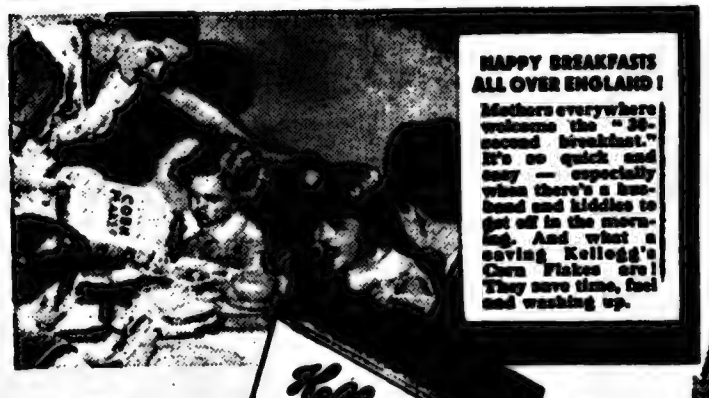
An analysis made at a leading dietetic laboratory shows that a bowlful of Kellogg's with milk and sugar has more energy value than 3 boiled eggs.

ENDURANCE TEST!

Miss Sutton, London West End hairdresser, says: "My job uses up energy — often I'm on my feet in the salon for hours together. That's why I like a '30-second breakfast' of Kellogg's to begin the day with. Besides, it saves all the bother of cooking and washing up. And it's much crisper and more delicious than ordinary cereals."

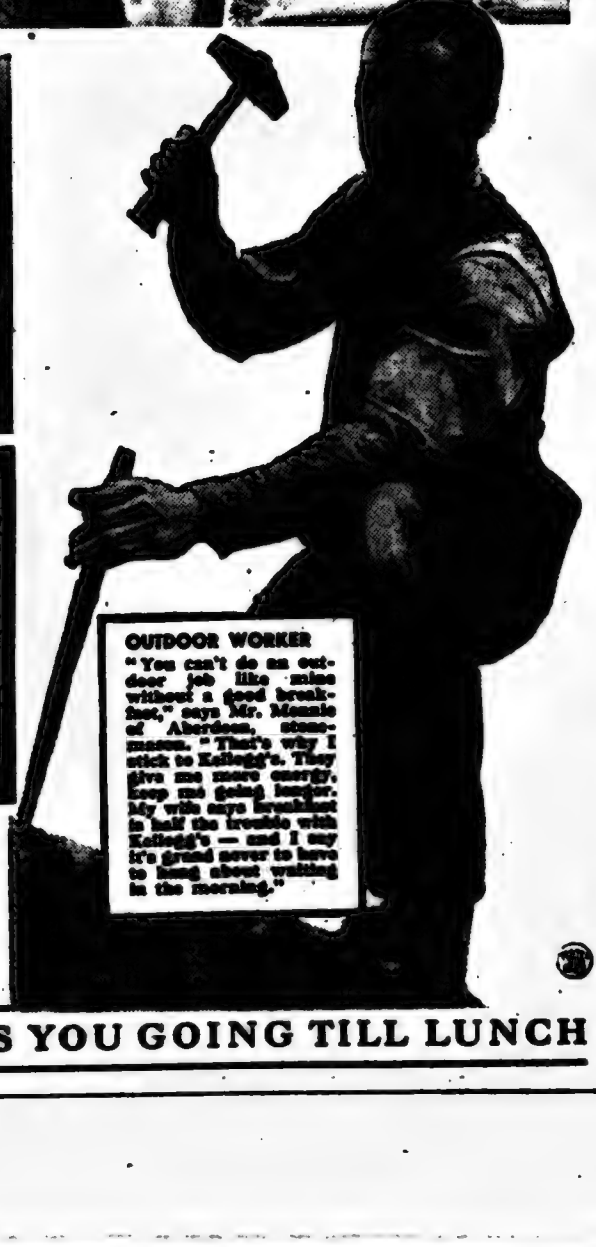


WASH-DAY WORRIES BANISHED by the "30-second breakfast"! "I began serving Kellogg's on wash-days," declares Mrs. Leach, of Leeds, "because it was so quick — no cooking to do or pans to wash up. But when I saw how economical it was and how nourishing, too, I took to serving Kellogg's every day. The family all love it."



HAPPY BREAKFASTS ALL OVER ENGLAND!

Mothers everywhere welcome the "30-second breakfast." It's so quick and easy — especially when there's a husband and kiddies to get off in the morning. And what a saving Kellogg's Corn Flakes are! They save time, fuel and washing up.



OUTDOOR WORKER

"You can't do an outdoor job like mine without a good breakfast," says Mr. Mennie of Aberdeen, stonemason. "That's why I stick to Kellogg's. They give me more energy. Keep me going longer. My wife says breakfast is half the trouble with Kellogg's — and I say it's grand never to have to hang about waiting in the morning."

10 BIG BREAKFASTS IN THE BIG FAMILY PACKET

5½d.

30 SECONDS TO SERVE—KEEPS YOU GOING TILL LUNCH

Your Safeguard

The best way of making your money go farthest is to buy goods that are advertised . . . goods that must be superlatively good enough for their makers to keep calling them to the attention of people day after day, year after year.

• • •

A manufacturer brands his products with a distinguishing name and advertises and sells them under that name because he has unlimited confidence in his goods. With his eyes open he is making it easy for any dissatisfied purchaser to avoid buying his particular make of article a second time. It would be sheer commercial insanity to brand and advertise goods that nobody would buy twice.

• • •

Advertising goods are therefore honest goods and good value. How important it is, then, to study the advertisements in this and every issue!

• • •

Only reliable firms are allowed to advertise in JOHN BULL, and readers, therefore, need never hesitate to respond to them, for they are all of proved value. Particular care is taken to ensure that no reader suffers any loss or disappointment through any of the goods purchased from advertisements in JOHN BULL—that is why the JOHN BULL Guarantee appears in every issue. Your safeguard! Here it is:—

"John Bull" Guarantee

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee.

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked— (JB)

In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull" and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED,
Proprietors of "John Bull."

A WATERING CAN and
SANGRAL
Two splendid allies for gardening success!
The value of liquid manure in the garden cannot be exaggerated, and Sangral is acknowledged to be the finest liquid manure on the market to-day.
RESULTS IN 10 DAYS!
This remarkable soluble Fertiliser supplies vital organic nitrogen to the roots within 6 hours of feeding! In 10 days it works wonders with Flowers, Fruits, Herbaceous Borders, Lawns and Vegetables. Sangral contains NO CHEMICALS WHATSO-EVER and cannot harm even the most delicate seedlings. It is also harmless to domestic animals. No wonder, then, that Sangral is regularly used in over one million British gardens, and that the greatest gardening experts sing its praises. They use Sangral themselves in their own gardens. Could they pay a finer tribute than that?
There is NO SUBSTITUTE for SANGRAL, so from now on, make your watering can do TWO useful jobs at one and the same time.
NOW is the time to use
SANGRAL
THE TEN-DAY FERTILISER.
6d. SOLD EVERYWHERE 1/6, 2/- and 5/- tins.
Sole.

Fortune Telling from Stars DEBUNKED

"John Bull" asks eminent scientists, including Sir Frank Dyson, for twenty-three years Astronomer Royal, to give their views on the present craze for astrology which is becoming more and more widespread. Seven questions put to them appear with their joint answers in the panel on the right. The article below reveals the trumpery principles of this absurd cult and denounces the charlatans who use it as a cloak.

Questions and Answers

(Q.) Is there any scientific ground for astrology?

(A.) Not the slightest. Astrology is a myth born of the belief that the Sun, Moon, planets and stars were gods and could therefore rule the destinies of human beings.

(Q.) Is it possible for the time and date of birth—in relation to the then position of the stars—to have any effect on the future of the individual?

(A.) Obviously, such a notion is ridiculous. The "heavenly bodies" are material, mechanical things. It is beyond the bounds of common sense that they can influence living people.

(Q.) Is it true that scientists of the past have believed in horoscopes and such things?

(A.) Absolutely untrue; the records prove it. Astrology has been ridiculed by scientists through the ages.

(Q.) It is asserted that Sir Isaac Newton wrote a treatise on astrology, and that Laplace, the famous French astronomer, adopted the general doctrines of astrology?

(A.) Just another claim by the astrologers which is not borne out by the slightest grain of evidence.

(Q.) Does the casting of a horoscope mean any particular study or skill?

(A.) Any person of average intelligence could—if he was so foolishly minded—"cast a horoscope." It simply means about two hours' work and consultation of the official "Nautical Almanac."

(Q.) What is the reason of the development during recent years of the craze for astrology?

(A.) There are cycles of acute superstition throughout history; usually when the world is passing through periods of social and political changes. When people are fearful of the future—as at present—they always turn to some fantastic superstition in the hope that they may see beyond its veil.

(Q.) If astrology is a "science," as its adherents claim, how does it happen that modern astrological predictions vary to such an extraordinary extent?

(A.) That is one of the most obvious condemnations of astrology. No two astrologers ever agree—except in generalities—about what is going to happen, or what are the influences affecting a person's life. The ancient astrologers were much more precise than our modern practitioners. They, at least, did take pains to agree over their forecasts.

WARNING the public to give the cult of astrology a wide berth, Sir Frank Dyson has stated:—

"Men of science notice with regret the recrudescence in recent years of the belief in this superstition."

And supporting Sir Frank are members of the Royal Astronomical Society, in fact of all learned and scientific societies in the country.

They know the harm that can result from silly credulity in the horoscopes and forecasts of the charlatans who claim to tell the future by the stars.

"John Bull" has fought these cheats again and again.

Because of our campaigns against them several of the worst offenders have thought it wise to move their headquarters from this country to the Continent.

★

"Professor" Elroy, for example, now has the offices of his horoscope agency—the "Académie Elroy"—in Paris.

Reputable journals refused his advertisements, so now he cadges fees by touting circulars.

Also in Paris is "Professor" Walmsley, who adds numerology — telling the future by numbers—to his star-gazing. He peddles horoscopes at prices varying according to their length.

Jersey is the home of "Professor" El-Tannah, ex-professional cyclist and night club owner, whose real name is William Francis Mitchell.

He charges £1 for a horoscope—just a few pages of duplicated rubbish—but he will accept payment on the instalment plan. **He has made £100 a day by this imposture.**

And so the list goes on—charlatans all.

Yet the cult of astrology has been developing at an amazing rate.

There is now an official organisation of astrologers, and recently a Conference of Astrologers was held.

With great seriousness they discussed the signs and portents of the heavens.

And what arrant nonsense it was!

The complete absurdity of astrology—say Sir Frank Dyson and his fellow-scientists—is apparent from this fact:—

All predictions are based fundamentally on the names given to groups of stars which form the twelve signs of the Zodiac.

Because, for example, a person is born under the sign of Taurus—"The Bull"—then his whole life will be ruled by the characteristics of that animal.

His happiness, his success, are governed by the sign under which he is born, and affected by the position of the sun, moon and planets at the time of birth.

Now the names for the signs of the Zodiac go back to the dim beginning of history.

More than 1,000 years B.C. the signs of the Zodiac—the Goat, the Bear, the Twins, and so on through the twelve—were marked on Babylonian tablets of clay, which are to-day in the British Museum.

Some pondering star-gazer, looking upward to a night sky, said to himself, "That little bright patch seems to make the shape of a bull."

So he called the constellation "The Bull," and he scraped the shape of a bull on a piece of clay.

In that crude fashion were the stars first named.

And through uncounted centuries those names have persisted.

★

So because of the imaginative eye of a Babylonian star-gazer people to-day born under the sign of "The Twins" must have a twin personality; must be prone to beget or give birth to twins.

It is easy to imagine how the superstition of the stars grew when the world itself was growing up.

But it is difficult to understand how that same superstition remains alive and flourishes more fruitfully than ever in 1938.

Three thousand years have passed, and the scratchings of a Babylonian soothsayer are still accepted by moderns who would maintain they are men and women of intelligence.

Text-books on astrology show just what a monstrous farce is the belief in the rule of the stars.

Disease and illness incurred through life are, they claim, primarily caused by the position of a planet in relation to a sign of the Zodiac at the moment of birth.

★

For example, if you were born when "Saturn was in Scorpio," then you are prone "to swellings or distempers in parts of the body, melancholy, palsy, and gout in the hands and feet."

Listen to what the present-time astrologers declare from their infinite star wisdom:—

"Women should have their hair cut during the waxing of the moon to make it grow luxuriantly, and men, who do not want it to grow quickly, during the waning of the moon."

Barbers—please keep a moon schedule for customers' guidance.

Or this: "If a central bureau of astrologers could be set up as a national institution—to which all could come for advice—there would be no unhappy or unsuitable marriages; no divorces; no breach of promise actions."

Looked at from every angle, astrology is balderdash.

We are glad to make mincemeat of the cult.

The demand for CAPSTAN increases daily

W. D. & H. O. Wills.

'BETTER BUY
CAPSTAN
they're blended better

PLAIN OR CORK TIPPED — 10 FOR 6° — 20 FOR 11½°

MORE AND MORE PEOPLE ARE SMOKING WILLS'S CAPSTAN CIGARETTES

W. D. & H. O. Wills, Branch of The Imperial Tobacco Co. (of Great Britain and Ireland), Ltd. C.C.6058.

The
BLACK SHEEP

of the family!

EVERY time I say anything about how keen we are on "reliability," our "fan" mail includes one or two letters from angry or sorrowful Murphy Owners whose sets have given them trouble. Here's a man who has had a Murphy Set for two and a half years and now a transformer has burnt out. So he must buy a new one. To add insult to injury, his Murphy Dealer calmly informs him it is a very expensive transformer which only Murphy uses for the sake of reliability!

Well, it sounds a bit hard I must admit. But *no* manufacturer on this earth will *ever* be able to make *all* his sets so that they *never* break down. Murphy sets are more reliable than most and we give a twelve months' guarantee with every one of them. I wish to goodness I could guarantee the blessed things for ever. In this wicked world, however, an occasional Murphy Set is bound to break down. For my own sake as well as yours, I'm thankful that these sets are few and far between. In fact, putting my halo straight again, I say EVERY MURPHY SET HAS A HIGH EXPECTATION OF LIFE.

E. J. POWER,
Managing Director

B47 ALL WAVE BATTERY SUPERHET
Almost the equivalent of our best mains Table set. ABC Tuning Scale and Q.P.P. output stage giving large volume. Cabinet in medium and dark polished Walnut.
PRICE WITHOUT BATTERIES **£11.10**

46 ALL WAVE MAINS SUPERHET
Extraordinarily good reproduction and short-wave performance. Principal station names shown on 3-colour Scale. Two-speed tuning control. Cabinet in French and Black Walnut.
UNIVERSAL £9.15 A.C. MODEL **£9.10**

Murphy Models include:

BATTERY TABLE MODELS (without batteries) £7 to £11.10 — MAINS CONSOLE MODELS £13.15 to £35
MAINS TABLE MODELS .. .. .. £9.10 to £12.5 — MAINS RADIOGRAMS .. .. £20 to £85

HIRE PURCHASE TERMS AVAILABLE ON ALL MURPHY SETS

Every MURPHY set has a HIGH EXPECTATION OF LIFE

All Murphy sets, exclusive of valves and batteries, guaranteed for a year. Prices do not apply in Eire.
Murphy Radio Ltd., Welwyn Garden City, Herts.

C. R. Casson 832

To the half-million couples who will marry during the year "John Bull" puts this question—

Should Brides Go Back to School?

How to deal with the responsibilities of marriage is part of the course which these child welfare students are undergoing at a London polytechnic

TOO much interference in matrimonial affairs! Too little preparation for marriage!

So storms Mr. Claud Mullins, London magistrate and pioneer of the matrimonial courts which JOHN BULL has advocated so long.

Mr. Mullins attacks, emphatically and justly, the probation officers who coerce unhappy husbands and wives into a sham "reconciliation."

He believes that unsuitable couples should not be prevented from seeking a remedy in the courts. He indicts the folly of persuading a woman, ill-treated for years by a brutal husband, not to press for a separation order.

But he also testifies that many of the "Holy Deadlock" cases which flow into his enlightened court might have a happy ending if he could order a lesson in cookery, or a talk with a doctor on what an older generation used to call the "facts of life."

So—why not schools for brides and bridegrooms?

Whatever you may think of the idea, it is one which will soon figure in the news.

Already the Assistant Bishop of Birmingham has arranged classes for engaged couples.

In the early summer, the Rev. Eric Treacy, a Liverpool vicar, will start a similar plan.

Other clergymen and psychologists are discussing movements which may result in marriage instruction becoming part of young folks' education.

There will be widespread opposition. There will be equally strong support from those who are convinced that life's biggest business demands as careful training as a commercial career.

Here, then, are the arguments—for and against.

First comes the case presented by Dr. Herbert Gray, Presbyterian leader and chairman of the Birmingham Advisory Council on Marriage Relationship.

"When I gave lectures in Birmingham," says Dr. Gray, "seven hundred young men and women attended. From their questions, and private talks with them, I realised two things.

*

"THEIR eagerness to learn once they know where they can get knowledge.

"The appalling ignorance, which seems to be general, even of the simplest medical facts.

"This shows the need for teaching. But whatever classes are arranged, some experienced person must be attached to each school for individual consultations.

"That is most important."

Such classes, Dr. Gray declares, should deal with eight subjects.

The physical basis of marriage. The psychological facts of sex and their part in marriage. The need for the idea of permanence.

Health and personal hygiene; how sexual life can be healthily and happily managed.

The importance of children. Personal relationship and rights of the individual.

How love can be maintained, and difficulties of different religions.

For some of the classes, men and women would be taught together. In others, it would obviously be better for them to be separated.

There would be both a man and a woman doctor.

A minister of religion who has had experience of such work, and a psychologist, would complete the school's staff.

*

Mr. Mullins and many welfare workers would no doubt consider this scheme too narrow in its scope. They would prefer, you may be sure, the suggestions made to JOHN BULL by a woman probation officer who has an unrivalled knowledge of matrimonial cases.

Her experience in London's East End makes her an enthusiast for marriage courses that would occupy half an hour, once a week, for six months.

"There would be sex teaching, of course. I think this should include the abnormal as well as the normal, so that young parents would recognise early symptoms of abnormality in children and *know how to deal with them.*

"But sex teaching should not be overemphasised. It is rather strong meat for some people, and I consider it should be balanced by lessons in the everyday aspects of married life."

She would, therefore, concentrate on "Home-making."

For women, there would be cooking, nursing, the care of children. For men, furniture-making, household repairs, odd jobs and gardening.

*

HEALTH and hygiene, the importance of fresh air and exercise, the need for recreation (preferably of a constructive kind) would be taught to both sexes.

Films of an educational or medical nature might also be used.

And this probation officer stresses the need for general advice to those who want to make marriage fulfil their dreams.

She insists that young people should meet each other as much as possible in their respective family circles.

They should not be encouraged to think that marriage is easy. But if young men and women will think only of what they can contribute to the happiness of their partner—instead of what benefits it can confer upon themselves—there is every chance of success.

So much for the supporters of the new movement.

The opponents base their objections on religious grounds. Their views can be summarised in the words of a prominent Roman Catholic priest.

"The Church does not approve of giving sex instruction to groups of people.

"With such a delicate and intimate subject, I think only individual teaching is desirable, and our priests give that in the ordinary course of preparing a young couple for marriage."

*

ANYWAY, he adds, the position has greatly changed in recent years. "Most young folk have gathered all that is necessary to know about the subject from films and newspapers."

Well, there are the arguments. It depends upon the public which side will prevail.

If you are one of the half-million people who will marry this year, would you welcome advice on medical aspects or household management?

Looking forward to a new life, new circumstances, new problems, would you prepare for them by attending a "marriage school" if there was one in your district?

"Debs." Start Trade Boom

BUCKINGHAM PALACE is flying the Royal Standard once more.

That means that the King has returned from Windsor Castle to his capital.

It means, too, that very soon their Majesties will be holding the first Court of the season.

In pomp and splendour the King will receive not hundreds, but thousands of guests.

To the Palace will go representatives of the Fighting Forces, Science, Art and Diplomacy, Society. Debutantes will at last be making those curtseys they have spent so many hours in practising.

And between whiles—dinners, dances, theatre parties, the Opera.

That's the London season, and you may be asking what is the good of it all?

A look behind the glittering façade will supply an answer.

*

IT IS A simple one: the King's Court stimulates trade. If the Courts had no dignity, historical significance and international usefulness—and they have them all—their value to trade would amply justify them.

The London season revolves about the last great pageant of the last great monarchy.

It is unique, which is why Americans cheerfully pay their way from California to see their pretty women "presented," and South Americans make the trip from Buenos Aires and Rio to the same end.

London, like a great magnet, draws to itself a galaxy of brains, blue blood and beauty. For them gaiety and fun in plenty.

For London, the nerve centre of the land, a sudden influx of cash and the work that it brings.

*

THERE IS SCARCELY a single activity that does not directly or indirectly derive benefit from the holding of the King's Court and the round of gaiety that accompanies it.

Last year more than ten thousand people came from America for the London season. Their cash rolled into the coffers of the steamship lines and our home railways.

Hotels were full, and when hotels work to capacity they stimulate the great markets, for they buy for ten where yesterday they bought for one.

Covent Garden, Smithfield, Billingsgate, each feels a quickening of trade as the season gets going.

But fruit, flowers and vegetables, meat and fish come from every part of the land, and so the share-out grows.

*

THE WOMAN WHO walks into a Court dressmaker's now to order her Court dress or a string of evening gowns, or a country tailor-made, will be met with a despairing shrug.

She has come too late. Every hand is working overtime.

It is the same with the tailoring trade. Court uniforms are costly things. Some run to as much as £100.

Because of the Coronation, when there was a vast demand for full-dress uniforms, this year's demand may be below the record. But it will be big.

When tailors are busy, textile factories are also kept hard at work.

*

JUST HOW MUCH money flows into the country as a result of the King's Court would be hard to estimate.

But here is a typical debutante's budget, and from it you can make a little calculation of your own:—

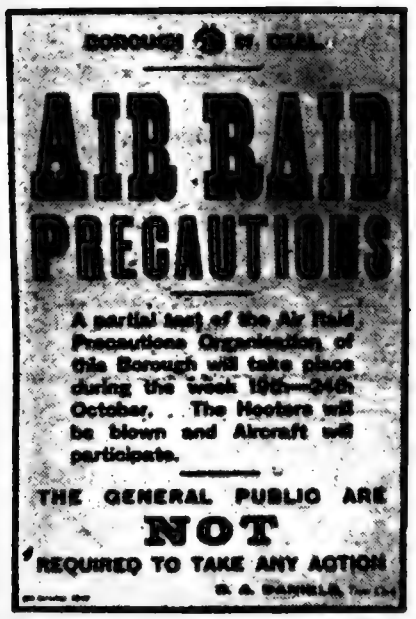
	£	s	d.
Court frock	42	0	0
Ermine cape	100	0	0
Ostrich fan	6	6	0
Lingerie	5	5	0
Shoes	3	3	0
Hairdresser	5	5	0
Deportment classes ..	10	10	0
Beauty treatment ..	21	0	0
	£193	9	0

Of course, plenty of "Debs." do it much cheaper than that. They have to. High taxation has hit many families.

But for the first Court most parents make the supreme effort—and so keep the wheels of trade spinning.

MAY 14, 1938

The Great A.R.P. MUDDLE


BOROUGH OF ST. GILES
AIR RAID PRECAUTIONS
A partial test of the Air Raid Precautions Organisation of this Borough will take place during the week 10th—24th October. The Hooters will be blown and Aircraft will participate.
THE GENERAL PUBLIC ARE
NOT
REQUIRED TO TAKE ANY ACTION
S. A. DANIELS

This poster speaks for itself

If A.R.P. is to succeed, the Government must abandon its indecisive attitude and face its major responsibilities which are now being left to local authorities. It must give you shelters against explosive and incendiary bombs and plan quick evacuation of dangerous areas. All these things have yet to be done.

AIR RAID PRECAUTIONS have not penetrated the consciousness of the nation.

BECAUSE:

There is indifference and apathy due to lack of direction and guidance.

The public believes there is great muddle and confusion.

Dilatoriness in making decisions has been almost incredible.

There is too much wrangling over finance.

Distribution of simple informative propaganda to householders is hopelessly inadequate.

And because the impression has been given to the nation by Government spokesmen in and out of Parliament that the machinery of A.R.P. is designed not for the saving of human life, but primarily for the maintenance of essential services.

It is a very generous estimate, from a survey made by JOHN BULL, that A.R.P. plans have not yet reached one-tenth of their effectiveness and that, at the present rate of progress, it would take four years to give the public any semblance of real protection.

Policy wanted

Open statement of the facts will not produce alarm.

Indeed, one of the biggest mistakes made so far in connection with A.R.P. has been an absurd belief that too rapid progress might cause fear and consternation—a lamentable misunderstanding of the psychology of British people.

Members of Parliament are chilled by the attitude of Ministerialists, by their stubborn refusal to give information, by their evasion, by their postponement of vital decisions from week to week.

Encouragement of belief among the population that A.R.P. is in any way effective in its present form would perpetrate a tragic deception on the people of this country.

But such a state of things need not exist much longer.

Everywhere JOHN BULL carried its investigation it was clear that a tremendous amount of progress could be made quickly, easily and cheaply if proper approach were made to the public.

There is pressing need also for the Government to exhibit some bold and practical schemes for the discharge of its major responsibilities.

Only on paper

Until now public attention has been riveted almost wholly on defence against poison gas.

The country is almost immune from this peril—*on paper*.

In practice, however, it is doubtful if even one person in a hundred has yet seen a respirator, or been fitted for one.

This is fantastic when it is known that 35,000,000 masks have already been produced (three-quarters of the requirements), and that they are being manufactured at the rate of 650,000 a week.

A.R.P. authorities would have the public believe that every man, woman and child will be supplied with a respirator within eight hours.

It would be a miracle if, at present, there could be distribution in eight days.

Not in a single town have arrangements been made for the necessary local storage centres to accommodate the masks.

The masks are ready. It is deplorable that the A.R.P. organisation is so weak—although costing £10,000,000 a year—that there are still no means by which they can be made available to the people in emergency.

A small committee of business men in every area could, in a day or two, organise a system of storage and distribution.

It is many months since heads of households were asked to give facilities for air-raid wardens to visit their homes, to measure the members of their family for masks, and to give general instructions and advice on gas-resisting methods.

Have you had a call yet from a warden? If so, you are one in a hundred thousand.

As serious as the hold-up in the distribution of respirators is the fact that so few of the men who have offered their services as wardens have received any training to impart to the people in their homes.

Whole districts are still without a single qualified expert.

A very high standard of efficiency must be looked for in these instructors.

Now, "John Bull" understands, the A.R.P. authorities are in such desperate straits over the failure of this vital part of the organisation that they intend to take the highly dangerous course of lowering the standard of competency.

So men who have failed to obtain certificates qualifying them as instructors are to be entrusted with this most important work.

There are about 10,000,000 people in the country—nearly a quarter of the population—living in such conditions of overcrowding that it would be impossible for them to prepare a refuge room in advance in their homes.

No consideration has been given also to the position of the unemployed and low-paid workers who could not possibly afford the expense of gas-proofing their houses.

It is difficult to see why—if safety of the public is the prime interest—the people are to be left for the most part without any protection from high explosives.

In this connection nothing at all has been attempted or done, beyond a request to local authorities in the past few weeks to make a survey of cellars, basements, tunnels, and so on, in their areas.

Negligence

How many cellars, for instance, are there in London where people could take refuge against blast and splinters?

Once again the Home Office cannot answer. The best that A.R.P. has been able to achieve is to ask that a survey be made of three of the 23 London boroughs during next summer.

It has to be taken for granted that the provision of shelters to give full protection against bombardment and direct hits is impracticable.

The cost would be not less than £700,000,000 (£450,000,000 if arrangements were made for evacuation), and the work could not be accomplished in less than four years.

Comparatively easy and cheap, however, would be the provision of small underground splinter-proof shelters.

Not one shelter of the kind has been built by the authorities anywhere in the country.

Nor has any step been taken to convert a single existing underground place for the purpose.

So great has been negligence that the Government has not even made it compulsory for an air raid shelter to be part of every new school or other public building, although it has been urged to take this commonsense course ever since A.R.P. was introduced.

Government policy is now definitely that, in the event of bombardment, the streets must be cleared and the people sent into their homes or other houses in the district where they happen to be.

It is manifestly the intention to discourage the erection of raid shelters even by private enterprise.

Otherwise, why does the Government continue to countenance the insane action of most local authorities in threatening to increase the rates assessment of any householder or business owner who builds a shelter for his family, workers and neighbours?

Some local authorities have contemplated the construction of shelters with public funds.

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We've got the masks, we've got the men, but—

—WE DON'T KNOW HOW TO USE THEM!

More than a quarter of the expenditure on A.R.P. has been devoted to the provision of auxiliary fire services to cope with hundreds of simultaneous fires caused by showers of small incendiary bombs, or destruction of gas mains and pipes.

The success of these services—which are still mostly unorganised and unequipped—must depend on the man-power trained and available to use the special appliances which are under construction.

tertaining the idea because Whitehall is unable—or unwilling—to give them guidance regarding the strength or cost of the buildings.

The cost of building small shelters would be justified alone by the employment which would be provided.

From the inception of A.R.P., the public has understood that a principal part of the organisation would provide for the evacuation from dangerous areas of large sections of the civil population not needed for essential work.

It has always been expected that, in any case, arrangements would be made for the dispersal of children under 15 years, the mothers of young children and old and helpless people—about one-quarter of the urban population.

Fire-fighting

This, it is now found, has been a wholly erroneous belief.

No plans of any kind have been made for the evacuation of any portion of the population of any area.

Most that has been done in Whitehall is to compose a letter to local authorities advising them that they *MAY* be asked to give information to assist in the formulation of schemes for evacuation.

But not one of them has yet been asked to do so.

Inquisition

It is not to be wondered at that here again the authorities are in difficulties.

Can they expect much enthusiasm from a man who offers himself as a fireman and who, before acceptance, must give the fullest details of his personal history—down to his place of birth, schools attended, educational qualifications, and names and addresses and length of service with past and present employers?

Yes, and to give, in addition *three* references from responsible householders who, in turn, are required to fill up more elaborate forms giving their knowledge of the applicant and declaring whether or not he can be regarded as thoroughly honest, sober and trustworthy.

If a man needed more discouragement he might find it in the fact that a doctor's opinion on his physical fitness is not enough. He must attend at a public hospital for examination.

A.R.P. is cluttered up with forms and unnecessary printed inquisitions and regulations.

If the tons of paper that go out of Whitehall and the offices of local authorities were a bulwark against possible air raids, Britain would indeed have a sure shield.

The Government has made a stupendous, perhaps impossible, demand in asking for a first instalment of 1,000,000 A.R.P. volunteers.

If this number could be obtained it would mean that one man and woman in every fifteen of the adult population would be engaged on some kind of work of safety and succour.

What is not officially recognised is that the poor response—300,000 at the most—is largely due to the sense of irritation and frustration that has spread among the public by the too free use of red tape, and by the manner in which those who do enrol are left in the air without instructions, guidance or control of any kind.

Many thousands of people who came forward months ago have still not been given the slightest idea what they are wanted for.

Best and most solid performance of which A.R.P. authorities can boast is their co-operation with the public utility companies for the solution of technical problems involved in protecting vital services—water, power, gas, railways and the like.

Their contribution to the saving of life must be tested by what can be seen.

Look for yourself in your own district.

What evidence can you discover of means to give warning; of aids to the movement of traffic in black-out conditions; the assembling and distribution of gas masks near your home; tuition in gas-proofing your house and wearing a mask?

Of recruitment of auxiliaries for the casualty services; fire patrols; personnel for first-aid posts; stretcher parties; mobilisation of tradesmen's vans for ambulances; laundries to decontaminate clothing impregnated with mustard gas or lewisite?

Of detection services to locate and identify gases; safeguards against flood danger?

Of provision for the housing of people whose homes may be wrecked; the building of shelters for people caught in the streets and for those whose poor homes make a private gas-proof room impossible?

What is needed

Of provision for those whose houses could not withstand an outside bomb explosion; evacuation; the preparation and storage of street signs to guide you in emergency?

If you live in Manchester, Glasgow, Liverpool, Nottingham, Blackburn or one of a few other places you may discover that a beginning is being made to create some kind of organisation on these lines.

In most other parts of the country you would search in vain for anything like a complete organisation.

A.R.P. is the biggest scheme of peacetime civilian organisation ever undertaken in this country.

JOHN BULL's survey of the position makes clear, first, the need for the division of the country into regions with a competent civil administrator in charge of each.

Then, if there is to be real progress, a ceaseless stream of propaganda must be released to make and keep the public A.R.P.-conscious.

Men and women enrolled for service must also be stimulated by propaganda of a helpful and educational nature.

A.R.P. training should be part of the curriculum in schools and educational establishments, including youth organisations.

Make contact

Greatest response by volunteers has been in areas where they are kept in contact by means of clubs, concerts, dances and other social events.

Regrettable though the need for it may be, A.R.P. will have to become part of the normal life of the community.

Enthusiasm of volunteers must not be allowed to lag. In districts where they have not been kept alive to the purpose behind their job, the wastage has been as great as 20 per cent.

Public co-operation should be sought by propaganda and still more propaganda—in the newspapers, on the radio, in the cinema and by the distribution to every household of a simple and well-illustrated safety code.

Above all, there must be frequent personal contact between those who are working the scheme and those whom it is intended to protect.

The regimented nations are far ahead of Britain in their precautionary plans for saving life and averting panic.

They are likely to remain in advance until the British authorities show some comprehension of the methods by which a democracy can best be made to respond vigorously to a voluntary system.

Courageous Coward

Short Story

of a man who, court-martialled for cowardice, found freedom from fear in a feat of dazzling courage.

by

P. C. Wren

Author of "Beau Geste"

LIEUTENANT EUSTACE DANGERFIELD had been brought up by a mother who spared neither the rod nor the child.

Her use of scathing sarcasm and searing contempt had endowed him with a really magnificent inferiority complex.

When the war came and he went to the Front, he managed for a time to hide his feelings, to conceal his mental and physical condition, and to carry on.

But under the first intensive bombardment his nerves went to pieces.

A rigor seized him, and, after a fit of such violent trembling that the chattering of his teeth was audible, he thrust his fingers into his ears, scrambled out of the trench, and ran in circles, screaming aloud.

He didn't run away. He simply ran about in the open, bowling like an injured dog.

As he only wanted to die, no bullet, no shell, no flying fragment of steel or stone could touch him, of course.

He had been sleepless for several nights, had been unable to eat, had suffered terrible neuralgic pains in the head and arms, and horrible heart palpitation. For all the time he saw Huns rushing upon him, and thrusting saw-backed bayonets through his throat, saw himself blinded by a bullet, saw himself shattered by a shell.

And some very dreadful things he really had seen—notably, the brains of his only friend, Tommy Holdsworth, spattered all over him.

The court-martial was merciful.

Had not his father been a fine General, and was not his mother a splendid sportswoman, carrying on bravely during the war, and hunting the hounds herself?

Besides, he hadn't run away, of course—only run round like a decapitated hen.

If he hadn't screamed and stuck his fingers in his ears, you might almost call it foolhardy courage, getting out of the trench and running about while the Hun was putting over a hate, and machine-guns and snipers were busy.

So Lieutenant Eustace Dangerfield was merely dismissed with ignominy instead of being shot for cowardice.

*

And they found him out again, in the French Foreign Legion. At least, Sergeant Franz Zimmerman did.

Found him out for a poor-spirited, moping, herring-gutted *schweinhund* of an Englishman.

How Sergeant Franz Zimmerman—that magnificent N.C.O. and fighting-man—hated the English—those cunning devils who had always stood between the Fatherland and the sun!

And here, delivered into his Prussian hands, was an Englishman—and, what was more, an English officer, if Sergeant Franz Zimmerman knew anything at all: and—what was most—a coward.

He was undeniably a coward.

With his own eyes the sergeant had seen the dog hanging back, lying flat on his face behind a rock, pretending to be too breathless to get up when the battalion was advancing under fire.

*

Well, he had done his best to make the swine's life a hell for him, and, now they were on active service, he would make his death a hell for him, too.

He'd run him in for refusing to advance under fire, for hiding, hanging behind, almost deserting in the face of the enemy, because bullets were flying pretty thickly, and the Riffians looked as though they were about to charge.

Yes, when the rest of the sergeant's section had to be restrained and held back, this English cur had to be kicked on, and then he wouldn't keep up.

Why should he be exhausted more than his comrades after the dash up the mountain-side?

Yes, if the enemy did not get the dog, Sergeant Franz Zimmerman would, and Corporals Kleinz and Kellner would support their sergeant's accusation, and a drum-head court-martial would sentence the dog to be shot—like a dog.

*

Colonel Bethune, commanding the second battalion of the Legion, looked up from his map.

But . . . Good God! What was this? Look!

The ammunition mules were off, stampeding hell for leather—eight of them, laden with the precious ammunition on which their masters' lives depended.

And, moreover, the brutes were galloping straight for the enemy's lines—not merely robbing their masters of their indispensable ammunition, but immeasurably enriching their enemies.

Colonel Bethune struck his forehead and swore.

The oath that he uttered in his wrath was the last word he spoke, for a bullet took him clean through the forehead that he himself had dramatically smitten a second before.

He fell to the ground, his horse reared, and in the same moment *légionnaire* Eustace Dangerfield went mad again; went just as mad as he had done on that dreadful day in France, when he had leapt from the bombarded trench and run round and round screaming.

Once more his nerves had conquered, had taken control. He was in their grip, and in the grip of terror. He had been tried too highly.

He could no longer bear this being shot at, this waiting to be slashed with swords and knives.

He had had enough—he had reached the end of his tether once again—and he must do something—go, flee, escape, get away from these howling Riffian devils and from Sergeant Zimmerman—a worse devil, who had just kicked him cruelly in the side with his heavy, iron-shod boot.

It was the last straw.

Springing to his feet, Eustace Dangerfield dropped his rifle, snatched the rein of the plunging charger, swung himself into the saddle, and raced off headlong in pursuit of the galloping mules.

A bullet stung the horse's flank, and the mad Eustace went madder.

Snatching off his *kepi*, the lunatic beat the equally maddened horse with it.

Yelling at the top of his voice, he urged it on. Screaming gibberish, he drew his bayonet and flogged the wildly leaping horse with it.

"I am Mazeppa!" shrieked Eustace Dangerfield. "I am free! I am away!"

He was escaping from the Legion,

(*Continued on page 26*)

"As he only wanted to die, no bullet, no shell, no flying fragment of steel or stone could touch him . . . ."

YOU needn't bother to strip old paper—I go over it if it is tight. Just thin me with water, apply two coats, and your room will look like new overnight, for a few shillings. A shilling tin does a small room or big cupboard; a 3/9 tin gives a 12'×9' room two coats!

You will be so pleased with your lovely, fresh, Maisonetted rooms, looking as if you had spent pounds, whereas—well, try me.

I resist mildew too! And keep back stains! They can't get past me! Stout fellow! I won't rub off and you can wash me as much as you like because I'm *oil-bound. Decorators use me. Dealers sell me*

"Minor" 2/-, 4-lb tin 2/3, 7-lb tin 3/9

These prices do not apply in Eire

Oil-bound Washable

MAISONE WATER PAINT FOR WALLS

FREE! A beautiful and costly book, fully illustrated in colour, and written by Mrs. Darcy Braddell, the famous expert on interior decoration, advising you how to choose colour schemes for your rooms. Post free on application to Lewis Berger & Sons Ltd., Dept. J.B., Hanover, London, E9

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MP/FH/22

Weather need never interfere with your snaps. Even on cloudy days Selo snaps are fine. So be sure to say Selo if you really want all the brilliance of the season's sea, sun, sand, and sky. Bright days or dull days, Selo's the film for you, faster, surer, and British. When you're buying, don't just say films, say Selo—for snaps' sake.

For every make and size of camera

SELO-ORTHO—the fast roll film for all-round snapshotting; marvellous latitude to overcome exposure errors.

SELOCHROME—the extra fast roll film for high speed work. Highly orthochromatic and anti-halo backed.

SELO FINE GRAIN Panchromatic roll film—ideal for miniature cameras and gives perfect colour rendering.

SELO HYPERSENSITIVE Panchromatic Roll Film, the world's fastest film. Completely colour sensitive.

SELO

MADE BY ILFORD LIMITED ILFORD ENGLAND

give him his spring conditioning NOW!

There's no better playmate than a 'plus' dog. Keen, lively, good tempered, he's a favourite with all the youngsters.

LONGER days are here! Once again you can enjoy those evening hours in the garden with your dog. And if you keep him *in condition* his cheery companionship will amply repay your care. For regular conditioning is his only safeguard against the blood disorders so common among dogs when the first warm days cause overheating.

If your dog were free to answer 'the call of Spring', he would now be roaming the valleys and moorlands. There he would find Nature's blood correctives in the fresh young shoots of certain wild grasses and herbage. But since these are beyond his reach, he depends on *you* to purify his blood.

And the one sure way to do that is to give him Bob Martin's Condition Powders, which contain the natural blood correctives every dog needs.

DANGER MONTHS AHEAD

By removing all impurities from his blood, Bob Martin's Condition Powders will protect your dog from the common blood disorders. And that means an end to scratching, listlessness, sour breath, loss of appetite, eczema and other doggy ailments.

Remember, Nature must never be thwarted. Condition is more vital than ever to your dog in Spring, for there are danger months ahead. So be sure you give him his 'one Bob Martin's once a day'. Guard his plus dog fitness and he'll be brimming over with high spirits—bounding with energy! His joy in life will bring brightness into yours. He'll be the happiest, most entertaining of companions right through the Summer!

IF YOU HAVE NEGLECTED to condition your dog, impurities will have collected in his blood as a result of richer feeding and restricted exercise during the winter. If you delay any longer you will condemn your dog to a miserable time the moment the weather warms up. Purify his blood *now!*

Give your dog a special Spring Conditioning Course of Bob Martin's—three powders a day for a week. Then *keep* him a plus dog with 'one Bob Martin's once a day'. In packets, 6d. and 1/-, from all chemists, dog shops, etc.

to keep dogs fit the 'plus' dog way

Bob Martin's

is the rule to-day

GOODY! WE'RE HAVING DELICIOUS "PUFFED" WHEAT FOR BREAKFAST, AGAIN

SHIRLEY TEMPLE

Star of "HEIDI," a 20th Century-Fox Production

SHIRLEY ... home "Puffed" Wheat ... to the grocer's 'cause ... nutlike flavour. "Puffed" ... food that's "shot from ... nourishing grain of wheat ... ded to eight times its normal ... makes them specially easy to ... you get their food energy ... and easily. Treat your ... to ... Shirley Temple breakfa... It's so convenient. Just po... packet and serve.

"PUFFED" BRAND WHEAT

P. 156

The Human Machine

No Gambling Here!

DESPITE every kind of evidence to the contrary, most people believe in the existence of Chance.

They believe that good or bad Fortune is something that arrives out of the blue, something they can't control or avoid

They treat Life, in fact, as gamblers treat a roulette wheel. They gamble with Life. They lose or they win just as things go; and whichever way things go, they can't see any help for it.

But Life is not a roulette wheel. It is not something on which to gamble.

Life is strictly a matter of Cause and Effect. It is subject to all the laws of Science. It is controllable—if you have the will and the brain power to use it.

"A political victory," said Emerson, "a rise of rents, the recovery of your sick, or the return of your absent friend, or some other favourable event, raises your spirits and you think good days are preparing for you. Do not believe it. Nothing can bring you peace but yourself. Nothing can bring you peace but the triumph of principles."

Nothing happens by Chance. There is no such thing, except as a mathematical conception; and Chance, where mathematics are concerned, can be calculated to the nicest degree.

But what happens to a human being is always the result of a complex series of previous events.

What is going to happen will also result from a complex series of events that are taking place now.

If you can learn to think clearly, reason correctly, draw proper inferences from correct observations, you or anyone else can see what has brought about certain events or situations.

And you can then bring them about again or avert them—whichever you wish.

It isn't easy—not by a long chalk. But it is possible—just as soon as you realise that Life is not a gamble, but an ordered plan.

Courageous Coward

(*Continued from page 24*)

from Sergeant Zimmerman, from himself, from misery, disgrace and shame.

On the wings of the storm, astride the tempest, he was riding the whirlwind—and, incidentally, as suddenly he realised, he was swiftly nearing the long line of trenches held by the Riffian force that was desperately and successfully defending the mountain against the Legion.

He ceased to shout and to thrash the maddened horse.

As he overtook the mules, he seized the leader's rein, and, still at a furious gallop, brought them round in a wide-sweeping curve across the whole front of the position of the Riffian army.

Beyond the fact that he was mule-hunting, rounding up cattle, playing cowboys, galloping gloriously after the thundering herd of steers, as so often he had done in imagination when reading as a boy, he knew not what he did—knew not where he was—knew not what he was.

*

He knew only that he was happy, glorified—that he was letting off steam, throwing off repression, expressing himself in action of his own choice, at last; that he was free, alive, and—unafraid.

Yes, free, not only from the bondage of men, but free from fear.

In the most imminent danger of death he came alive, found himself and found sanity.

The whole army firing at him as he rode whooping across its front?

Pooh! He didn't give a damn for the entire Riffian army.

No, nor for the whole French Army, nor for the French Foreign Legion, nor even for Sergeant Franz Zimmerman, who had crushed his manhood out of him—almost crushed his soul from his body.

No. He cared for no one. For no one—for nothing.

He was having a hell of a ride, and, if they hit him, there'd be a hell of a crash, and a damn good job, too.

Three long, loud cheers! . . . Whoops! . . . Hurrahs and hurrahs! Bullets peppering the dust like rain on a pond.

That's right—shoot, you devils. Shoot and see if you can hit Dangerfield the Coward and his famous troup of performing mules.

*

At the edge of the little plateau to which he had ridden with his staff to see what was holding up the vitally important advance in this outlying corner of his vast battle-field, the great Field Marshal, conqueror and administrator of Morocco, sat cool, quiet and unemotional on his white charger, his field-glasses to his eyes.

"*Mon Dieu!*" he said softly, "if that fellow lives, I'll give him a commission on the field for initiative, prompt action and valour. And the *Médaille Militaire* from my own coat—for a souvenir."

And, together with thousands of other men, European and African, he watched the wild, headlong career of the distant figures galloping with their precious burden.

"And, by God!" he said again. "He'll do it. He'll do it yet. . . ."

Now, in point of fact, it is extremely difficult to hit a man galloping swiftly across your front at a distance of three or four hundred yards, and the luck of Eustace Dangerfield was in.

Neither he nor his horse was touched by a bullet, nor was any member of his "troup."

Driving, urging, herding the frantic mules, as in pictures and his day-dreams he had seen the riders of the Western plains herding their thundering mobs of maddened steers, Dangerfield kept them going at top speed.

Amidst a roar of cheers and the upspringing of the whole French line, the ride ended. The mules were seized by eager hands and were back with their precious burden behind the firing-line.

*

That night the great Marshal sent for the *légionnaire* who, at the peril of life and limb, had shown such swift appreciation of the sudden and serious situation, and displayed such swift initiative, such coolness, courage and skill.

"*Mon enfant!*" said he, as he gave the man a kiss on either cheek, "I am proud of you. France is proud of you, and I am honoured to thus honour you."

Removing his own *Médaille Militaire* (the French V.C. and D.S.O. combined) from his breast, he pinned it on Dangerfield's coat.

And, stepping back, he saluted him with the words:

"Good luck, Lieutenant Dangerfield."

*

Next morning Lieutenant Eustace Dangerfield sent for Sergeant Franz Zimmerman and told him what he thought of him—to wit, that he was a very brave, competent and zealous non-commissioned officer, but apt to be a little severe, perhaps, with recruits and young soldiers.

Also, that he was going to keep his eye upon him, in the hope of being able to further his advancement.

And as the sergeant saluted, opened and closed "dumb lips that could not pray"—nor swear, nor make any reply whatsoever—backed away from his superior officer and retired with a look of one still dazed with a heavy fall or blow, the officer fingered his decoration.

For Valour, said the medal.

"For cowardice," said the soldier who had found himself.

12,000,000 will Honour this Man

AT "a quarter to nine" on May 24, 1738, John Wesley found "conversion"—and Methodism was born.

At 8.45 p.m. next Sunday (May 22)—exactly 200 years after—millions of Methodists throughout the Empire will hear a broadcast reading of Wesley's description of that momentous meeting at which his heart was "strangely warmed."

Altogether, 12,000,000 Methodists in every country of the world will join the bicentenary celebrations.

And not only Methodists. The Church of England—once Wesley's sternest critic—will share in the rejoicing. The Archbishop of Canterbury will preach on Wesley at St. Paul's Cathedral, and the Archbishop of York will preach in York Minster.

Wesley, a poor Church of England clergyman, had revolutionary ideas. He regarded the Church as too worldly, and accused it of being preoccupied only with the wealthy.

He wanted to carry a message to the poor. His sudden "conversion" at a meeting in Aldersgate turned him into a crusader.

* * *

For the next half-century he lived on £28 a year and gave the rest to the poor. Rising before dawn, he went on horseback from village to village, preaching in the open fields where no church was available. He travelled at least 5,000 miles a year—and kept it up until he was well over eighty.

His enemies nicknamed him "The Methodist." The jibe clung to him—and to his new faith as it spread through the world.

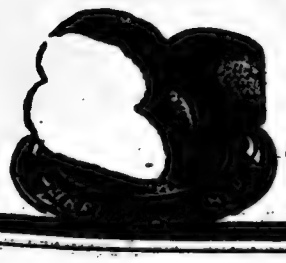
NO TOTAL ECLIPSE for your family's smiles!

The best recipe for Happy Families is—Pan Yan with every meal! . . . This grand appetiser makes every meal a masterpiece, spices up cold meat and cheese, helps digestion too. Actually, Pan Yan is specially designed to stimulate digestion. Good digestion starts in the stomach—prove it with Pan Yan.

WHY

....for the simple reason that no food known in any part of the world provides your body with its necessary energy so thoroughly or at so little cost. The ideal diet is that which consists of the body-building and protective foods taken with an abundance of

BREAD



The cheapest and best food

C.F.H.422

CHILDREN'S TEATIME SUGAR NEEDS ANALYSED

There used to be mornings when Mary woke up feeling seedy. Too many sweet things for tea yesterday, sugary, sickly things that put a strain on the digestion.

Benefits of 'Inverted'★ sugar

REAL JAM

PROVED BEST IN 'EASY-DIGESTION' TEST

BY teatime children have squandered most of their energy. That's why they like sweet things at tea: because sugars give them back the energy they need. And good jam most of all. But, remember, there is a reason why real, fresh fruit jam is especially good for them.

An eminent dietitian tested the sugar in Hartley's jam. It was proved that **an exceptionally high proportion of the sugar in Hartley's jams comes to the table ready 'inverted'★, in its most beneficial and digestible form.** Whereas in many of the sugary things children have for tea, all the sugar is still 'raw' — a cause of tummy-upsets, biliousness, sulkiness next day!

The reason for the supremacy of Hartley's jam is that it is made only from fresh fruit in the fruit season, picked and made into jam the same day. No chemical preservatives, no artificial colouring matter. **Hartley's is made the home-made way, and no one knows more about making jam than Hartley's!**

★ WHY 'INVERTED' SUGAR IS GOOD FOR YOU

'Raw' sugar has to be changed or 'inverted' by the digestion into a form in which the body can use it. In Hartley's real fruit jam much of the sugar is ready-digested, 'inverted' by boiling with the natural juices of fresh fruit. It is therefore quicker to give energy, and no trouble to the digestion.

Mary's mother's put her on Hartley's now, and teatime's her favourite meal. What a difference the 'inverted' sugar of Hartley's makes to young digestions!

HARTLEY'S is REAL jam

best for digestion and quick energy

HOW to choose a VACUUM CLEANER!

SOME people choose a vac. on the word of a persuasive canvasser, some on the glowing terms of a booklet, others by practical demonstration and personal handling. The last is the safest way. And if we might add a further safeguard, let us suggest a visit to your Co-operative Store. There, in the store you can trust, you will find the 'Dudley-Electric' 3, the range of 100% Co-operative machines made by the C.W.S. But first get the folder. It is free and it gives you details of price and features to look out for. Write for the folder NOW. Coupon below.

The **DUDLEY-ELECTRIC VACUUM CLEANERS**

To THE C.W.S., DEPT. E.6, NATIONAL WORKS, DUDLEY, WORCS.

Please send me folder on the Dudley Electric 3.

NAME .....

ADDRESS .....

Fate—*foils a masthead murderer*

Reader's Story by R. A. Jordan

Conrad Phillips is visiting registered readers in their homes and re-calling their big thrill. £5 5s. is paid for each story published. This week's story is from Registered Reader 41,702. R. A. Jordan, R.N.R., "Huelva," Grove Road, Pontnewynydd, Pontypool.

"According to all the laws and Darkie's expectation I was on my way to destruction 200 feet below. But fate had it otherwise"

"WANT a ship, young feller?" I looked round, and saw a burly Norwegian sailing-ship skipper.

Did I want a ship!

On that summer's day, in 1887, I was idling on the water-front of St. John's, New Brunswick. For weeks I had been on the beach, and was flat broke.

"I'm not a sailing-ship man," I told him.

"That'll be all right, son," he replied. "I can do with a green hand."

And that's how I signed on for the *Tampica*, bound for Liverpool.

The crew looked the biggest bunch of villains I had ever set eyes on.

Before we had been at sea many hours I found trouble. It came from Darkie, a tall dago, who had taken an instant dislike to me.

*

IN the forecastle, one morning, he said, "Hey, there, Britisher, get me some shaving water, and put a jerk into it."

"If you don't shave before I get your water," I replied, "you'll be tripping over your whiskers."

He got down from his bunk, his eyes blazing. What courage I had mustered was fast disappearing, for he was nearly twice my size.

"Do as I say," he growled, "or I'll smash your face in."

"Come and try it," I said—and then remembered what an old sailor had told me. "If you're bound to fight," was his advice, "never let the other fellow get in the first blow."

Darkie rushed at me, his arms swinging like flails. I let him have it in the solar plexus, and he doubled up like a jack-knife.

From that moment the crew regarded me with a new respect; I was accepted into the fold.

Meanwhile, Darkie, more subdued, never mentioned the affair.

But I had a feeling that he was biding his time.

One night he and I were ordered aloft to furl the royal sail.

It was very dark, with a stiff head wind.

I finished lashing my side of the sail first. At the time it didn't strike me as peculiar that Darkie, as an experienced sailor, should not have finished ahead of me.

"Hi, there," he called. "Come over here and give us a hand."

"Right," I said.

"You can get past me on the outer part of the yard," he said.

To enable me to do this he flattened his body against the yard.

I placed my arm around him, at the same time throwing my right leg around, and felt for a tread or a foot-rope.

To complete the manœuvre, I should let go my other hand and foot, which would have enabled him to side-slip sufficiently to allow me to clear.

But the manœuvre was never completed. For when I was directly at his back, Darkie suddenly arched his body and I shot off into space.

I was on my way to destruction, 200 ft. below. But Fate saved me.

Instead of plunging into the sea, I fell across a yard below, and slid head foremost down the belly of the sail to the next yard. There I hung on for dear life.

For a moment, I was petrified with fear, but I soon regained control of myself.

Slowly I clawed my way to the mast. After resting a few minutes, I descended to the deck, with nothing worse than the effects of the terrible shock.

My mates gathered round me as I told what had occurred.

"Never mind, kid," they said. "Go below and turn in. Leave Darkie to us."

I learned afterwards that it was hours before Darkie came down from aloft. He had seen the men with me on the deck, and had funked coming down.

When he did finally descend, the crew beat him up so badly that for the rest of the voyage he was not seen at all.

The next day the captain sent for me and asked me to tell him exactly what had happened.

It was clear that he wanted me to regard the attempt on my life lightly.

"We don't want any further fuss," he said.

"As far as I'm concerned," I said, "the matter is finished with."

*

BEFORE we reached the end of our journey both the captain and first mate told me they were going on a long Eastern voyage.

They proposed that I should sign on again as an ordinary seaman, and at early date be rated as an A.B., with the prospect of being promoted to bosun.

Although I declined the offer, it was gratifying to know that the British Duffer had risen so high in their esteem.

ARREST THAT THIRST! CRIED SPEED-COP TOOT —IN ROWNTREE'S YOU CAN TASTE THE FRUIT!

Rowntree's Fruit Gums & Pastilles

2D TUBES

Car. 321B.

Race with "Silver Ring"

Gordon and the Derby

PASCH is Gordon Richards' brightest Derby prospect. Numerous correspondents have asked why the champion jockey has never ridden a winner of the Epsom classic.

The answer is simple. He has never been on the "goods."

Gordon has had more than a dozen Derby mounts and they have mostly been milers trained by F. Darling at Beckhampton or by Capt. Hogg at Newmarket.

He nearly did the trick on Taj Akbar and Easton.

"Taj" was not a top-notcher and Easton's best distance was a mile.

Pasch is by the defunct Blandford, Prince of Stallions, so there is no doubt about his stamina.

Moreover, he possesses brilliant speed. Many good judges think he would beat Mirza II over five furlongs.

I am hoping that Portmarnock will improve sufficiently to reverse the Guineas running, but the Freemason Lodge colt has a lot to find.

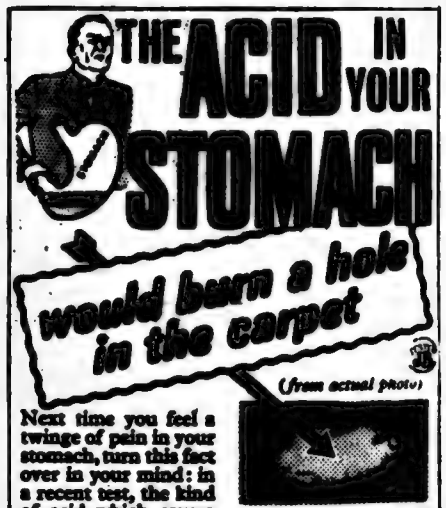
"SILVER RING'S" CODE

The Code covers racing from Thursday, May 12, to Wednesday, May 18.

K X U Z R 98 96 G E D V B N H J T
S O Y 97 L W F 94 M P Q C I 93 95 A

In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below as the case may be. Example:

EXPMKAU would read MODESTY. Where a double letter occurs in a name the figure 2 is substituted: ETLK9398X2P would read MARSHWOOD.



THE ACID IN YOUR STOMACH would burn a hole in the carpet

(from actual photo)

Next time you feel a twinge of pain in your stomach, turn this fact over in your mind: in a recent test, the kind of acid which causes indigestion-pains was poured on to a thick carpet! It burned a saucer-sized hole! If it can do that to a *carpet*, consider what it is doing to the tender lining of your stomach!

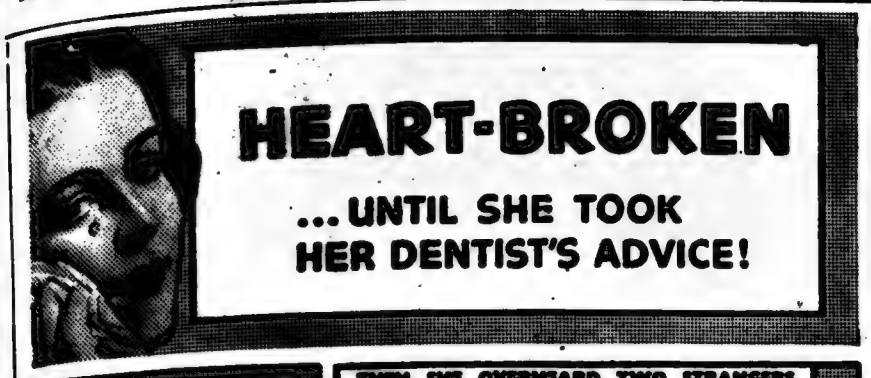
Rennies reach stomach full-strength

You must get rid of that *dangerous excess* acid. Rennies do this. You suck them like sweets. They flow down in natural saliva, reach the stomach *full-strength*. Instantly, 14 scientific ingredients go to work, some neutralising and absorbing the excess acid, others giving active help to the digestive process itself. The Pancreatin stimulates the pancreatic juices, works with the Pepsin, actually helps to digest your food. Bismuth and Kaolin soothe and protect delicate stomach linings. Pain ceases. You can eat anything you like! Take two Rennies after every meal. Each Rennie tablet is separately wrapped, so you can carry a few loose in pocket or handbag—take them at any time without fussing with glasses of water. Every chemist sells Digestif Rennies, in packets, 25 for 6d. and 100 for 1/9.

DIGESTIF RENNIES

A Super Bargain For HOUSEWIVES!

Say good-bye to the drudgery of hands and knees behind dustpan and brush. Let the Dudley Electric Vacuum Cleaner free you from this back-breaking task. Fill in and post the Coupon on p. 27 for free folder and full particulars of the model illustrated, and also other models of interest to all housewives!


HEART-BROKEN
...UNTIL SHE TOOK HER DENTIST'S ADVICE!
I WAS A FOOL TO RING HIM UP! HE'S SO COLD AND DISTANT THESE DAYS! IF I ONLY KNEW WHY . . .
THEN SHE OVERHEARD TWO STRANGERS
SO BAD BREATH COMES FROM THE TEETH!
RIGHT! WE DENTISTS KNOW THAT IMPROPERLY CLEANED TEETH ARE BY FAR THE MOST COMMON CAUSE!
(THINKS) I WONDER NOW . . . I'LL SEE MY DENTIST!
IT'S TRUE! AND I ADVISE COLGATE DENTAL CREAM. ITS SPECIAL PENETRATING FOAM REMOVES THE CAUSE OF MOST BAD BREATH . . . MAKES TEETH WHITER, TOO!
OH, THANK YOU SO MUCH!
LATER
BABS, LET'S GO INTO THE GARDEN. I WANT TO ASK YOU SOMETHING.
I'D LOVE TO... WITH YOU...!
(THINKS) THANK HEAVEN FOR COLGATE'S

MOST BAD BREATH BEGINS WITH THE TEETH!

Tests prove that 76% of all people over the age of 17 have bad breath! And the same tests prove that most bad breath comes from improperly cleaned teeth. Colgate Dental Cream, because of its special penetrating foam, removes the cause—the decaying food deposits lodged between the teeth, along the gums, and all around the tongue.

At the same time, Colgate's soft, safe polishing agent, cleans and brightens the enamel gently yet thoroughly. The regular use of Colgate's makes teeth sparkle—gives a new brilliance to your smile!

THREE SIZES 6d 1/- 1/6d

When you buy goods that are advertised in "John Bull"—you get the Very Best!

STOP THAT NEURALGIA FOR 2D

Yes! You can end that throbbing agony, that fierce ache, for 2d.! Beechams Powders bring relief in an amazingly short time—yet they cost only 2d. each. They are QUICKER-ACTING because of their special powder form. They quickly banish all kinds of NERVE PAINS, HEADACHES, LUMBAGO, NEURALGIA, SCIATICA. Don't suffer—get relief for 2d!

BEECHAMS POWDERS

ACT LIKE MAGIC

Cartons of 6 Powders 1/3. Single Powders 2d. each. Not Laxative. Sold Everywhere. A Beecham Product.

NORMA KNIGHT's rise to stardom

EPISODE 5

Norma joins the Firm's Dramatic Society

The morning after Humphrey Carson's visit Norma was told that the manager wanted to see her in his office.

So Norma went along to the next meeting.

But again she incurred the enmity of Peggy.

I WONDER WHY PEGGY HATES ME SO MUCH. PERHAPS HER BAD COMPLEXION MAKES HER JEALOUS. I WONDER HOW I CAN TELL HER ABOUT KNIGHT'S CASTILE

Knight's Castile

SPECIALLY MADE FOR THE FACE

Tell your friends how wonderful Knight's Castile is for "Tired Skin." *Read Norma next week and meet George Armstrong, who falls in love with her.*

4D PER TABLET U.K. ONLY

JOHN KNIGHT LIMITED, LONDON, E.16. Soap Makers since 1810

KC 212-264-65

The cost of a new durable weathertight roof for any small building

is only the cost of a roll of

PLUVEX

Standard 5/6. Heavy 7/6

108 sq. ft. in every roll

Of Ironmongers and Builders' Merchants. Send coupon for interesting FREE Booklet "How to make a sound job of a small roof" and samples of PLUVEX.

PLUVEX ROOF FELT

To The Ruberoid Co., Ltd.,
139 Lincoln House, High Holborn, London, WC1
Please send me samples of Pluvex and also a copy of your FREE Book which tells me how I can roof any small building, at little cost.

Name.....

Address.....

COULDN'T SLEEP AT NIGHT IF SHE ATE AFTER SIX

But slept like a log after late supper of cold roast pork.

If you know what it is to lie awake all night long if you dare eat a late supper, read this letter from Mrs. Malone, of Verulam St., London: "For years I've suffered so badly from Indigestion that I lay awake in pain all night if I ate anything after 6 p.m. Last week I couldn't resist some cold pork at 10 o'clock. When I went to bed I was in agony, so I tried one 'Alka-Seltzer' Tablet. In 10 minutes all the pain was gone and I slept all night better than I have for years."

Do try those wonderful new 'Alka-Seltzer' Brand Tablets if you suffer from Indigestion, Wind, Headaches, Rheumatism, Neuralgia, or any of the effects of excess acidity. They make a pleasant, sparkling drink that will bring you almost instant relief.

Ask your chemist for 'Alka-Seltzer' Brand Tablets. (The 2/- size contains 2½ times the 1/-.) If you aren't more than satisfied with your first bottle, he will refund your money.

CORNS REMOVED WITH CASTOR OIL

Say goodbye to clumsy corn-pads and risky razors. A new liquid called NOXACORN ends pain in 60 seconds. Dries up callouses and corns, root and all. Contains pure castor oil, corn-ripener and iodine. Absolutely safe. Easy directions on label. 1/6 bottle saves untold misery. Money back if NOXACORN brand Corn Remover fails. At Boots, Timothy Whites, Taylors and all chemists.

Human Documents
by Philip Inman

Five Questions...

1. How can I find a husband?
2. How can I break my engagement?
3. Should I marry in secret?
4. How can I save my romance?
5. Are children essential to happiness?

from

LOVERS in DOUBT

"I am sorry she doesn't mean as much to me as she used to do."

Question No. 1

A woman of thirty-five writes:—

> Some complain they have no chance of meeting people. I am an hotel receptionist and meet hundreds of people every day—yet I cannot find a husband.
>
> I have several girl friends, but they are like myself—single, with no matrimonial prospects—and there seem very few eligible men about.
>
> Now I would love to have a home, husband and children of my own. What shall I do?

Answer

THIS girl works in a small seaside town. During the season she is busy in the evenings as well as week-ends.

Has she considered finding a job in a bigger town with an all-the-year-round trade? There her hours of work would be more uniform and she would have the chance of widening her circle of acquaintance.

A girl must look for the right man—not simply hope that he will turn up.

Question No. 2

Three years ago a jobless young man of twenty-four became engaged. His girl and her family stood by him for two years.

Then he got work in a town a hundred miles away, and he and his fiancée have arranged to be married shortly. But his letter continues:

> I am sorry to say that I don't love her like I used to do. I hardly answer her letters, and any endearments I write are insincere.
>
> If I explain the truth, it will be said that she was only good enough for me when I was out of work, and I may be sued for breach of promise.
>
> Yet if I go through with the marriage it might mean a life of misery for both of us.

Answer

IF this young man breaks his engagement he will no doubt be called snobbish and ungrateful by the girl and her people.

He might, as he says, have to face a breach of promise suit.

Better those things than a loveless marriage.

Yet I do not advise him to take any drastic action.

I suggest he goes to see his girl as soon as possible, explain how he feels, and postpone the marriage for six months.

By that time he would be more sure of himself, and if the romance has to end, then the break will not come as such a shock to the girl.

Question No. 3

Fate has been cruel to this girl, who has been engaged for ten years. She says:—

> Five years ago my fiancé's health started to fail, and now a specialist declares he will never be able to work again.
>
> One of the conditions of my job is that I must leave if I marry. And so my fiancé is pressing me to wed him in secret.
>
> He says that the years are passing, and that if anything should happen to him I should get a pension as his widow.
>
> We have agreed to abide by your advice.

Answer

I URGE this girl to interview the specialist. He can tell whether the marriage should take place.

If the specialist raises no objections there are still other considerations.

Keeping an ailing husband is a grave responsibility, and love must be strong to stand such a test.

Again, I do not like the idea of a secret marriage. The girl would live in constant fear of her employers finding out, and that would detract from her happiness.

If there is to be a marriage, then she should first find other employment where such a restriction does not apply.

Question No. 4

Engaged for three years, a young couple are building a house in the country.

When it is finished they plan to be married.

But the girl has suddenly changed. The young man writes:

> She has become very bossy, likes to show me up to my friends and make me feel small.
>
> I am rapidly losing my hopes of a happy married life.
>
> My friends tell me to break the engagement, but I am fond of the girl.

Answer

THIS young man has good grounds for complaint, and he must tell his girl that he will not tolerate such treatment any longer.

He should say: "You have changed since our engagement, and your conduct is making me change in my affection for you."

When the girl realises that she runs the risk of losing her future home and happiness, she will, I hope, adopt a more reasonable attitude.

But if she persists, then it would be foolish to go on with the marriage plans.

Question No. 5

At twenty-five this girl is faced with one of the greatest problems of all. She tells me:—

> Since I was seventeen I have suffered from a complaint which the doctors seem unable to cure, and which will probably prevent me from having children.
>
> My fiancé, to whom I have been engaged for two years, wants us to marry soon, and is quite willing for us not to have a family. But I wonder if he would regret it later?

Answer

BEFORE making such a vital decision this girl should consult the best medical opinion. I hope she will be reassured.

But if the doctors say that it is either impossible or dangerous for her to have children, then there are two questions to be answered.

How strong is the character of her fiancé?

Is she sure that he means what he says about not having a family?

If this couple's love is deep and sincere, I see no objection to the wedding.

After all, there are many childless marriages which are perfectly happy.

"HUMANIST"

is the man to whom you should send your personal problem. Address the envelope to "Humanist," 93, Long Acre, London, W.C.2 (letters sent to any other address cannot be dealt with)—and remember, he

wants to help you!

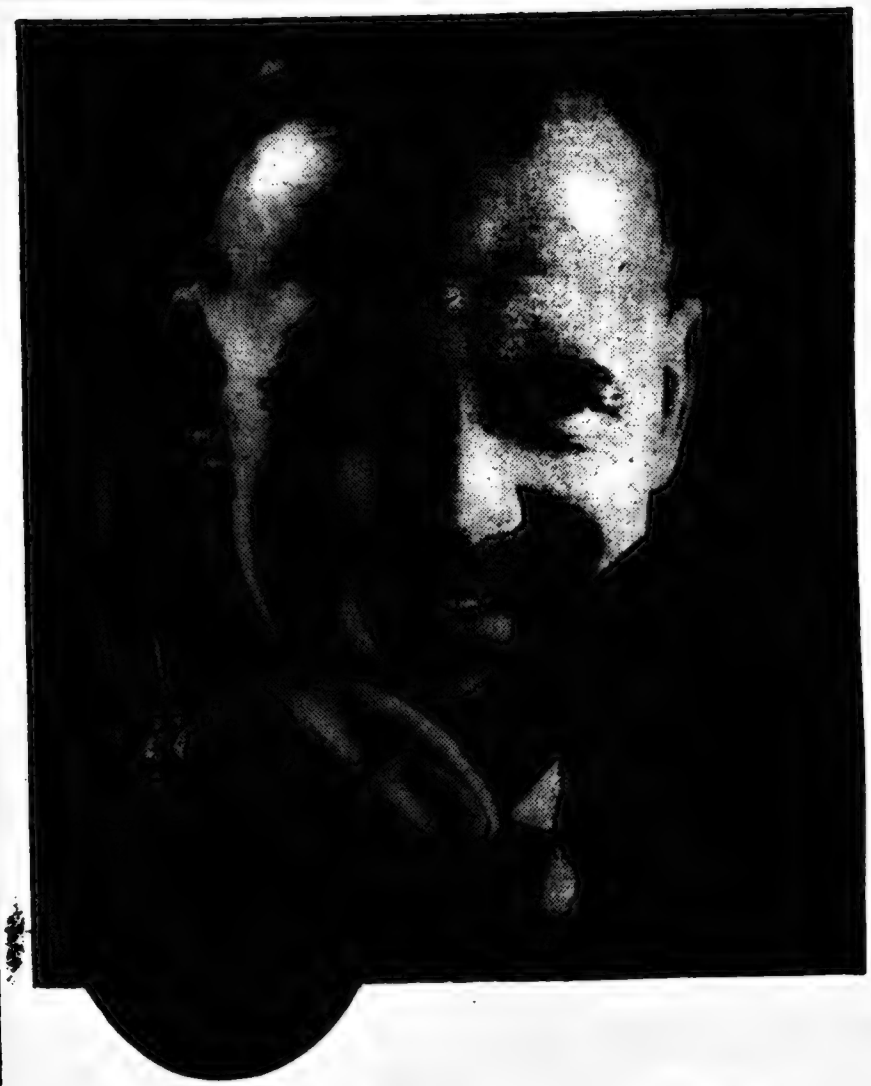
WHY SO MANY MEN LOOKED "WELL-TURNED-OUT" TODAY —

THE OLIVE OIL SHAVE!

The reason why so many men look "well turned out" today is that most of them shaved with Palmolive. It's the olive oil content in Palmolive that produces its rich generous lather which really softens the beard. It's the same soothing oil that acts like a lotion, giving that unique after-shave comfort which is so refreshing. Those are two reasons why Palmolive has a bigger following than any other shaving preparation! Here are all five!

1 Multiplies itself in lather 250 times.
2 Softens the beard in one minute.
3 Maintains its creamy fullness for ten minutes on the face.
4 Has strong bubbles which hold the hairs erect for shaving.
5 Fine after effects due to olive oil content.

6D and 1/-



LLOYDS' Bondman TOBACCO

Now if a man said—"Put Bondman in your pipe and smoke it"—I'd call that cool advice!

RICH RUDDY VIRGINIA 11½D per oz.
EMPIRE BLEND ..... 10D per oz.
IN easy to open VACUUM TINS

Richard Lloyd & Sons (Branch of Cope Bros. & Co., Ltd.), Bondman Corner, Clerkenwell Road, London, E.C.1

FALSE TEETH CLEANED LIKE NEW

'My plate was in a fearful state—simply black. 'Steradent' took off every stain. It is marvellous.' W.H., Salford.

BEFORE

AFTER

Fill the cup of the tin with 'Steradent' and pour the powder into a glass containing sufficient warm water to cover the dentures. Stir well. Leave your dentures in it while you dress or overnight. You take them out immaculately clean. Every stain disappears. Even the blackest tobacco stains of years' standing vanish completely after a few treatments. Left in 'Steradent' overnight, the natural colour is restored by morning.

'I consider 'Steradent' to be the best denture Cleanser in existence,' writes Mr. W., L.D.S., R.C.S., Ed., a leading Dentist.

'Steradent' is harmless to dentures. Price 1/-. Double size 1/9. At all chemists.

IMPORTANT: Be sure you get 'Steradent'. Dentists recommend it.

Steradent Ltd., Kingston Works, Hull.

Steradent

cleans and sterilizes false teeth

Send at once for this

FREE BOOK FOR HOUSEWIVES and all Needlewomen!

THE title of this book is "Re-DRESS Your ROOMS," and it is offered free to all "John Bull" readers. It is full of new ideas with practical instructions for easy-to-make covers, cushions and curtains and hundreds of other economical home-beautifying hints. Containing 44 pages, many in natural colours, this book will be sent free to all who fill in the coupon at once on page 16. If you prefer, write, mentioning "John Bull," to Singer Sewing Machine Co., Ltd., Dept. J.B., Singer Building, City Road, London, E.C.1.

SHEFFIELD SAWS ARE SHEFFIELD STEEL IS A STANDARD OF QUALITY ALL OVER THE WORLD

TOP MILL SNUFF

CROSSWORD No. 109.

TERMS AND CONDITIONS.

On page 40 is presented the 109th of JOHN BULL'S entertaining Crossword Puzzles; you are invited to exercise your skill and knowledge by completing it with the guidance of the Clues provided.

Aptness and accuracy of Answers in relation to the Clues form the standard of excellence by which entries will be judged, and all decisions will be based on the Answers of Competitors. This judging will be carried out under the supervision of an Adjudication Committee, consisting of the following:—The Editor of JOHN BULL; Doctor Lascelles Abercrombie, Litt.D., D.Lit., M.A.; and Doctor C. K. M. Joad, M.A., D.Lit.

Each entry received will be carefully considered, and the First Prize-winner will be the competitor who on one Entry Form has completed the Puzzle and has given what, in the opinion of the Adjudication Committee, is the best set of Answers to the Clues provided. And this set of Answers will constitute the winning Puzzle Square.

If at any points in the Puzzle where a choice of words exists the Adjudication Committee decides that no one word submitted can be preferred on the test of aptness and accuracy, then competitors there using words of equal merit as Answers will be regarded as having tied at those points, which will be duly indicated when result and winning Puzzle Square appear in JOHN BULL published Thursday, June 2, 1938. The reasons which decided the Committee's Award will be published in JOHN BULL'S free weekly "Crossword Gazette," complimentary copy of which is obtainable by sending penny postcard to Gazette Dept., 30, Bedford Street, W.C.2. The Second Prize will be awarded to the competitor whose entry is next in order of merit. In the event of a tie or ties the appropriate cash prize will be equally divided, but not more than one cash prize and one other prize will be allowed to one entrant in any one contest.

Acceptance of the findings of the Adjudication Committee in regard to the most meritorious entries and of the Editor of JOHN BULL in all other matters is a condition on which entries are accepted and is legally binding on all entrants for this Crossword Competition.

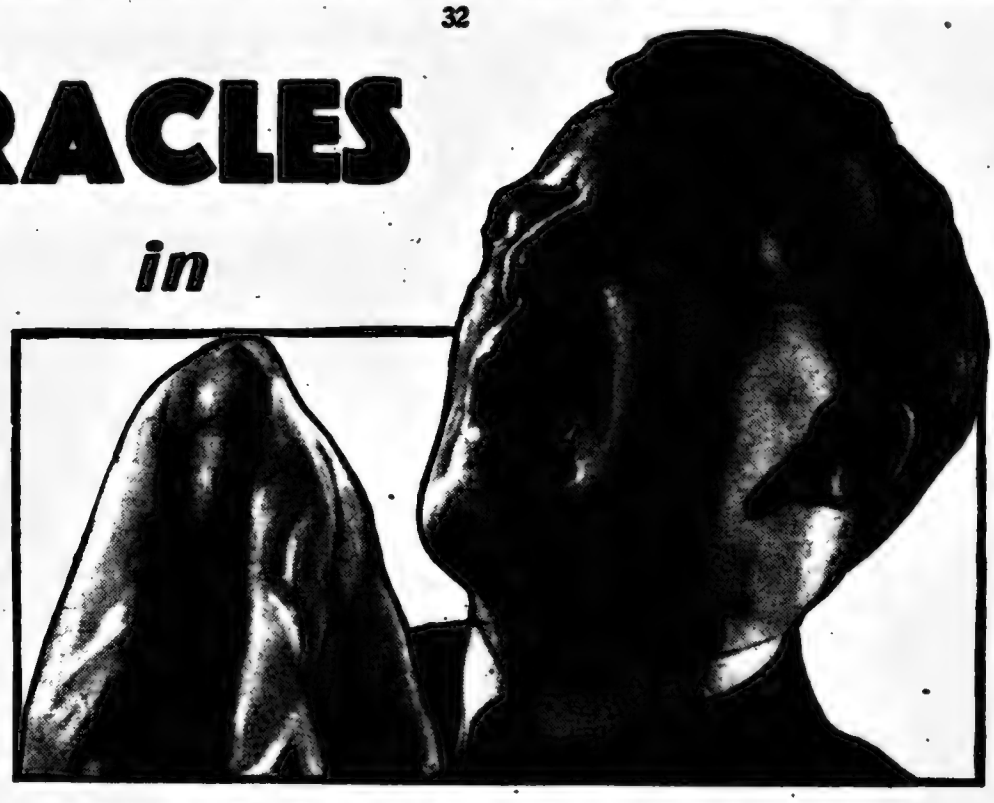
KEATING'S KILLS

ANTS
MOTHS
BEETLES
FLEAS etc.—even bugs

● For over half a century KEATINGS POWDER has proved the best and safest insecticide for the home, for poultry, dogs and all pets. Invaluable when sprinkled in furs, clothes, bedding, etc., as a preventative against moth. Kills Green Fly. —But it must be KEATINGS

Cartels 2d., 6d., 1/. Powder Flasks 1/-

MIRACLES in MINIATURE



Your doctor has dozens of powerful allies on his dispensary shelves that were unknown a year ago. But he still cannot put his hand on a medicine that will slay humanity's most familiar enemy—the common cold!

YOUR doctor is a happy man.

There are dozens of bottles on his shelves that weren't there last May.

Every one of them represents a new way of treating something or other.

The last twelve months may not have produced anything spectacular. No cure for the most dread diseases of all.

Nothing to compare with the discovery, two years ago, of the sulphanilimides—little family of drugs that kill germs as never before.

But they have given him a record number of beaming patients who say: "Now that new treatment, doctor, is really getting down to the old complaint at last!"

He never remembers a better year for small discoveries—which are not so small when seen through the eyes of the sufferers concerned.

There is poor Miss Pallor, who suffers from migraine.

For years she has had to endure something a hundred times worse than seasickness every few months.

"Nothing for it but to let the attacks pass," Miss Pallor used to be told.

Six weeks ago she was given a magic medicine. Her attacks are now killed as soon as they show themselves.

There is the new local anæsthetic which the patient him- or herself can spread on like butter; use without assistance or supervision when the pains come on at night.

That has a thousand uses.

The sufferer from shingles, for instance, who has raw nerves exposed in a half-belt round his body—every one with an ache of its own—can get immediate peace with it.

Dozens of patients *should* take iron, but can't. There is a new derivative for them. Best definition of that—the treatment they've been waiting for.

Your doctor can now heal your wounds with fruit!

Pectin, the stuff in stewing fruits that makes them turn to jelly when you boil them long enough, is proving a great healer.

Your doctor will build new tissues for you with pectin.

Within two years he'll be doing more remarkable things with this fruit extract—now that medical research has got its eye on it.

That doctor of yours can also speed-up your thinking processes with benzedrine.

It's a new drug that can give temporary brilliance. If he advises you against trying it, take his advice. Most doctors think we should get to know more about it before employing it too lightly.

And, by the way, he has found out in the last twelve months that a certain group of symptoms have been giving impersonations of our old enemy influenza.

What a lot of people have regarded as influenza hasn't been influenza at all.

There are bottles on his shelf now that will polish off the old masquerader.

Then there's the brand-new gas-chamber treatment for asthma.

It won't cure all cases. But your doctor will be as pleased as you if it cures yours

Burns. He has several startling new treatments for those.

One checks the infection, which is one way in which burns kill.

Another deadens the shock to the system—another way in which burns kill.

In extremity, the nerves that carry the pain can now be disconnected entirely!

Far more important than you think is the fact that your doctor can now diagnose measles within a matter of hours instead of days. A dye is the secret!

That means cutting out the terrible after-effects of measles. And those after-effects are worse than measles itself.

A nice little present for old people whose legs give out while there's still plenty of life in their bodies is also in your doctor's hands.

He will want outside help to bestow that gift.

And he has plenty more gifts to bestow: gifts that weren't within his reach twelve months ago.

Soon he will know how to banish St. Vitus dance by giving the patient four successive fevers.

He will be able to give his diabetes patients insulin treatment in a way that will not distress them.

Many "small discoveries" are on the way from the research laboratories to the doctor. . . .

Yes, it has been a wonderful year for such "small discoveries." But—Atishoo!

That's a doctor sneezing.

They still don't know how to cure the common cold!

"I suffered so much with indigestion," writes Mrs. Singleton, of Bow, "that I dreaded mealtimes coming round. I was *afraid* to eat. Since taking 'Bisurated' Magnesia I can eat anything. My husband also suffered for years with Gastric Ulcers, but since taking 'Bisurated' Magnesia he has been free from pain."

One dose of 'Bisurated' Magnesia will always relieve indigestion and stomach pain. The moment it reaches the stomach, it neutralises the burning, ulcerating acid. Pain stops, and soon normal, healthy digestion is restored. Doctors everywhere use and recommend 'Bisurated' Magnesia for the stomach. Get a bottle today.

Prices: Powder, 1/3 & 2/6. Tablets, 6d., 1/3 & 2/6.

You want 'Bisurated' Magnesia

Broadcasting to Themselves!

MOST exclusive school in the world stands in a turning off Portland Place, London, W., only a minute's walk from Broadcasting House.

Here B.B.C. staff students broadcast—to themselves!

They write their own plays and talks.

But they are broadcast on a closed circuit, so there is no risk of outside listeners "eavesdropping."

Everything is recorded, played back to the students and criticised.

Faults in the actual microphone style or engineering technique are then analysed and corrected.

The general aims of the B.B.C.'s new staff training college are to—

> Give a comprehensive knowledge of the Corporation's organisation and activities and an opportunity of studying programme, administrative and engineering practice;
>
> Test the ability of staff members seeking promotion or transfer;
>
> Find and develop new ideas for programmes and technique;
>
> Instruct in professional broadcasting and exchange ideas between the Corporation and broadcasting organisations in other countries.

THE school was founded in October, 1936, and more than a hundred students—from probationers to veterans—have since taken the twelve weeks' course.

There are three terms a year, and twenty to twenty-five students are taken in each term.

Five people comprise the staff.

Mr. S. D. Spicer is the Staff Training Director, and Mr. E. A. Harding the Chief Instructor.

"Lessons" during the first stage of the course are mostly lectures delivered by Corporation members who are already expert in their particular line.

Sir John Reith talks every term on "The Constitution of the B.B.C."

In the lecture hall, which, complete with desks and blackboard, is the largest room in the building, talks are given by engineers, programme arrangers, "balance" experts and outside broadcast men.

Later, students study the practical side of radio in five dummy studios.

FOUR of these studios are reserved for speech and general broadcast; the fifth is a bank of half a dozen gramophone turntables for record programmes.

Mr. Harding, who has been with the B.B.C. for more than ten years, talked to me down in the common-room where the students gather for tea, listen to the loudspeaker and watch television.

"They can hear their own efforts on that speaker," he told me. "Everything broadcast goes through the ordinary process of transmission.

"Even though they may never apply much of the knowledge they pick up, it is hoped that, with a comprehensive grasp of broadcasting as a whole, they will do their duties in the most intelligent fashion possible.

"For this reason all students have three lectures in elementary electricity, regardless of the job to which they have been assigned.

"And whereas, in the past, a man who was, say, Public Relations Officer in Scotland, would probably have to remain in this job indefinitely, the working knowledge of all other departments which the school affords now gives a fillip to ambition, enabling B.B.C. workers to attempt other jobs."

IS THAT 'MAKE-UP' ON MILADY'S TEETH?

No—that almost artificial whiteness is probably due to a certain brand of magnesia that turns the dingiest teeth white. It has been found that 'Milk of Magnesia' by its chemistry in the mouth removes the acid stains so many have on their teeth—especially hard smokers.

Get for yourself the dentifrice that contains 'Milk of Magnesia,' and watch your teeth whiten day by day until they are a natural white—and stay that way. Phillips' Dental Magnesia, containing 75% 'Milk of Magnesia,' will do this every time.

Dentists have been advocating this new type of dentifrice to their clients. Not because of its remarkable whitening action, but for its amazing effect on acid mouth. Phillips' Dental Magnesia has been found the most effective neutralizer of the mouth acids which cause cavities, and cause carefully-filled cavities to fall away from the filling. Even tartar does not form when 'Milk of Magnesia' keeps the mouth alkaline; teeth are as clean and smooth at the gumline as on polished surfaces.

Phillips' Dental Magnesia will absolutely correct any acid condition of the mouth. But it's the amazing whitening properties that won such a large portion of the populace to this new type of dentifrice. Women are particularly partial to it, because noticeably white teeth are a beauty asset. The words 'Milk of Magnesia' referred to by the writer of this article constitute the trade mark distinguishing Phillips' preparation of Magnesia as originally prepared by The Charles H. Phillips Chemical Co. To obtain the dentrifice recommended ask for Phillips' Dental Magnesia. Price, 6d., 10½d., 1/6 the tube of all chemists and stores.

Modern living

makes PHOSFERINE a necessity for nearly all adults!

You *—if you are leading the average life today, will certainly feel better for a course of PHOSFERINE*

It is no good closing our eyes to the fact that the strain of modern life devitalizes the nerves of us all. The most eminent doctors of the day proclaim it in public. In ourselves, we know it, feel it, suffer from it. The best remedy is to get out of the hurly-burly, to rest far from the madding crowd. But how many of us can?

The alternative is to take PHOSFERINE. The openly published ingredients of this Greatest of All Tonics provide the reason. Every one of these ingredients is of accepted medicinal value. Compounded as they are in PHOSFERINE, they provide the nervous system with precisely those substances which restore tone, balance and the ability to function naturally. They nourish the nerves, renew their resistive powers.

You will feel better and brighter in every way.

PHOSFERINE

BRAND TONIC

The Greatest of all Tonics

FOR ALL DISORDERS CAUSED BY EXHAUSTION OF THE NERVOUS SYSTEM

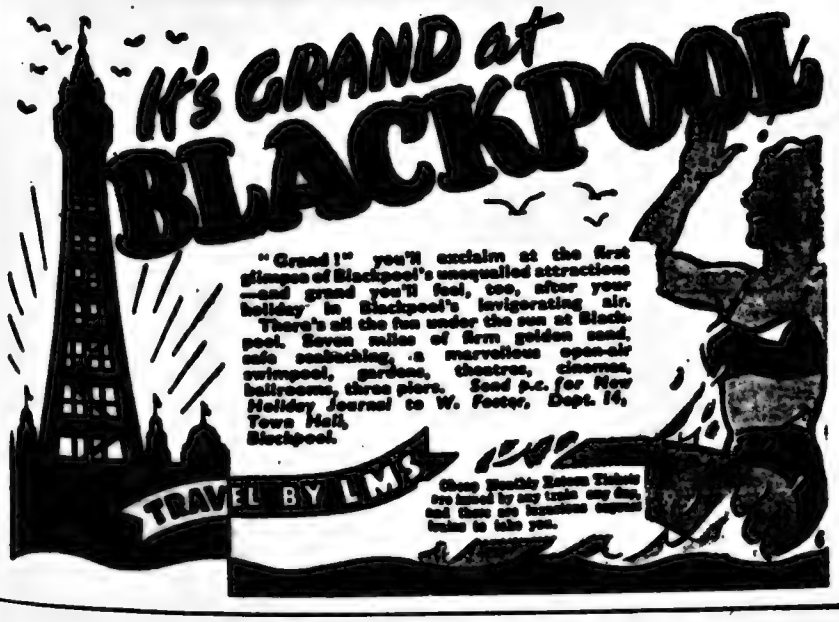
From Chemists, Tablets or Liquid, 1/3, 3/- and 5/-

The 3/- size is nearly four times the 1/3 size: you save almost 2/-

WARNING. THE PUBLIC IS WARNED AGAINST PURCHASING WORTHLESS IMITATIONS C.F.H.

You need never hesitate to buy goods advertised in "John Bull"—they are all Guaranteed.

The "John Bull" Guarantee appears on page 18.


It's GRAND at BLACKPOOL
"Grand!" you'll exclaim at the first glimpse of Blackpool's unequalled attractions—and grand you'll feel, too, after your holiday in Blackpool's invigorating air.
There's all the fun under the sun at Blackpool. Seven miles of firm golden sand, safe sea-bathing, a marvellous open-air swimpool, gardens, theatres, cinemas, ballrooms, three piers. Send p.c. for New Holiday Journal to W. Foster, Dept. 14, Town Hall, Blackpool.
TRAVEL BY L.M.S.
Cheap Monthly Return Tickets are issued by any train any day, and there are numerous express trains to take you.

PICC A PICCADILLY

10 for 4D.

"Film Favourites" Picture Cards in all Packings.

15 for 6D.

PJ 204

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150 YEARS REPUTATION FOR QUALITY

NURSE SAYS :—

Poison OUT first then BOILS GO!

"NEVER drive the poison in! It is not enough to heal Boils from the surface.

"I always use LION Ointment for any cases of Boils and similar complaints. It brings the septic matter OUT first; and when the place is thoroughly cleansed, LION forms clean new healthy skin from underneath. And it acts so quickly!

"It's important, too, that **pain should be relieved.** Patients tell me LION is very soothing; and I've used it many times for small children and found it comforting and absolutely safe."

BOILS
CARBUNCLES
SEPTIC WOUNDS
ABSCESSES
ECZEMA
CUTS, BURNS
BITES

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LION OINTMENT

From Chemists, 1/3, 3/-, 5/-. Or send P.O. to: Edwin Burgess Ltd., 59, Gray's Inn Road, London, W.C.1. 1/3

STOP your RUPTURE Worries!

Why endure Rupture when you can be fit and active in a few days from now? Whatever your age or sex, whatever you have tried, we know the famous **Brooks Rupture Appliance** will STOP your worries for good—pleasantly, instantly and painlessly, in the privacy of your home, without interfering with work or pleasure! It's dangerous to neglect your Rupture. Don't wear a useless, old-fashioned truss. Instead, enjoy the comfort and security that only **Brooks** can offer—lead an active life, knowing that your **Brooks** is healing as well as holding. Feather-light, invisible, durable, yet really **CHEAP IN PRICE.** 3,200 doctors recommend Brooks. You owe it to yourself and family to find out about this proved invention. Avoid dangerous risks. Act now. Overcome your Rupture. Find out how you may. **TRY A BROOKS FOR 10 DAYS AT OUR EXPENSE.** Send for free book now (sent in plain sealed envelope,) and stop your rupture worries for ever!

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(Post to either London or Manchester)

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(B30P), 85, Chancery Lane, London, W.C.2,
(B30P), Hilton Chambers, Hilton Street, Stevenson Square, Manchester, 1.

Please send me by post in plain wrapper your Illustrated Book and full information about your Appliance for Rupture and your **10 DAYS' FREE TRIAL OFFER.**

Name .....

Address .....

(Please write plainly) .....

RHEUMATISM
IS DUE TO KIDNEY TROUBLE

Only a remedy specially prepared to act on the Kidneys can really do you good!

Rheumatism is directly due to weak kidney action. Sluggish kidneys are allowing pain-causing impurities and poisons (especially excess uric acid) to accumulate in the system. These pain-causers lodge in the joints and muscles, irritate sensitive nerves, and thus you have pain day and night.

The only way to end your pain is to cleanse the kidneys and enable these vital organs to carry out their natural work of driving pain-causing poisons from the system. Only a true kidney remedy can do this. The quickest, surest way to prompt kidneys to rid the system of the cause of your Rheumatism, is to start taking the finest of all kidney remedies—De Witts Brand Kidney and Bladder Pills.

In 24 hours from taking the first dose of De Witts Brand Kidney and Bladder Pills you have proof-positive they are helping the kidneys. This is not a matter of faith but a matter of fact.

Why stay crippled with pain, feeling and looking too-old before your time. Here is Nature's way of banishing the cause of Rheumatism from your blood. Get a supply of De Witts Pills to-day. Their action is quick, safe and certain. Quick relief from pain and permanent benefit—that is the blessing offered you by this wonderful kidney remedy.

DE WITTS BRAND
KIDNEY AND BLADDER PILLS

Cleanse and Strengthen the Kidneys

and end the pain of Rheumatism, Backache, Lumbago, Sciatica and all forms of Kidney Trouble. Of all chemists, 1/3, 3/- & 5/-.

Internal, external, blind or bleeding piles—you will be amazed at the relief experienced immediately you apply Man Zan. The terrible irritation disappears. Made specially for pile trouble. In clean-to-use, special applicator tubes, price 3/-, from all chemists. Don't stay in pain and danger, obtain a supply of MAN ZAN BRAND PILE REMEDY.

Stop your Indigestion to-day

Perhaps you haven't given much thought to those touches of heartburn, that flatulence after meals. But you begin to notice that they are getting more frequent. De Witt's Antacid Powder will quickly put things right for good. One canister is sufficient in most cases. You will save yourself much worry and pain if you take De Witt's Antacid Powder now and *stop your trouble in its early stages.*

But to those who have already passed the early stages of digestive trouble; to those whose gastritis and dyspepsia are chronic we say:—"Still there is hope."

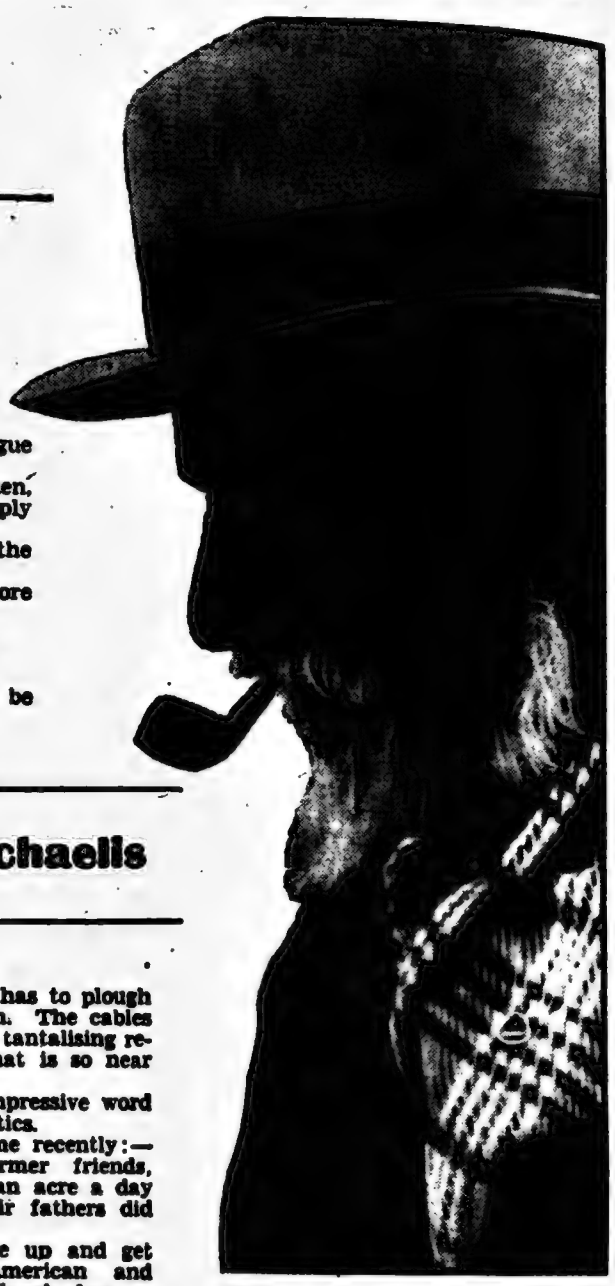
De Witt's Antacid Powder will immediately ease the pain. It will help you digest your food. It will protect your inflamed stomach from further attacks by gastric acid. It will tone up and bring back to health the weakened stomach. But start at once before you get even more serious troubles. You will bless the day you tried—

DE WITT'S
ANTACID POWDER

Get a canister to-day for 1/6.
Larger size, 2/6.

THE BEST VALUE IN THE WORLD

Farmers are Being Ruined— BY A LIE!



The British farmer is the finest in the world. Only by remarkable efficiency does he survive

A MYTH is ruining Britain's farmers—just as surely as any plague that kills their crops and beasts.

It is the myth that they are the nation's worst business men, inefficient stick-in-the-muds who cling to the old ways simply because they are old.

This myth was born in cities. And it must be slain—or one day the men of the cities may face starvation.

For practically all our laws have a townsman's bias and hinder more than help those whose job it is to keep the country's larder full.

The truth is that the British farmer is the finest in the world. This in spite of handicaps to which no other farming community in any civilised country is subjected.

Let's look at these handicaps, for, if Britain's food supply is to be made safe in time of war, they must be swept away.

Although electric light and power and a main water supply are a matter of course to industrialists, the farmer is still being denied these elementary necessities.

In only 10 per cent. of Britain's farms is electricity in use.

On thousands of farms, every gallon of water for watering cattle has to be drawn from a well and man-hauled into the fields in buckets.

This is no fault of the farmer. These services are either unobtainable, or else the cost of them is prohibitive.

by **Ralph Michaelis**

Would they like it?

Between £500 and £600, for instance, is quite a normal installation charge required of a farmer by an electricity supply company for laying on power and light to his premises. In one case as much as £1,000 was asked.

How would our industrial magnates like to run their factories with these handicaps? How would they like to carry on their factories by the light of paraffin oil lamps, without electric power or water supply?

In those circumstances they might require even more than the present 33⅓ per cent. tariff on certain imported goods to protect them from foreign competition—a form of protection which the farmer does not share.

Yet the British farmer is expected to carry on in spite of these handicaps, and is called a "stick-in-the-mud" into the bargain.

When the £50,000,000, tax-payer guaranteed, electricity grid was erected, the British farmer—together with most of the other people in the country—assumed that cheap electricity would be available to all, within a few years.

He ploughs round them

He soon learned to his cost that this was not to be. The grid supply is farmed out to contractors without any restriction as to the conditions and charges under which they may sell to the consumers.

The farmer is more familiar with the grid system than most. The pylons stand in his fields. He has to plough and cultivate round them. The cables are always within sight, a tantalising reminder of a necessity that is so near and yet so far.

Mechanisation is an impressive word used by the arm-chair critics.

One of them said to me recently:—"Just look at your farmer friends, satisfied to plough half an acre a day with horses, just as their fathers did before them.

"Why don't they wake up and get tractors, like every American and Canadian farmer, and plough four or five acres a day with each tractor?"

The answer was that if you had attempted to run anything as heavy as a tractor into that particular field, it would have sunk over its axles, and you would have had to get horses to drag it out again.

They're learners

But apart from that, a tractor is not usually an economical proposition on a farm of less than 100 acres; and of the 374,000 farms in England and Wales, nearly 300,000 do not exceed 100 acres.

As for holding up the American and Canadian farmers as examples to the British farmer, it is they who are learning from him.

Millions of acres in North America are turning into desert through inefficient and prodigal farming.

But the Land Survey of Britain, now in course of compilation, is revealing that the great bulk of our best agricultural land has been under crops for one thousand years and more.

Rotational cropping is the reason.

The much-vaunted American farmer has grown wheat on the same land year after year, exhausting the land and causing soil erosion that has turned his rich acres into waste land.

Agricultural experts tell us that we can and should grow twice as much food at home as we are doing.

The nation's loss

They say that although the bulk of our finest agricultural land is still being put to the best possible use—with the exception of that which has, to the nation's loss and shame, been appropriated for building—much of our second and third-class land could produce a far greater output.

This, however, would need a great deal of capital, which the British farmer has no facilities for obtaining at reasonable terms.

Our banking system is based on urban requirements, and does not meet the needs of the countryside.

For three-quarters of a century agriculturists on the Continent have had their own credit institutions.

If the farmer has money to invest, it is handled by the institution, where it earns a higher rate of interest than in a bank.

At the same time he can borrow from this institution at lower than the Bank Rate.

So you see it is only by remarkable efficiency that the farmer, handicapped as he is, manages to survive at all.

It is much easier for a bad business man to "get away with it" than it is for the man who tills the soil.

You may be able to bluff your fellow-men—but you can't bluff Nature.

And next time you hear that myth about our stick-in-the-mud farmers, **KILL IT!**

Wanted, A Tall!

W	A	G		

Two letters are required to complete a five-letter word starting with "Wag," to form an apt Answer to the Clue, "Sometimes taken for a bit of sport."

This little problem is part of the entertaining Crossword set for JOHN BULL'S *readers on page 40. Spend a spare half-hour on working out the complete puzzle and your reward may well be £5 Monthly for Life, £300 and an unforgettable "Queen Mary" Holiday for Two.*

"You're a lucky girl having such a bright and cheerful kitchen. But how do you keep it so clean?"
"Easily, Mother. With the help of a little Min Cream, all this white enamel paint comes up beautifully bright and spotless. And I use it with equally good effect on the tiles, too."

TINS 6d. and 1/- **MIN CREAM**
CHISWICK PRODUCTS LTD., CHISWICK, LONDON, W.4

Simple rules for daily health

Excuse me— Inner Cleanliness comes first!

Of course, Inner Cleanliness must always be the first rule.

Then these others — equally simple — follow :—

Work and sleep with windows open.

Take daily exercise in the fresh air, not forgetting recreation.

Go to bed at a reasonable hour.

Eat in moderation.

Do not worry.

RULES of Health easy to keep! Start now by getting your own tin of Andrews. This delicious and refreshing tonic laxative gives deep down inner cleanliness which is the first essential. Your whole system will be washed and invigorated—freed from little ills. Remember the rules, take Andrews regularly, and you will be doing all that anyone can to gain that priceless asset — Health. 9d. and 1/4d. (double quantity).

For Inner Cleanliness be regular with your

ANDREWS

THE REFRESHING TONIC LAXATIVE

(12c)

Just a minute, please!

You're bound to find something of interest or value in the "Small Ads. Worth Watching" on page 16.

GET STRONG QUICKLY!

Home Gym. in one Outfit

SPECIAL OFFER-PRICE SMASHED!

HERE'S an opportunity for you to develop big muscles and obtain great strength by taking advantage of this astounding bargain.

NOW ONLY 15/- (or 1/- Deposit)

for this famous £3 value. Complete home Gymnasium. Watch your muscles grow! Surprise your friends! Everything GUARANTEED. The big chest expander alone is worth more than you pay for the entire outfit.

HERE'S WHAT YOU GET!

- Three-Strand Progressive Chest Expander.
- Wall Apparatus and Rowing Machine Attachment.
- Foot or Hand Stirrups, for legs, thighs, stomach, shoulders or arms.
- Complete Muscle-Building Course.
- Book on Ju-jitsu. Secrets of Self-Defence.
- Two High-tensioned Grip Apparatus, builds powerful wrists and forearms.

MONEY BACK GUARANTEE!

Let us send you this whole wonderful Muscle-Building Outfit, Courses, etc., to try at our risk for only 15s. If you're not satisfied within 10 days, just return the course and your money will be refunded. We will send it on C.O.D. if you like—just pay the postman a few pence extra for postage, or pay by instalments of 1/- per week until 17/6 is paid in full.

SEND COUPON BEFORE IT'S TOO LATE.
GYM SUPPLIES (Sales Dept. A.14), 8, Hammersmith Broadway, London, W.6.

Gym. Supplies, Sale Dept. A.14,
8, Hammersmith Broadway, London, W.6

Dear Sirs,
I enclose 15/- (or 1/- as first payment) for your complete Muscle-Building Outfit and Courses, and, in accordance with your GUARANTEE, if I'm not satisfied you will refund my money in full.

Name.....

Address.....

.....

Please use BLOCK letters. 14/5/38

THE *Name* IS THE SAME

HERE IS ANOTHER NEW TYRE FOR

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THE NEW

DUNLOP SPORTS

These sizes in Black or Red
26 x 1¼
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These sizes in Black only
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The Dunlop Sports has always been a popular tyre with knowledgeable clubmen. Now it is better than ever. Note these improvements.

COVER 6/-
TUBE 2/3

1 Wider tread.

2 Bold circumferential centre rib, giving minimum rolling resistance, higher speed and longer life.

3 Bold side studs, giving better forward grip and increased resistance to side-slip.

4 Stronger shoulders, giving greater resistance to damage by concussion.

ASK FOR THE *NEW* DUNLOP SPORTS

Cycle for Health and Fitness

C.P.H.

21/339

Truth about

NUDISTS

SHALL nudism be given a national status?

That's a question the country has a lot to face up to within the next few weeks.

One of the leading nudist organisations—the National Sun and Air Association—has applied for a Government grant under the National Fitness scheme.

It actually believes that it can hope for such a subsidy.

So now many of the other organisations, which represent between them some 100,000 British nudists, are going to follow suit.

What about you? Are you going to tolerate the handing over of your hard-earned money to a movement in which respectable and honest men and women, cranks, and out-and-out swindlers jostle as never before?

Let us give you a bird's-eye view of nudism as it is practised in this country to-day. There is a multitude of organisations.

You'll see at once that the National Fitness Council will have to exercise the most careful discretion in choosing between them.

* * *

Best among them are organisations such as the one we have mentioned, the National Sun and Air Association.

We don't impugn their motives one bit.

Thoroughly respectable people—clergymen among them—go to their meetings to play cricket and tennis, revel in sand-pits, sit round a table at whist, ludo or draughts, in absolute nudity.

They take their children along.

They are just as efficient at keeping out undesirables as many societies founded in Queen Victoria's time.

Strange as it may seem to the 25,000,000 Britons who are not nudists, they really believe that their children will grow up healthier minded in a world without false modesty.

But how many of our 100,000 nudists are of the type we mention?

We will give you an estimate based on very careful and thorough investigation.

We say 20,000 at the most. We'll be generous and say 25,000—one in every four of the people who profess that they are nudists because "it is cleaner . . . nicer . . . healthier."

And the rest?

All over the country—in almost every county, in fact—you will find strange compounds known as nudists' camps.

There are fifteen, at least, within twenty-five miles of London's Charing Cross.

Altogether, they number something in the hundreds, some of them belonging to the quite sincere organisations we have already mentioned, many more the haunts of out-and-out exhibitionists.

We have in our files a letter from a married couple who, after a long period of unemployment, got jobs in such a compound.

They were quite prepared to see people disporting themselves in birthday suits.

Their attitude was: "If they choose to shiver without a stitch on with all the four winds of heaven blowing round 'em, more fool they."

Millions think like that.

But we wouldn't describe in cold print what that young married couple saw.

We'll tell you that they preferred unemployment—and leave it at that.

* * *

You might wonder what the police are doing. They can do nothing if nudists, real or so-called, stay within their own enclosures and are not visible from outside.

Point is that whatever laws we have governing decency were framed long before anybody imagined that people would want to go naked again.

From time to time Chief Constables have asked whether they could not be given stronger powers.

* * *

They do not want to interfere with nudism as such.

Our police have to tolerate many stranger cults.

But they do want to deal with the sexual neurasthenics who make nudism an excuse.

We can tell you about an even lower stratum.

Such organisations as the National Sun and Air Association forbid cameras.

But there are so-called "sincere" nudists who encourage photography.

They attract young girls to their camps, make it a condition of entry that they shall be photographed in the nude, and can command a good price for the negatives.

Horrible pictures are often sent for development to photographic firms specialising in developing and printing.

Still worse the cinema films that sometimes find their way from camps of this kind to firms that undertake film-processing.

We are glad to record that some processing firms destroy such films and negatives at sight.

On one occasion JOHN BULL was able to publish a full exposure of a nudist camp that was run, as we showed, by a convicted blackmailer. We gave his name.

* * *

We invite readers to consider the strangeness of a world in which a blackmailer can run a nudist colony without any fear of the law!

There are something like half a dozen nudist clubs in London—a few more in the provinces—which are without gardens or any facilities for giving the human body sunshine or air.

There is no "health" side to them at all.

Think of a room in which naked people of both sexes are crammed, smoking, drinking, eating, playing.

Surely not one of the many arguments raised in defence of nudism could be used as a defence of that.

Obviously, the National Fitness Council will have to give very careful consideration to the question of helping nudists—even the National Sun and Air Association, which would be as contemptuous as ourselves of some of the things done in the name of nudism.

It is so easy, after all, to court fitness in a singlet and pants!

Sincere nudists like this girl are fighting in the first rank against the cranks and swindlers who are harming the movement.

Of course I take a laxative

HOW DO YOU THINK I KEEP MY COMPLEXION SO CLEAR?

When you need a laxative—take Beechams Pills. Those who obey this Golden Rule enjoy excellent health—in season and out. They take the safest, purest, most effective laxative the world has ever known. When Beechams Pills are so easy to procure, so simple to take, why should you suffer? Start a course today.

My laxative is Beechams Pills

WORTH A GUINEA A BOX

Fire Wrecked their Home

IT happened in South Wales—in the fresh-as-new-paint home of a couple only two months married.

Smoke wreathing up the stairs in the early hours of morning awoke the couple. Choking, the young husband followed it to its source.

Their kitchenette, newly equipped throughout, was on fire. And to extinguish it was no longer a job for an amateur.

So through the dark of the night clanged the fire brigade as the flames rose and rose.

Soon that couple knew the worst. The main part of their home was saved, but it was going to cost many, many pounds to replace the household goods destroyed.

The loss, in fact, represented more money than most young married couples can afford to spend on a honeymoon.

But before much longer they knew the best.

JOHN BULL paid, as it has done in so many thousands of such cases.

Because the young husband had signed the simple coupon that confers all the benefits of JOHN BULL'S unique free family insurance scheme, we made his loss our loss.

It happened in South Wales. But it happens everywhere. One day it may happen to you.

Are you protected? It is the work of a minute to make sure that you will be. Just turn to the coupon on page 41 and SIGN.

INDIGESTION AND FLATULENCE AFTER MEALS

You get burning pain and distressing wind after meals because your stomach is always too acid. Food simply can't digest and your stomach is tortured in the attempt. Why endure this mealtime misery when 'Milk of Magnesia' Tablets will stop it this very day? They relieve acidity and sweeten a sour stomach at once. The stomach starts digesting your food right away and finishes its work with perfect ease. You feel nothing—no heartburn, no flatulence, not a twinge of your old stomach pain. If you suffer from acute attacks of gastric pain 'Milk of Magnesia' brand Tablets will stop them in five minutes. Try them. Neat flat tins for the pocket, 6d. and 1/-. Also family sizes, 2/- and 3/6.

'Milk of Magnesia' is the trade mark of Phillips' preparation of Magnesia.

Batchelor's COOKED Peas

WRITE FOR A FREE COPY OF THE NEW STYLE RECIPE BOOK TO BATCHELOR'S PEAS LTD., SHEFFIELD.

2d

End Your Troubles NATURALLY...

The reason why PHILLIPS Tonic Yeast is such a marvellous Natural Remedy for so many different ailments is because it is PURE 'LIVE' YEAST with all its vital properties intact and therefore very rich in VITAMIN 'B' . . . It is a pleasant and most effective remedy for

INDIGESTION
NERVES and NEURITIS

and a splendid TONIC that restores your Health and Vigour in Nature's own way. Thus Nerves are strengthened and Blood purified, while Anaemia, Insomnia, Boils and Skin disorders are quickly overcome ... It is perfectly safe and *not habit-forming.*

50 Tablets 1/3 . . . . Family Size (150) 3/-

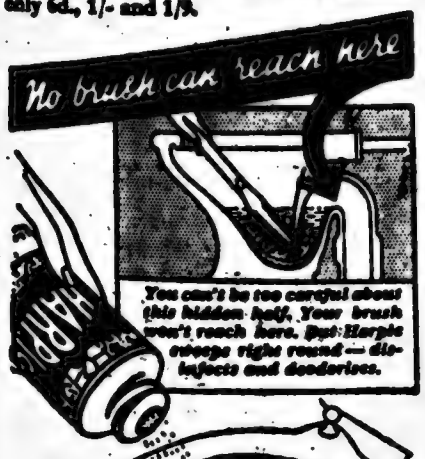
From all Chemists. Make no mistake — always ask for PHILLIPS TONIC YEAST by name.

Phillips TONIC YEAST — REAL LIVE Yeast without drugs

IS ONLY HALF YOUR LAVATORY CLEAN?

HARPIC not only keeps the bowl spotlessly white. It sweeps right round that hidden bend in the pipe, cleans thoroughly where no brush can ever reach. It disinfects and deodorises at the same time. You just sprinkle Harpic, leave as long as possible, then flush.

In new easy-flow tins, Harpic costs only 6d., 1/- and 1/9.


No brush can reach here
You can't be too careful about this hidden half. Your brush won't reach here. But Harpic sweeps right round — disinfects and deodorises.
HARPIC

CLEANS · DISINFECTS · DEODORISES
HARPIC for the lavatory
HARPIC MFG. CO. LTD., HULL AND LONDON

- then figure on 'DIGGER'

You can count on Digger for that little extra satisfaction and coolness which makes all the difference in a pipe. Player's make it good—smokers make it popular. Digger has a larger sale than any other Empire Tobacco in the country.

8d PER OZ.

PLAYER'S DIGGER SHAG

ALSO FLAKE, MIXTURE & CUT PLUG

P.D.39

P.S.

Don't forget to look into John Bull's Shop Window— you always find bargains there.

See pages 2 & 3.

KIDNEY AILMENTS

Mrs. Allanson, Leeds, writes:- "I suffered terribly from Kidney Trouble caused through my confinement and had five lbs. I lost over 3 stones and could not walk. My gums and tongue were very white, and I suffered dreadful nights. I was told my kidneys were permanently damaged and nothing more could be done for me. I started taking Vitadatio and it has worked wonders. I cannot thank you enough for the wonderful benefit I have derived from it. My kidneys have now been tested again and found to be perfect."

If you suffer from Kidney, Liver or Stomach Trouble, Vitadatio can help you! Sold by Boots, Timothy Whites & Taylors, Chemists. Stores, 2/- and 5/- per bottle or direct per post (6d. extra in U.K.).

From VITADATIO, ARMLEY, LEEDS. Write for FREE BOOK KA 121

GRAVES NEW CLUB MODEL

BEATS THE WORLD FOR QUALITY AND VALUE. Frame 16, 21, or 23in. Dunlop Sports Tyres, Coventry Chain, Lightweight Mudguards. Handlebars, Dunlop Endrick Rims, Racing Pedals, Calliper Rear Brake, Middlemore's Racing Pattern Saddle, Ball Bearings throughout. £6.17.6 or 6/- monthly. Ladies' Model (as illustration) free-wheel, fixed sprocket, 3 brakes, £8.4.6 or 6/6 monthly. No charge for Easy Terms. Catalogue Free.

J. E. GRAVES Ltd. SHEFFIELD

6/- NOW

Ingenious easy terms, or cash if desired.

Difficult CHINS

No. 4. The Chest Protector Chin

With a chin like this you can start with a keen new blade near your ear, and find it dull by the time you get to the point of your jaw. And that long sweep simply eats up shaving sticks. Unless, of course, you use Vinolia. The Vinolia lather is so efficient as a beard softener that it reduces blade wear to next to nothing. And so copious that even with a chin like this you still get 125 shaves for 9d—*and* a bakelite drainer case.

9d

VINOLIA SHAVING STICK

★ REFILL STICK 7½d

VINOLIA Co., Ltd., LONDON. VSS 65/118

After 2 Years' Baldness

"For two years I was bald all over the top of my head. I tried different preparations, but they did no good. I remained bald until I used Kotalko. New hair came almost immediately, and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since."

H. A. WILD.

KOTALKO

If Bald, Going Bald, Losing Hair through Dandruff or any other cause, post or send copy of coupon below.

To JOHN HART BRITTAIN, Ltd., 6, Tenny St., (3810), London, W.1. Please send me, post paid, Testing Package of Kotalko and Kotalko Soap with directions, for which I enclose 3d. in stamps.

NAME.....

ADDRESS.....

Feed Hair Roots with KOTALKO. Cleanse and Soften Hair Follicles with KOTALKO SCALP SOAP— the Tonic Shampoo.

ASTHMA AND BRONCHITIS COMPLETELY BANISHED

The SURE Remedy

TRIAL SUPPLY FOR 3P IN STAMPS

Dr SINGHA BRAND TABLETS 1/6, 3/4, 5/4, 12/4 and 20/4 AT ALL CHEMISTS

DR SINGHA CO. LTD. CAERNARVON

CORNS

3 Agonising Corns come clean OUT in 3 Days

"For 40 years I suffered agony from 3 corns," writes Mr. Tree of Hailsham. "I spent a small fortune on remedies and Chiropodists, but they were no good. One Thursday I bought some 'FREEZONE.' The next Sunday morning all 3 corns came right out."

Try 'Freezone' Corn Remover on *your* corn. It's painless, absolutely safe, and fetches out even the most obstinate corn in a few days. Only 1/3d. a bottle at all chemists; satisfaction *guaranteed* or money refunded.

The Gravity of RHEUMATISM

How many people realise that Rheumatism is not just a passing complaint, but a disease? That's why over and over again, Specialists repeat the warning that you must never neglect Rheumatism, not even the mildest attack. Speaking on the subject recently, a great medical authority declared that the public should be educated regarding the *gravity* of the scourge. For apart altogether from the terrible pain and stiffness and the possibility of being made a permanent invalid, Rheumatism gravely interferes with the bodily processes. It is, for instance, far the most frequent cause of disease of the heart.

It ought to be shouted from the housetops that sufferers from this cruel malady can to-day be helped in a way that was impossible a few years ago. Everybody can now enjoy for a few pence in his own home a powerful Spa treatment in the form of Fynnon Salt. In Fynnon Salt you get the natural elements of Sodium, Potassium and Lithium which have made Spas famous for centuries. A daily teaspoonful taken in a tumblerful of water healthfully stimulates liver and kidneys and rinses away not only barbed uric acid, but the poisons that form it, leaving the whole system fresh and clean.

Can you wonder that the agony goes, that locked joints are loosened, that pain-weary limbs are restored to activity? Never mind whether your Rheumatism is beginning or advanced, get a 1/3 tin of Fynnon Salt and start getting rid of it to-day.

Direct Site

SOLID ZAM-BUK

In addition to Zam-Buk Ointment for external piles you can now obtain Zam-Buk soluble suppositories for *inward* use. Ask your chemist for Zam-Buk Suppositories, 1/3 a box. Left in position at night they cure while you sleep.

CURES PILES

JOHN BULL

ALWAYS BACKS HIS FANCY for the

DERBY

SECURE LONG ODDS NOW

All sportsmen and sportswomen who have a fancy for the Derby are recommended to secure Long Odds now—before the prices shorten. Our latest Ante-Post Price List will be sent on application.

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Commissions are accepted up to any amount in accordance with rules, by phone, wire, or letter.

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This Book

with Foreword by Lord Lonsdale, and containing practically everything the punter wants to know about racing, is sent

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TO NEW CLIENTS

with an acknowledgment of their first commission.

FILL THIS IN TO-DAY

Please send particulars with a view to opening a Credit Account, and reserve for me a copy of your "Sleuger's Encyclopædia and Diary" until you receive my first commission. I am over 21 years of age.

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DAVID COPE

COVENT CIRCUS LONDON W.1

Cavalcade of the C.I.D. (No. 1)

Murder Arrest by Telegraph!

Radio, aeroplanes and chemistry are now taken for granted as weapons in the war on crime. Yet scientific crime detection is not 100 years old and began with the founding of London's first Criminal Investigation Department in 1844. In words and pictures this great new series will present to you each week high-lights in the thrilling history of the C.I.D.

In 1844, at a cottage near Staines, a Quaker named Taworth murdered his mistress by placing prussic acid in a drink—

He was seen and identified by a neighbour as he fled from the cottage—

The neighbour called in the Vicar, and from the empty glass and a phial he picked up, he knew the dead woman had been poisoned—

They raced to the station and were told that 'Taworth had left for London in a first-class carriage—

Urged by the Vicar, the stationmaster tapped out a description of Taworth to the Paddington police by telegraph—latest marvel of the day—

Arrested at Paddington, Taworth was subsequently tried, found guilty and executed. This was the first time the telegraph was used to catch a murderer.

£20,000,000 on the wing

Pigeon-racing is the Sport of Miners—and Millionaires

ANOTHER pigeon-racing season has begun.

During the next few months 4,000,000 homing birds, owned by more than 125,000 fanciers, will whirr across Britain, over the Channel and across France, in sunshine and storm.

Hundreds of races will be flown, from 80-mile cross-country "hops" to 600-mile "classics."

About £20,000,000 will change hands in prizes, pools, transport, food and equipment.

In the Scottish National race alone more than £6,000 is offered in cash prizes.

* * *

Over 5,000,000 metal identification rings have been issued during this year to fanciers in all parts of the country.

These young pigeons, strange as it may seem, will be competing in races of sixty miles or over by the end of July.

This 3,000-year-old sport—it was established at the Court of Solomon—is becoming more popular season by season. And it is really democratic.

Britain's 125,000 fanciers include miners, with, perhaps, a score of birds each, and millionaires who keep racing "stables" of many hundreds.

The railway companies appreciate the value of this great sport.

They have built special pigeon vans, some of them costing £2,000, to carry birds to the race starting-points.

Pigeon specials of up to 50 vans, holding £100,000 worth of entries, are sent throughout Britain.

And, on a big racing day, 3,000,000 birds will be in the air at one time.

One of the most popular pigeon races among enthusiasts is the Berwick-on-Tweed race for birds only twelve months old.

It is due to take place on June 25, and already entries have been received which will exceed 50,000.

These birds will be sent from all parts of the country, and, although they are all released together, each particular flock will find its way back to its own locality and loft.

Another great event is the race from Lerwick (Shetland Isles).

Some of the birds cover 700 miles before reaching home in the South of England.

Classic races mean Big Money. The "Grand National" from Mirande, France, often attracts 2,000 first-class birds, and prize and pool money totals £3,000.

Though the costliest champion birds compete, the big prizes may well go to unknown pigeons trained in a back-yard by an out-of-work miner.

That is why pigeon-racing is such a grand sport.

Huge sums have been won by lucky fanciers. There was the Frenchman, M. Gurnay, who in three years netted £13,000 with only 20 racers. He made £5,000 of it in one season.

* * *

As much as £225 has been paid for a "National" winner, which has since died aged twenty years.

This famous pigeon, known by its ring number "1828," was born in 1918.

Some years later it won the National race from San Sebastian for its owner, the late J. W. Logan, M.P.

After his death the loft of birds were sold by public auction and realised more than £4,000.

No one has yet found out just why and how the pigeon finds its way home. One theory attributes it to the bird's extraordinarily keen sight.

During the war, 90 per cent. of the pigeons used by the Signal Corps completed their journeys.

One of these birds can be seen at the Royal United Service Institution, labelled: "Died of wounds received in action, 4.10.17."

A bullet had struck the heroic little bird, breaking its legs and forcing the message-carrier into its body.

Torn and bleeding, it had struggled on another nine miles to deliver its message and die.

Astounding records for distance and speed are put up by highly trained racing pigeons. Flights of 600 and 700 miles are quite common in ordinary racing.

Homing pigeons, lost during races, which have been away for months, *even years*, have turned up, none the worse, at their home lofts.

But sometimes a bird will return with the address of another fancier, in a distant part of the country, round its leg.

'Greatest of These'

THIS week we appeal for our General Fund. Here is a typical case the Fund has helped:

An ex-Service man injured his hand. Though he could not claim compensation, he was unable to do any work and the hospital had ordered him to rest.

His sole income was 28s. per week from two daughters. A grant from the Fund enabled him to carry on until he could resume work.

Now listen to Betty's father, who was also helped by the Fund: "It is very difficult to give thanks in writing. Words look so bald when put on paper. But I assure you that we are very, very grateful to you and all the kind people who subscribed.

"What a treat to be certain that the children have had a good dinner!

"We have been able to finish the furniture payments. This was our greatest worry."

Catherine's father also wrote to say what happiness our readers have given his children. For the first time they were able to spend a glorious day in the country.

* * *

All donations sent in response to this appeal should be earmarked "General Fund" and addressed to the Hon. Sec., JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Lists of subscriptions are kept at the office and a copy of the current week's will be sent on application.

Beautiful Grandmothers

Try this simple easy way to look fresh and young

CREAM of milk and olive oil, both pre-digested and pasteurized are blended with other valuable secret ingredients in the renowned formula used for twenty years in making Crème Tokalon non-greasy, white colour. It quickly nourishes and rejuvenates your skin, banishes wrinkles and complexion blemishes. Makes the skin look fresh and young, feel good and smell good. Will not grow hair. English women as a class are considered far more beautiful today than they were a few years ago. Experts say this startling change has been produced by the extensive use of Crème Tokalon. A million pots are sold every month. Commence using it today and look younger every morning. Successful results guaranteed in every case or your money will be refunded.

ASTHMATIC?

Don't miss this offer—Send for FREE Booklet

Are you suffering from Bronchitis, Catarrh, Chronic Colds, Hay Fever, or any lung or chest trouble? Then what you require is the soothing and instant relief given by Potter's Asthma Cure. Inhale its pleasant fumes and at once the paroxysms of coughing cease, the frantic struggles for breath and the choking feeling which compels you to fly to the window all disappear. Free from opiates and does not cause headache as do other so-called remedies and cannot injure the general health in any way. Be sure to keep a tin in the home. Potter's Asthma Cure is supplied by all Chemists, Herbalists and Stores at 1/6, or direct, post free 1/9.

To Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

POTTER'S ASTHMA CURE

Please send me, post free, a copy of your booklet "Are you Asthmatic?"

Name.....

Address.....

J.B.

X-Ray confirms cure of Gastric Ulcers

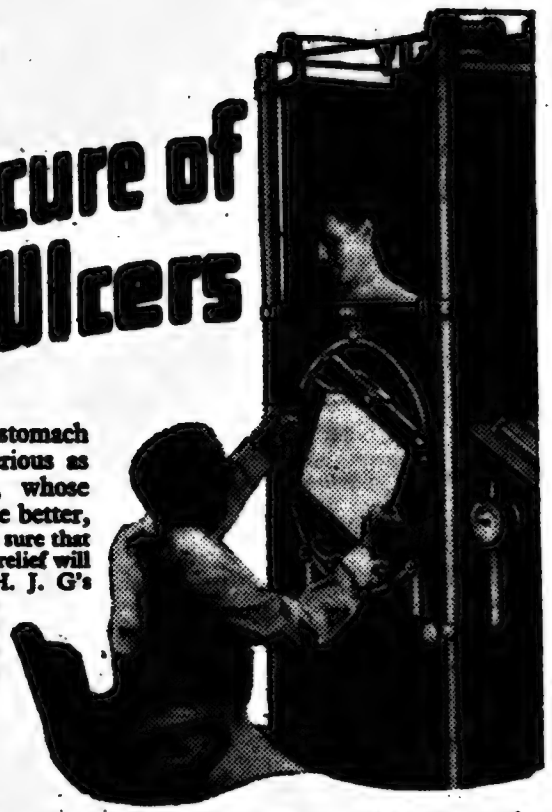


Illustration shows how Stomach X-ray Photographs are taken

Perhaps your stomach trouble is not so serious as that of Mr. H. J. G., whose letter appears below. All the better, because then you can be doubly sure that the remedy that brought him relief will give you freedom also. Mr. H. J. G's letter shows how Maclean Brand Stomach Powder is as effective in healing as it is in protecting the stomach and preventing further trouble.

A different man in 24 hours

"I have proved what a marvellous cure your Stomach Powder is, twelve months ago, after suffering for 15 years, and having had three operations for gastric ulcers in hospital.

"After taking your wonderful powder, I felt a different man in the first 24 hours, and am now keeping quite fit.

"When I told the specialist he said: 'Very good, and keep on with it and I will X-ray later and tell you what I think about it.' This was done later, and he tells me it has made a complete cure, thanks to Maclean Brand Stomach Powder. That is why I am so pleased to pass it on to anyone with the same trouble. You may make any use you like of this letter, as I can prove every word."—H. J. G., Seven Kings.

How Maclean Brand Stomach Powder removes pain

Thousands of sufferers have been set free from a life of pain by Maclean Brand Stomach Powder. Pain comes from pressure, the pressure of wind or gas caused by excess acid in the stomach. If you take Maclean Brand Stomach Powder nothing impure can remain in the stomach—it removes the pain because it removes the cause.

Only genuine MACLEAN BRAND Stomach Powder can be depended on to give these results. You can always tell it by the signature

ALEX. C. MACLEAN

Maclean Brand Stomach Powder is never sold loose, but in 1/3, 2/- or 5/- bottles in cartons, Powder or Tablets, and handy 9d. tins of Tablets.

Look for the signature

Alex. C. Maclean

MACLEAN Brand Stomach Powder

Macleans Ltd., Great West Road, Brentford.

You buy with CONFIDENCE when you buy through "JOHN BULL"

The "John Bull" Guarantee appears on page 18

Marvellous NEW *way of* COOKING *and a* FREE RECIPE BOOK

WHAT could be easier than to place the whole meal in the oven—joint, vegetables and sweet—and forget all about it until it's time for it to come out again! This is what is offered by cooking the "Regulo" way. Get particulars at once of this amazing way of cooking and a free Recipe Book which provides many helpful suggestions. Simply write, mentioning "John Bull," to Radiation, Ltd. (Dept. S 24/8), 164, Queen Victoria Street, London, E.C.4.

WAKE UP YOUR LIVER BILE

without Calomel—and you'll jump out of bed in the morning full of vim and vigour

The liver should pour out two pints of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas blocks up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk, and the world looks punk.

Laxatives help a little, but a mere bowel movement doesn't get at the cause. It takes those good old Carters Brand Little Liver Pills to get these two pints of bile flowing freely and make you feel "up and up." Harmless, gentle, yet amazing in making bile flow freely. Ask for Carters Brand Little Liver Pills. Stubbornly refuse anything else. 1/3 and 2/-

GRAVES Beats the World For Quality & Value

Every Lady should write today for the Graves Display of attractive Fashions showing the latest ideas in Ladies' Wear, all offered at the keenest money-saving prices, on the fairest Terms ever made.

NO CHARGE FOR EASY PAYMENTS

Maralsita

This fashionable Coat is produced in a lovely plain Wool material with a tasteful Angora flock, and designed in the edge-to-edge style. Beautifully tailored, it is easily one of this season's smartest creations, being thoroughly up-to-date in all respects, and marvellously good value. The garment has plain panel back, cleverly shaped collar and revers, and the front has the new type mock-pocket trimming tier effect. Lined through with plain Art. Silk Taffeta, & provided with an all-round self-material belt which is neatly machine-stitched and fitted with crinoid slide. In the shades of Sage Green, Clover, Delph Blue, and Rust. Sizes: S.S.W. to O.S. (Busts: 32 to 52ins.) Lengths: 44 to 56ins. Price **24/-**

Terms: 2/- monthly.

PATTERNS POST FREE.

Write for full range of cloth Patterns of Newest Models: Coats, Costumes, Frocks, Underwear, &c., in the latest styles. Ask for patterns of any garment required, with self-measurement form and full particulars. Sent per return Post Free. Styles and Patterns are also available of Young Ladies', Maids' and Girls' Fashions, & we offer excellent value in Footwear, Furs, Mairons' Clothing, etc.

3/- Monthly

J. G. GRAVES LTD. SHEFFIELD

GRAVES BEATS THE WORLD FOR QUALITY AND VALUE

8/6 per month (less than 2½d. a day) buys the Graves "FLIGHT" Cycle with Middlemore's Saddle, Coventry Chain, Dunlop Tyres, Chrom Plate, Raised or Drop Handlebars, Ladies' or Gent's with Accessories, Carr. Paid £6:10:0 or 8/6 monthly No charge for Easy Terms. With Sturmey-Archer Three-Speed Gear £8:11:0 Terms: 11/- monthly. Write for Catalogue Free. Ladies', Man's, Juveniles', & Tandems. Roadsters, Racers, Club Models

5/6 NOW

J. G. GRAVES Ltd. SHEFFIELD

ECZEMA

End Pain And Disfigurement

This Quick, Easy Way

Eczema, indeed any form of skin trouble, is quickly ended by D.D.D. Brand Prescription. This soothing, healing liquid penetrates deep down below the skin and removes the cause of your trouble. Intense irritation and soreness stop immediately, and in a little while your skin looks perfectly clear, smooth and healthy. The D.D.D. Prescription for eczema, dermatitis, psoriasis, ulcers, rashes, spots and pimples, is sold by Chemists everywhere, price 1/3 a bottle.

FREE TRIAL BOTTLE

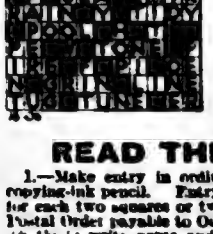
A trial bottle of D.D.D. Prescription will be sent free on application to D.D.D. Laboratories.

Dept. H.M.14, Fleet Lane, London, E.C.4.

D·D·D PRESCRIPTION

X-WORD PENSION, FORTUNE and "QUEEN MARY" TRIP to NEW YORK FOR TWO

£5 MONTHLY FOR LIFE
£300
Thrilling, memorable and health-giving holiday on the world's finest luxury liner—all at "John Bull's" expense!
WIN "JOHN BULL'S" GREAT NEW 3-IN-1 FIRST PRIZE
£100 BETWEEN RUNNERS-UP
UNLIMITED SURPRISE AWARDS FOR RUNNERS-UP
OR SPLENDID LUMP SUM OF £650 Cash



CROSSWORD No. 108

The Adjudication Committee decided that the most apt and accurate Answers used by competitors were those seen in the Square on left.

One space is left blank to indicate that at this point WADE and WAVE were regarded as apt Answers of equal merit.

Reasons for Committee's findings will appear in next week's "Crossword Gazette," complimentary copy of which is obtainable by sending penny postcard to Gazette Dept., 30, Bedford St., W.C.2.

WINNING WORDS No. 106

ACROSS.—1. ROSES. 4. WAGER. 6. WARES. 7. SELLS. 9. USES. 14. RAIN. 15. TIDY. 16. POOL. 18. TONE. 22. GRIN. 23. LINE. 24. TUG. 25. TUNE.

DOWN.—1. RUSK. 2. ORE. 3. BULL. 4. WADE or WAVE. 5. GEE. 8. FURY. 10. BAY. 11. PAPER. 12. SNOW. 13. MITE. 17. MOP. 19. NILE. 20. PEER. 21. EGG.

READ THESE RULES

1.—Make entry in ordinary ink, not copying-ink or copying-ink pencil. Entry-fee is at the rate of sixpence for each two squares or two columns submitted. Make Postal Order payable to Odhams Press Ltd., and cross it /& Co./; write name and address and date of posting on back of P.O. and fill in the number upon Entry Form. Entry Form to be posted as directed (not delivered by hand), to reach us not later than Saturday, May 21, 1938.

2.—In addition to entries to value of 1s. 6d. on "John Bull" forms, each entrant may submit further entries totalling extra 2s. 6d., on forms taken from weekly "Crossword Gazette" or any other announcement of this Competition. Thus each entrant is limited to Entry-fee of 4s.

No responsibility is accepted for any entry lost, delayed, not delivered, or misaid, and no correspondence will be entered into.

3.—Should any single letter square be left blank, contain a letter which is not clear, or altered, or not given in ink, the corresponding properly indicated letter on adjoining Entry-square will be regarded as entrant's intended letter for both Entry-squares. If entrant's answer cannot be so decided, or such flaws occur in more than one letter square, Entry-square concerned will be disqualified, as will any mutilated coupon. See "Time-Sava" Form for special conditions governing use.

4.—Winner and winning Puzzle Square will appear in "John Bull" on sale Thursday, June 2. Should any competitor not announced as a winner believe that he entered a coupon eligible for a share of the First Prize he must demand a scrutiny by first post, Tuesday, June 7, in accordance with the directions given with result and enclosing £1 Scrutiny Fee. Any such scrutiny which may amend the result must be accepted as final. No scrutiny can be conducted in connection with the Runners-up Prize or Surprise Awards. Accordingly, entries are accepted only on condition that the result of our double adjudication establishing these winners is regarded as final. Merit is established according to the total number of Answers to Clues, both Across and Down, which agree with the winning Puzzle Square.

5.—Should the First Prize be shared, £650 Cash will be paid instead of the Three-in-one Award.

6.—Failure to comply with any of the Rules and Conditions involves disqualification.

7.—Employees of Odhams Press Ltd., and members of their families are not eligible to compete.

Terms and Conditions on page 31.

X-Word No. 106 Result.

In connection with "John Bull" Crossword No. 106, the Adjudication Committee decided that the entrant who indicated the most meritorious Set of Answers for one Square (see on left) was the following competitor:—

C. DAVIS,
"Chareth," 14, Lymington Close, Norbury, S.W.16.

Subject to the Terms and Conditions of the Competition, this competitor will receive £5 Monthly for Life, £350 Cash and Free Holiday for Two, or a lump sum of £650.

Any other entrant who believes that he submitted an entry eligible for a share of this Prize must demand a Scrutiny by not later than First Post, Tuesday, May 17, sending £1 Scrutiny Fee, copy of all entries submitted and Postal Order number. Envelope to be registered, marked "Scrutiny," and addressed to the Competition Editor of "John Bull."

No scrutiny can be undertaken in connection with the £100 Award to Runners-up. This Prize has been divided between the following six competitors from whom we received entries inferior in merit by reason of only one less apt and accurate Answer compared with the best entry received. These winners will each receive £16 13s. 4d.

S. A. Bartlett, East Cliff, Lyme Regis, Dorset; Mrs. W. Brown, Hamilton, Winnersh, Wokingham; R. Finlayson, 7, Dalhousie Place, Arbroath, Angus; E. Gould, 3, Queen's Road, Plymouth; E. Jolley, 79, Stokesley Crescent, Billingham, Co. Durham; Mrs. C. Moore, 52, East Wall Road, Dublin.

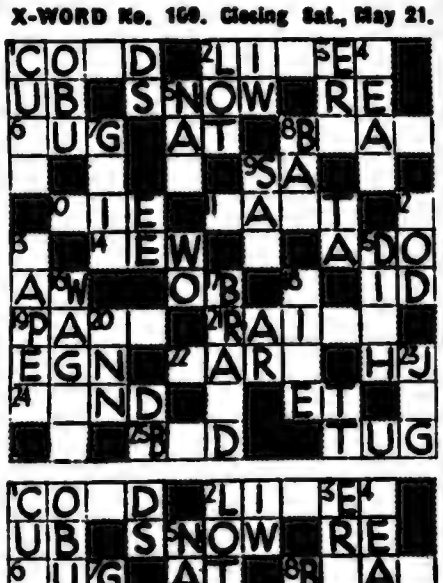
A useful Surprise Award for each of 72 entrants from whom we received an entry differing from entries of Runners-up by only one less meritorious Answer will be posted this week.

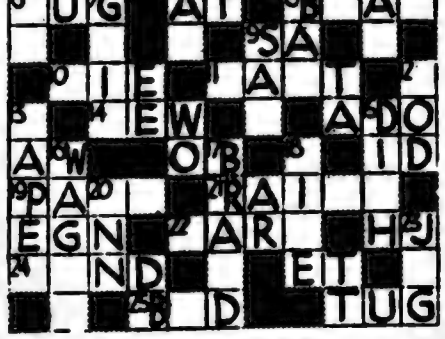
HOW TO ENTER

Ordinary Puzzle Squares below may be used for your entry—or you may use the "Time-Sava" Entry Sheet as directed.

CUT ROUND BROKEN LINE

X-WORD No. 109. Closing Sat., May 21.





In entering this competition, I agree to abide by the rules and conditions as final in all matters and I enclose P.O. Value ..... No. .....

SIGNED .....

ADDRESS .....

.....

You may enclose "Bullets" with Crosswords — See Bullets page

ADDRESS ENTRY CROSSWORD No. 109, "John Bull," 57, Long Acre, London, W.C.2 (Comp.)

CUT ROUND THIS LINE

"Time-Sava" ENTRY SHEET — X-Word No. 109. Closing Sat. MAY 21. STRICTLY COPYRIGHT

Study these Clues

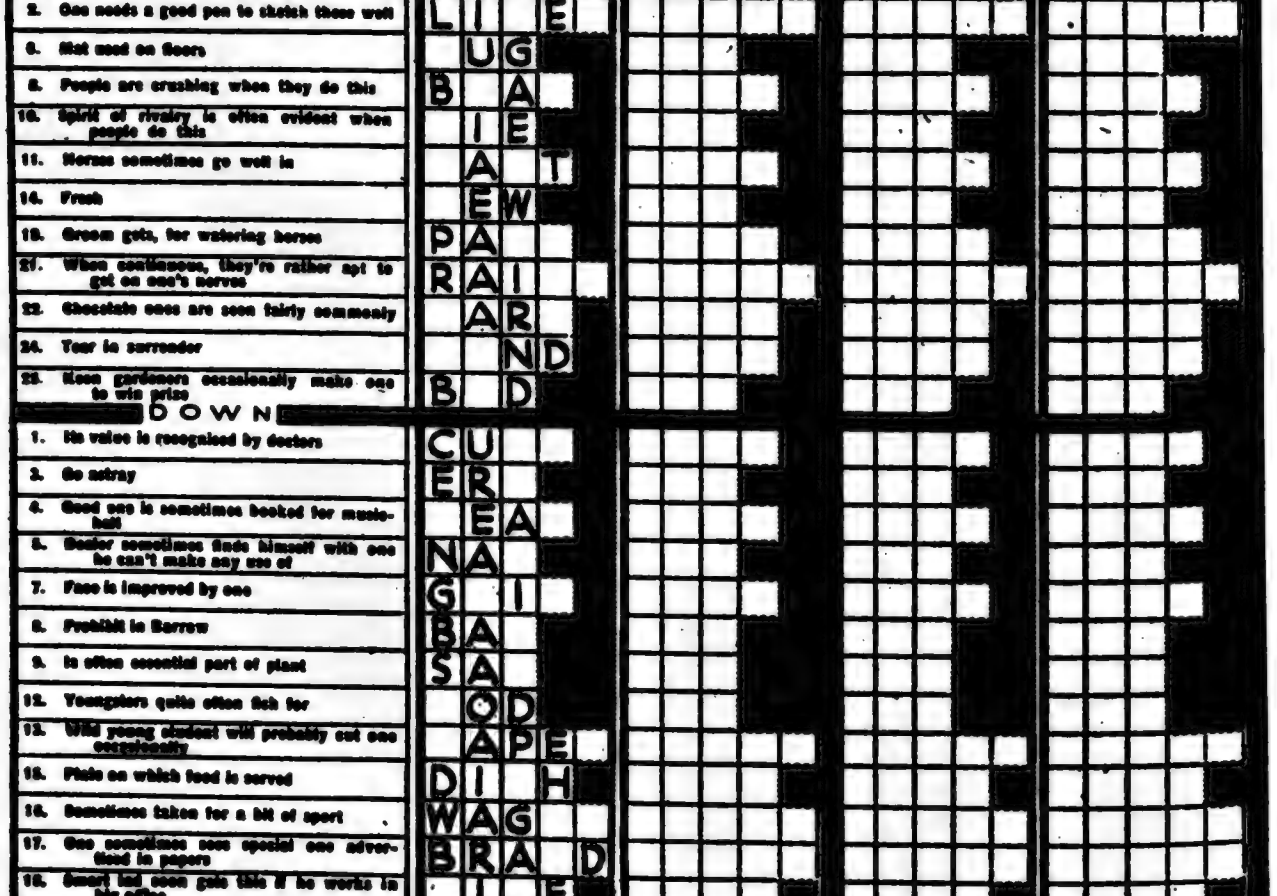
FOR THESE 2 COLS. 6d. ENTRY-FEE — FOR THESE 2 COLS. 6d. ENTRY-FEE

ACROSS

1. Sail is sometimes held up by
2. One needs a good pen to sketch these well
6. Slat used on floors
8. People are crushing when they do this
10. Spirit of rivalry is often evident when people do this
11. Horses sometimes go well in
14. Fresh
16. Groom gets, for watering horses
21. When continuous, they're rather apt to get on one's nerves
22. Chocolate ones are seen fairly commonly
24. Tear in surrender
25. Rose gardeners occasionally make one to win prize

DOWN

1. Its value is recognised by doctors
3. Go astray
4. Good one is sometimes booked for music-hall
5. Dealer sometimes finds himself with one he can't make any use of
7. Face is improved by one
8. Prohibit in Barrow
9. Is often essential part of plant
12. Youngsters quite often fish for
13. Wild young student will probably cut one occasionally
15. Plate on which food is served
16. Sometimes taken for a bit of sport
17. One sometimes sees special one advertised in papers
18. Smart lad soon gets this if he works in big office
20. Tavern
23. People often have one full of spirit at party



INSTRUCTIONS FOR USE

First, work out Puzzle on ordinary Square, with aid of Clues. Then indicate first set of Answers by completing in ink a word against each Clue in first column above. EVERY LETTER SPACE IN THIS FIRST COLUMN MUST BE COMPLETED OR ENTRY SHEET DISQUALIFIED. In subsequent columns, print in complete words ONLY where you wish to indicate Answers DIFFERING from first Column. All word spaces left blank in second, third and fourth columns will be regarded as indicating that you wish Answer in Column 1 to be read at these points.

I submit this Entry for X-word 109 on the understanding that first Column and each subsequent Column containing word or words shall be regarded for Adjudication and all other purposes as a full and precise equivalent of current X-word Square, completed with aid of Clues provided. I agree to all Rules and Conditions and endorse

P.O. Value..... Signed.....

No..... Address .....

.....

LOOK OUT FOR NEXT WEEK'S RECORD HOLIDAY OFFER—ONE-WEEK PRIZES VALUE £2,400!

Clever Tap-Dancer's Health Story!

How Dr. Cassells Tablets Restored Her When NERVES Went To Pieces STRENGTH Deserted Her & APPETITE Failed!

Miss P. Flanders

From Our Special Health Investigator, Royston Greene.

HAMPSTEAD, THURS.

We hear much about film stars and their lives, but many of us forget the hard and arduous life which is the lot of those who take the smaller parts. Their life is strenuous and exhausting and especially does this apply to those who entertain us with clever tap-dancing. You must have wondered where they get such energy! I found out yesterday from that cheery personality, Miss P. Flanders, whom I interviewed in her home at Hampstead.

"I take Dr. Cassells Tablets," she said, "and it is only their wonderful health-giving qualities which enable me to lead such an energetic life! I have Dr. Cassells Tablets alone to thank for the health and strength I possess at the present time!"

"*Why, have you been ill?*" I asked.

"Very ill!" she replied. "At one period I had a complete health breakdown. My nerves went to pieces and my strength deserted me! The 'fits' went out of my dancing and my appetite failed! You can imagine my terrible position! — hours of dancing practice a day—and I was feeling dreadfully ill and absolutely 'played out'. There came a time when I knew that complete and utter collapse was imminent!

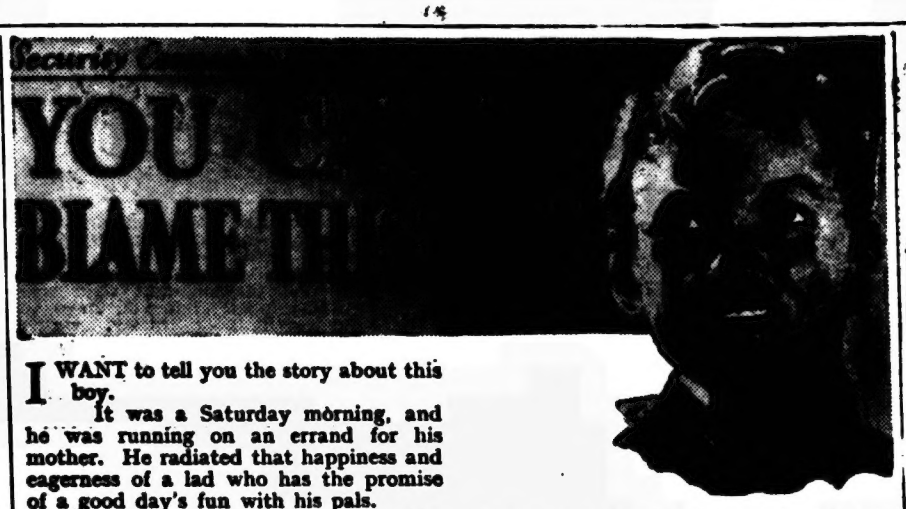
DIFFERENT AFTER FIRST DAY

"Then a friend, suggested I should take Dr. Cassells Tablets. *They changed my life almost overnight!* After the first day of taking them I felt different; I experienced once again the exhilaration and joy of living! In a week or two my energy returned; my smile reappeared and my nerves became calm and strong! I am to-day fitter than I have ever been before! I advise every man and woman who is feeling at all unwell to try Dr. Cassells Tablets immediately!"

Dr. CASSELLS Brand TABLETS make you feel better than you have ever done before! They quickly conquer NERVES, INDIGESTION, HEADACHE, INSOMNIA, DEPRESSION, WEARINESS, DISAGREEABLE and bring wonderful *Energy, Enthusiasm, Keen Brain, Sound Nerves, Youthfulness, Cheerfulness and New Strength!* They contain 19 Health Ingredients which revitalise the whole Body!

Sold everywhere. 6d., 1/3, 3/- and 5/-

Dr. CASSELLS TABLETS



I WANT to tell you the story about this boy.

It was a Saturday morning, and he was running on an errand for his mother. He radiated that happiness and eagerness of a lad who has the promise of a good day's fun with his pals.

Suddenly he shot across the road like a dart; but, unlike a dart, he did not reach the other side. There was a screeching of brakes, a woman's scream and a small crowd gathered round the still figure of the boy. A policeman was on the spot at once, and in a few minutes an ambulance glided swiftly to the scene of the accident.

The boy was taken to hospital with a broken leg. Would you blame that lad? Of course, you wouldn't. A healthy boy, full of the joy of living, knows no fear. You and I were like that once. Running, climbing, getting up to all sorts of pranks.

Whenever I see an accident to a child my mind flies to the parents. I think of what the accident is going to mean to them. Anxiety and a further squeezing of the family purse for the doctor's fees!

"JOHN BULL'S" AID FOR PARENTS

Under the Children's Accidents Section of its Free Family Insurance Gift, "John Bull" last week alone dispatched no fewer than 102 cheques to parents whose children had met with mishaps . . . timely aid that comes as a great boon and blessing.

EXCLUSIVE BENEFITS

In addition to providing numerous accident benefits, "John Bull" is *still the only paper in the world* to safeguard its registered readers' household effects against damage by FIRE, STORM, FLOOD and TEMPEST, and to pay SICKNESS Benefits.

OVER £600,000 ALREADY PAID

This Great Gift of Security stands without parallel in practical value. Since the scheme was launched, the colossal sum of over £600,000 has been distributed to registered readers or their dependants—believe me, that figure represents a world record in weekly newspaper Free Insurance.

No greater testimony to the real practical value of this unique—I repeat unique—Family Insurance Gift could possibly be forthcoming. Think what this practical assistance must have meant to tens of thousands of readers in their darkest hours.

FRIEND-IN-NEED

The possession of "John Bull's" Certificate of Security gives one an additional sense of protection, for you know, as well as I do, how in our daily round we are often brought face to face with unsuspected risks and dangers, and it's a great relief and comfort to know that if misfortune does come our way—"John Bull" will prove our truest friend in need—a friend to whom we can turn, confident of ready and open-handed assistance.

ACT NOW!

Family life cannot hold any real happiness and contentment without its full measure, too, of security. What I would like to emphasise is that "John Bull" is the only paper in the world to provide this essential Security.

If you have not yet obtained this unique Security Gift, let me urge you to do so to-day. It may mean much to you and yours in the future. One never knows. Use the Forms below *now*. There's nothing to pay.

"JOHN BULL" THE ONLY PAPER TO PAY FIRE, STORM, FLOOD & SICKNESS BENEFITS

CUT HERE

JOHN BULL

Hand this Form to your Newsagent

To (Name of Newsagent).....

Address.....

.....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature.....

Address.....

.....

.....Date.....

PLEASE WRITE CLEARLY.

J.B. 14/5/38.

CUT HERE

Post this Form to

"John Bull," Registration Department, 122, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

.....

Reader's Signature.

Age.....

Address.....

.....

.....

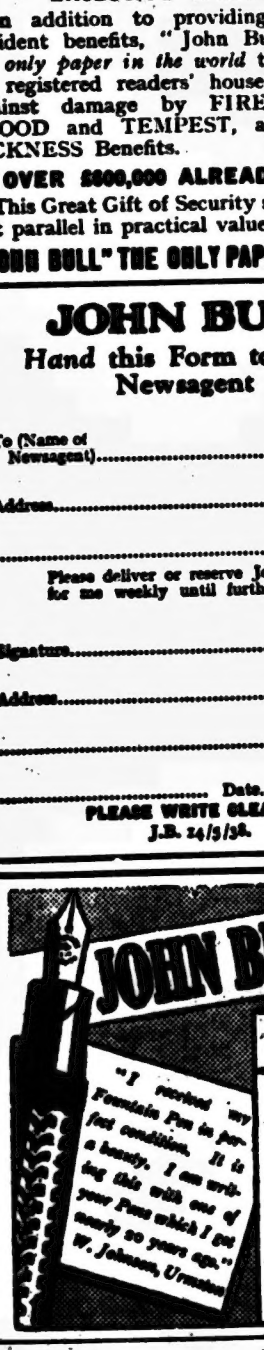
Name and Address of Newsagent.....

.....

.....Date.....

Use ½d. stamp. Don't seal envelope. A certificate setting out the full Benefits and Conditions and certifying registration will be sent if ½d. stamped addressed envelope is enclosed for return.

PLEASE WRITE CLEARLY. J.B. 14/5/38.


"I received my Fountain Pen in perfect condition. It is a beauty. I am writing this with one of your Pens which I got nearly 50 years ago."
W. Johnson, Urmston

JOHN BULL'S GREAT PEN OFFER

CASH the COUPONS

"JOHN BULL'S" PEN COUPON

This Coupon with P.O. for 2/9 plus 3d. postage and insurance, entitles holder to receive a "John Bull" all-British self-filling Pen with 14-carat solid gold nib, iridium tipped, GUARANTEED 2 YEARS. Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. of the price. You may send 5 coupons and P.O. for 1/6, plus 3d. postage and insurance. *State if fine, medium, broad or oblique nib. Pocket clip 3d. extra.* Address: "John Bull" Pen Department, 134-135, Long Acre, London, W.C.2.

3D

A Gown of Rare Dignity

Square neckline and a gauged cascade jabot are fashion right. Faultlessly elegant silk lace insertions with ivory satin under vest and sleeves add clear cut chic. Experience the luxury of Courtauld's Heavy Art Marocain cut on special slenderising lines in WINE, WOODLAND BROWN, BLUEBERRY (Blue Green), Light NAVY, BLACK. You'll be proud to wear this gown on smart occasions—you simply must try one on.

Send the Coupon now and we will cut one specially for you to your own measurements (only a short time is required for making). Sizes are Hips up to 56 ins. and Lengths up to 52 ins. Try on in your own home and see for yourself how smart you'll look. Marvellous value at 14/11.

1/6 Deposit

(*plus 6d. postage*), secures on approval. You'll be delighted — otherwise deposit refunded immediately. Pay balance either in one sum or by monthly instalments of 2/6, whichever you prefer. (NO EXTRA FOR EASY TERMS).

A wonderful opportunity to be really well dressed for a very small outlay. Send coupon at once.

FULL PRICE 14/11 NO EXTRA FOR EASY TERMS

D.174.

COUPON Please send me Gown D.174

Enclose crossed P.O. for 2/- (1/6 Deposit and 6d. postage) with full name (Mrs. or Miss) and address. (Overseas, full cash) *J. Bull* 14/5/38

Colour

Bust Hips Length

AMBROSE WILSON LTD

369 Ambrose House, 31 Vauxhall Bridge Rd., London, S.W.1

GRAVES Beats the World For Quality & Value

Size: 10½ x 10 x 9½in.

5/- Monthly

This world-challenging offer of a fully equipped low-consumption 3-valve Battery Radio Outfit removes every obstacle standing in the way of your installing a first-class Set. For only 5/- per month (which is 2d. a day) you can easily afford this self-contained highly efficient, trouble-free Wireless Set.

OWN YOUR OWN RADIO

THE GRAVES £3 RADIO enables you to enjoy all the pleasure & interest of up-to-date Wireless for many years at a remarkably low cost of upkeep. Specially built for economical working, yet maintaining high efficiency and faithful reproduction. All components are of tested reliability, including Steel Chassis; Radio Frequency Coils with Iron Cores; British Valves; Permanent Magnet Moving Coil Loud Speaker; reliable 2-volt Accumulator; Long-life H.T. Battery; Full Vision Tuning Dial; Cabinet finished in two shades of Walnut, as illustrated. Complete in all respects including Aerial and Earth equipment. Nothing else to buy. Carriage Paid. **£4.17.6**

TERMS: 5/- per Month.

NO CHARGE MADE FOR EASY PAYMENTS. WE OFFER EXCHANGE PRICE FOR OLD SETS.

Mr. A. B. of Sheerness, writes:—"I received my S.3. Radio and can honestly say you cannot buy a set like it in this town for such a price. It has a very nice tone indeed, and I cannot explain how pleased I am with the Set—I am above pleased. It is a little wonder, and I will advertise it to all my friends."

Mr. H. F. A. of Newton, writes:—"Received the S.3. safely, and am more than pleased with appearance and reception. I had it installed and working under half an hour. I shall certainly recommend it to my friends as a Good Set at a small price."

WRITE FOR CATALOGUE and full specification of this and other Sets for Batteries or Mains, including Super Mains.

J. G. GRAVES Ltd. SHEFFIELD.

CLEAR THAT CATARRH

Don't suffer any longer the continued agonies of Catarrh. Get YADIL, which contains the essential oil of garlic, nature's great internal antiseptic that you take like ordinary medicine. It will clear your entire system of the poisoning germs and give you speedy relief. Read what a sufferer says: "I have suffered for ten years from Catarrh . . . I tried all treatments . . . YADIL has done wonders for me . . . am now almost cured." For you, too, YADIL will do wonders. Send for the free YADIL HEALTH BOOK.

YADIL

Safe INTERNAL Antiseptic

1/3 and larger from Chemists or direct from: FREE. Write for your copy of the New Edition of the popular YADIL HEALTH BOOK, sent post free from—

YADIL (1935) Ltd., Dept. J.B., Springfield, Clapton, E.5

BEER FOR 1D PER PINT

REFRESHING & SUSTAINING SPLENDID TONIC & FOOD EASILY MADE AT HOME FROM

VIGGORMALT (Regd.)

PURE TRIPLE-STRENGTH EXTRACT OF RICH MALT & HOPS

Simply add cold water

FREE YEAST WITH EACH TIN

Get a SHILLING tin of VIGGORMALT to-day from Boots, Taylors, Timothy Whites, International, Co-ops, Parkes, or any Store, Chemist or Grocer; or send stamps or P.O. for one shilling direct to VIGGORMALT Ltd., (Dept. 7W), Davigdor Rd., HOVE, SUSSEX.

Post free U.K. and I.F.S. Foreign postage extra. State whether for Ale or for Stout when ordering.

CORNS

COME RIGHT OUT!

Here's the quickest and surest relief for corns known. Just plunge your corn-tortured feet into the medicated and oxygenated water of a 'Reudel' Salts footbath. Relief comes instantly. The water carries the special corn-loosening Salts to the roots so that corns come right out easily and painlessly. Don't risk blood poisoning by cutting your corns, but get quicker and safer relief with 'Reudel' Bath Salts, price 1/6d from all chemists in the yellow packet.

A DOCTOR SAYS: *"I've found a very good thing in 'Reudel' Bath Salts. I believe it does all it claims. I would not be without it." J——, O.B.E., M.D.*

SMOKERS IN THOUSANDS PREFER

cigarettes rolled in

AG PAPERS

THEY FIT ALL MACHINES

SUPERFLUOUS HAIR *ended in 3 minutes*

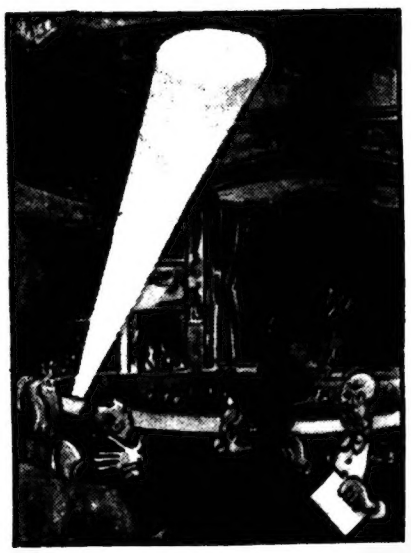
Without Razors, Electric Needles Or Smelly Depilatories

The razor cuts off hair at the level of the skin—leaves coarse ugly stubble which grows back faster than ever. Now by an amazing discovery hair can be dissolved away *below the skin surface*. No stubble; no coarse regrowth. Try this dainty sweet-smelling cream, sold everywhere under the trademark New 'VEET.' Simply spread it on—wash off—and the hair is gone. Skin is left soft and velvety smooth. End your superfluous hair troubles for ever with New 'VEET.' Successful results guaranteed or money refunded. At all Chemists, Hairdressers and Stores. 6d. and 1/3.

HELPLESS WITH RHEUMATISM

"I was helpless, so I thought I would give your tablets a trial; they (Urace Brand Tablets) have done me the world of good; what wonderful tablets they are."—S.J.K., Didcot. Free sample from Newbery and Phillips, Ltd., 33m, Banner Street, London, E.C.1. From your chemist, 1/3 and 3/-.

The Editor Laughs Last



"That spot-light operator has joined the anti-aircraft, sir!"
(from "The Passing Show")

IF you are troubled by any matter—except, of course, of a medical nature—you can obtain free expert advice that will help you. A stamped and addressed envelope is all that you have to send with your query, which should be written in ink. Write to-day, marking your envelope "Free Advice." The replies given here to facetious correspondents are for your entertainment.

SEEKER (Wirral).—"What do you think a land flowing with milk and honey would be like?" Sticky.

P. B. (Amersham).—"I have sent my wife ahead for an early holiday." We hope you enjoy it.

S. M. (Mayfair).—"It costs a lot of money to bring out a débutante." And a lot of money to take one out.

J. M (Uxbridge).—"I obtained a job by influence with a professional marionette show." Somebody pulled the strings.

D. J. (Swansea).—"There's a lot to be said for the married woman's point of view." And usually she's quite capable of saying it.

R. B. (Muswell Hill).—"Can you suggest a way to slow down the progress of modern road transport?" Try waving an umbrella at the driver of the 'bus.

ARCHIE (Morden).—"I was just about to say good-bye and tell him I would write to him in a few days, when he fell off the pier into the sea." So we suppose you dropped him a line right away.

* * *

W. G. (Driffield).—"I told him to hurry and serve me with a mouse-trap as I wanted to catch a train." Surely he hadn't one as large as all that?

MOTHER (Caterham).—"What does it show when a young girl of eighteen starts smiling at herself in the mirror every half hour or so?" Her teeth.

L. T. (Hitchin).—"What should I realise if I manage to sell the car which is now ten years old?" How lucky you've been.

F. M. (Wells).—"If, after putting a gift cigar in the mouth, one feels a burning sensation on the tongue it is a sign that the cigar is a cheap one." Or an expensive one the wrong way round.

POLITICIAN (Finchley).—"I have now published a pamphlet containing all my reflections on the world of to-day, which I am offering at the lowest possible cost." A penny for your thoughts, as it were.

R. T. (Ludlow).—"How would you describe a monologue?" A conversation between husband and wife.

L. J. (Lewes).—"I am now a firm believer in the old assertion that there's no place like home." What on earth has happened at the club?

D. M. (Diss).—"I am going all the way to Australia to form an orchestra of thirty mouth-organ players." That is very thoughtful of you.

D. M. (Ealing).—"The employer who goes in for wholesale sacking has neither heart nor feeling." But what if he happens to be a canvas manufacturer?

DETECTIVE (Brixton). — "After a sleepless night pondering on the baffling problem, I was just hitting upon a solution as dawn broke." You began to see daylight.

* * *

F. L. (Soho).—"Although I am a menu expert I must admit that a dinner never looks its best on paper." We certainly prefer it on a plate.

Mrs. B. (Upminster).—"I can't believe her when she says she uses a pound of jam a day for a family of three." You think she's putting it on a bit thick?

D. M. (Frome).—"The best way to create international friendship is to cancel all debts." We doubt if our tailor would see it in this light.

L. D. (Northampton).—"I made a great mistake in laughing when the boss trod on a banana skin." So you both slipped up.

J. C. (Glasgow).—"What is the difference between one clerk going out for a coffee and another going out for a whisky-and-soda, I should like to know?" About a shilling.

PHILOSOPHER (Coventry).—"I make the best of my monotonous job of fitting two motor parts as they come along on the conveyor belt." You take things as they come.

T. L. (Epsom).—"I have estimated that one man in every ten promises his future wife to give up smoking on the day he is married." On the day following, of course, he pleases himself.

OLD SALT (Portsmouth). — "No man gets his first real taste of the sea until he sails in a wind-jammer." Or swims with his mouth open.

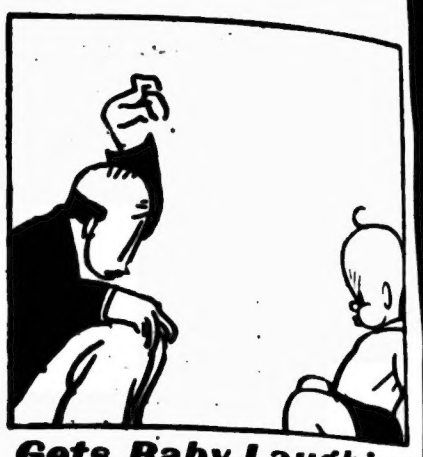
* * *

A. E. P. (Stoke).—"An undergraduate was caught climbing up a college drain-pipe to play a practical joke on one of the tutors and paid the penalty." He was sent down?

B. C. (Guildford).—"It may surprise you to know that it is possible to find gold in England only six or seven inches below the ground." That is the sort of statement that makes golf novices set out with renewed enthusiasm.

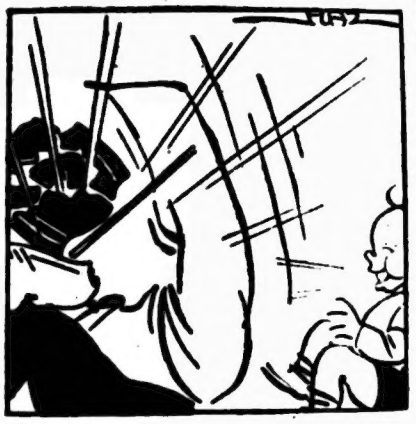
"Bullets" Illustrated:
Taking the Biggest—Sonny—Sister—Saying Grace!

Dad . . .



Gets Baby Laughing

by Maz



FILM STAR (from Hollywood).—"I can assure you that I am glad to be in dear old England." Personally, we would like old England to be a bit cheaper.

PROFESSOR (Norwich).—"At a dinner last night I suddenly came to the conclusion that Darwin was right." You noticed several men wearing tails?

M. G. (Wolverhampton).—"I am looking for a wife who is thoughtful and not extravagant." Pensive but not expensive, eh?

P. T. B. (Grimsby).—"The only thing the Empire Exhibition lacks is a show like the Aldershot Tattoo." Well, win a big *Bullets* cheque from page 43 and visit the Exhibition—then finish your celebration with a free trip to the Tattoo.

L. K. (Tring).—"Many of our best batsmen are dissatisfied with the conditions under which they have to play." Let's hope, however, that they will put off a stay-in strike until the Test Matches begin.

(Many replies unavoidably held over)

Side Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. Mark envelope "Side-Slips." When the same "Slip" is submitted by more than one person, that which arrived with the earliest postmark receives the award.

THE NORTHERN DESPATCH:—"The ANIMAL meeting of those interested in St. Agnes' Home where admirable work is being done."

SWINDON EVENING ADVERTISER:—"Mr. Hore-Belisha announced yesterday that the soldier's PLAY is to be increased by 3d. a day."

WESTERN DAILY PRESS:—". . . both guttering and downpipes must also be kept UNCOOKED by leaves and other rubbish."

CARNOUSTIE GAZETTE AND BROUGHTY FERRY GUIDE:—"It is being equipped with an automatic ELECTION heating system. . . ."

SUNDAY POST:—"It happened at the referee's blind side, but a CONSOLATION with the linesman confirmed the penalty decision."

THE HALIFAX COURIER AND GUARDIAN:—". . . which, if allowed to continue very much longer, MIGHT have had INEVITABLE consequences."

With a FORTUNE and 1000 THRILLS!

"BULLETS" 1st PRIZE £300

AND TRIP TO THE ALDERSHOT TATTOO FOR TWO

SEE THE GREATEST PAGEANT EVER KNOWN

For the final thrilling performance of the famous Aldershot Tattoo on June 18th, at which their Majesties are expected, "John Bull's" Private Box will accommodate you and your companion to witness the Greatest Spectacle of Pageantry in modern times. (All tickets, meals and accommodation provided by "John Bull.")

THIS WEEK ONLY!

£100 OFFER WITH EACH OF OTHER 6,243 prizes

£50 and TATTOO TRIP FOR TWO

£25 and TATTOO TRIP FOR TWO

£10 | £9 | £8 | £7 | £6

£5 | 10 of £2.10 | 25 of 10s | 200 of 2/6

6,000 MYSTERY PRIZES

BIG cheques *and* big thrills are the rewards for good *Bul'ets* this week! Think of all the things you could do with that First of £300, or one of the other chief cheques. But apart from the arrival of a substantial prize, there are 1,000 extra thrills in store for this week's First, Second and Third Prize-winners.

Accompanying the cheques will come an invitation from JOHN BULL to travel to Aldershot with a companion on Saturday, June 18 to witness in luxury one of the greatest spectacles of pageantry in light, colour and music the world has ever seen—the famous Aldershot Tattoo.

Last year it was Mr and Mrs. F. Hornby, 10, Victoria Road, Ellesmere Port, Wirral, who were JOHN BULL'S guests at Aldershot. "A visit we shall never forget," they said. And you, too, would be staggered by the Tattoo of 1938, the finest yet presented.

With a total of 6,244 prizes which *must* be won and *one* week only in which to enter, the time to begin on your *Bullets* is now.

Start on the *Examples* as soon as you have read through the simple instructions below.

'BULLETS' 1,117 RESULT

First Prize, £400 Cash plus Garden Award:

W. TOONE, 52, Woodfield Drive, Gidea Park, Romford, Essex.

Example: HOLD UP YOUR HEAD AND
Bullet: YOU'LL "HOLD HEAD" LESS.
(Entered on Prize coupon.)

SECOND PRIZE £50:

G. ROBERTSHAW, 68, Thomas Street, Coventry.
Example: Britannia Fears
Bullet: Blood-thirsty World? Thirsty Earth!

THIRD PRIZE £20:

R. E. BLACKMAN, The Grove, Sholing, Southampton.
Example: Deserves A Holiday
Bullet: Or Doesn't Deserve Job.

OTHER PRIZES:

£10: J. WILKINSON, 14, Marsh Lane, Wigan. Now I'm A Territorial—House Re-named. "No Retreat."

£9: H. PEARSON, 8, Venice Avenue, Burnley. Beneath The Moon—Father Thames, Mocking "Back-out."

£8: Mrs. A. BROCKIE, 15, Fotheringay Road, Glasgow. Peace Programme—Hitler Coos, Between Coups!
(Entered on Prize coupon.)

£7: J. LAUDER, The Hall Lodge, Greatford, Stamford, Lincs. Hold Up Your Head And—Keep "Chin, Chin!" Down.

£6: G. W. TAYLOR, Avennie, Stroud, Glos. Wifey's Sermon—Interrupted By "Choir" Upstairs.

£5: J. M. DAVIS, 6, Portway, Wells, Som. More Sunshine — "Baking" Threatening Farmer's "Bread."

£4: Mrs. HOLLETT, 8, Snowdon Road, Birkenhead. Hope Springs Eternal, So—Senorita "Digs Out" Guitar.

5 OF £3 EACH:

Miss E. BISS, Little Farm, Llanhennoc, Caerleon, Mon. Wifey's Sermon—Baby's "Hymn"—Matrimony's "Lesson."

T. R. EVANS, 13, Beemead Avenue, Kenton, Middlesex. Hold Up Your Head And—Gaze At Millionaire's Sky!
(Entered on Prize coupon.)

S. JAY, 19, Queen Street, Filey. Makes Me Feel Murderous—And "Guilty," "Hanging" About.

H. MILLAR, 64, Newbow Road, Rugby. Struggling On—With Smile—Smith. While——.

C. WARREN, Wilburton, Ely, Cambs. Makes Everybody Laugh—Comedian, Once Vicar Smiles.

HOW TO WIN

SELECT a few *Examples* and against each one jot down all the ideas it suggests. Then polish up the best of your rough notes into *Bullets* of TWO THREE or FOUR words, aiming at apt and original comments closely linked with the chosen *Examples*.

For instance, supposing the *Example*, COURTESY COP, had prompted the rough comment, *League of Nations, So Not Much Good.* This you could easily improve to the typical *Bullet*, COURTESY COP—GENEVA—MARS *Continues* "SPEEDING."

As soon as you have studied the leading *Bullets* in our 1,117th Contest on this page, start on your own efforts, for they must be posted on or before Saturday, May 21.

SAVE 2½d.—

New Service for Readers

With your *Bullets* entry you may now enclose Crossword entry, with single Postal Order sufficient to cover both entry fees, thus saving 2½d. on poundage and postage.

Make Postal Order payable to "John Bull" address joint entry envelope "Bullets" No. 1,121, and Crossword No. 109, "John Bull," Long Acre, London, W.C.2, marking it "B and C" in top left-hand corner.

5 OF £2 10s. EACH:

Miss J. CLARKE, 100, Elm Park Road, Reading. Truth's Well—We Pollute, Being Polite.

J. G. CROWTHER, Rosedale, Portree. Now I'm A Territorial — Britain "Steadier"—Pals "Rocking."

Miss E. McMILLAN, 62, Kilnside Road, Paisley. When Grandpa Fought—Only "Liquid Fire." Rum!

R. G. PATTERSON, 30, Breck Road, Liverpool. Wifey's Sermon—Bachelor Misses—And "Heaven."

Miss M. RADCLIFFE, 1, Hewlett Avenue, Coppull, nr. Chorley. Deserted—Station—Till Suit-case Burst!

A list of 25 10s. and 300 Double Surprise Award winners can be seen at these offices. The original cheque for £350 awarded to the First Prize-winner in Competition No. 1,116 will be displayed in the window of Mr. P. G. Apitherpe, 12, Crown Road, St. Margarets, Twickenham

Add 2, 3 or 4 words to any "Example"

BRITISH BRAINS
LOVE IS WONDERFUL, BUT
ROADHOG MARS
AGAINST THE WORLD
YOUTH'S ANSWER
WHAT'S WRONG WITH GENEVA?
COURTESY COP
FOR THE POOR
WHEN THE RAIN CAME
LIKE MOTHER
REFRESHING
ACCORDING TO WIFEY
SHE TURNED UP HER NOSE AND
UPSET THE MANAGER
SOMESHELL FOR TAXPAYER
EXTRA SIXPENCE
SHOWS HE'S A FAILURE
MUST BE MAD
FAIR ONES
HOW AUNTIE'S ON THE COUNCIL
FINE HOLIDAY
WHEN IT'S TOO LATE
COMMON LOT
WHY HE'S NOT MARRIED
I SUSPECT
KEPT TO HIMSELF
HER ADMIRERS
BOWLED ME OUT
"NAUGHTY! NAUGHTY!"
NOBODY NOTICED HIM, SO
HAS MY SYMPATHY
TO PLEASE THE FOREMAN

EXAMPLE _____
BULLET _____
EXAMPLE _____
BULLET _____

(1,121) Closing postmark SAT., May 21.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 1 Coupon send P.O. for 6d.

Signed .....

Address .....

YOU CAN POST YOUR ENTRY UP TILL LAST COLLECTION, SATURDAY, MAY 21.

EXAMPLE _____
BULLET _____
EXAMPLE _____
BULLET _____

(1,121) Closing postmark SAT., May 21.

P.O. No. .....

I agree to enter in accordance with the rules announced on this page. With 2 Coupons send P.O. for 1s.

Signed .....

Address .....

FREE COUPON FOR COMPETITION No 1,121 IF USED AS INSTRUCTED BELOW

EXAMPLE _____
BULLET _____
EXAMPLE _____
BULLET _____

FREE PRIVILEGE ENTRY

I enclose two or more paid (or prize) coupons for Bullets No. 1,121 all entered in same name and address, entitling me to this coupon FREE as privilege of JOHN BULL readership.

Signed .....

Address .....

Should you wish to enter further "Bullets" you can write them on plain paper.

NEWSAGENTS' PRIZES.—Cheques for £5, £2 and £1 respectively will be paid to the newsagents from whom the chief winners in "Bullets" No. 1,121 usually purchase "John Bull."

READ THESE RULES CAREFULLY.

1. The First Prize will be awarded for what, in the opinion of the judges in consultation with the Editor, is the best Bullet received and the other prizes in order of merit, the test being cleverness, aptness and originality. The Editor undertakes that every Bullet received shall have careful consideration by a competent staff of qualified judges.

2. Only two attempts may be written on each coupon and a postal order must be enclosed at the rate of 6d. for each coupon made use of. This must be made payable to JOHN BULL and crossed /& Co./. Entrant's name, address and date of posting must be written on back of postal order, the number of which must be duly noted on each coupon submitted. Coupons must not be mutilated.

3. The Editor's decision on any matter of dispute arising in connection with this competition must be accepted as final and legally binding in all respects and acceptance of this rule is an express condition of entry. Employees of Odhams Press Ltd and their families are not eligible

Address Entry: "Bullets" No. 1,121, "John Bull," Long Acre, London, W.C.2 (Comp.)

Read the Amazing Story on the Right.

Lifeboat Hero Praises Yeast-Vite

BRAND TABLETS

Eased NERVE STRAIN Banished EXHAUSTION

AFTER STRENUOUS FIGHT FOR LIFE

We are privileged to publish to-day the personal account of one of the heroes in the recent St. Ives Lifeboat drama. The writer is Signalman J. Thomas, who recently broadcast his experience in "In Town To-night." And in this modest but inspiring epistle he pays a dramatic tribute to the wonder tonic, Yeast-Vite.

He explains how, after what he modestly describes as an "exhausting and nerve-racking time" but which was, in actual fact, a stark and strenuous fight for life, Yeast-Vite proved of immense value to him in easing the nervous strain, banishing the exhaustion and keeping at bay the effects of exposure!

The heroic story of the St. Ives lifeboat which went to the aid of the steamer "Alba" is one which stirred the senses and filled with pride the hearts of all British people who read it. Wherever there is humanitarian work to be done; whatever the danger involved, British pluck and British endurance are equal to the task! So, too, wherever there is suffering to be conquered and the ills and disabilities of our daily lives removed, Yeast-Vite proves it is equal to the task like the true British Product it is!

Just as these heroic lifeboatmen are ready at all times instantly to answer the S O S of those in peril off our shores, so Yeast-Vite is ready and waiting to answer YOUR S O S for relief from suffering.

When you are aground on the **SANDBANKS OF LETHARGY AND EXHAUSTION**, cast up on the **JAGGED ROCKS OF PAIN**; when your health is **WRECKED BY THE STORMS AND STRESSES OF THIS HIGH-SPEED MODERN LIFE**; when mountainous **WAVES OF WORRY SHATTER YOUR NERVES AND THREATEN TO ENGULF YOU IN THE BLACK PIT OF DEPRESSION**, Yeast-Vite answers your call instantly! It is ready and able to rescue you from your suffering and bring you swiftly into the harbour of relief.

The reason why Yeast-Vite is so successful in such a multitude of troubles is because it is an accurate scientific combination of Pure Medicinal Yeast (Saccharomyces Cerevisiae), Vitamins, especially the all-important Vitamin B, and other valuable pain-relieving and health-restoring ingredients as prescribed by leading specialists!

YOU, whether Man or Woman, Old or Young, Rich or Poor, if you are suffering from any of the troubles listed above, you should instantly follow the splendid example of Signalman Thomas and turn to Yeast-Vite for relief!

Accept our No Cure–No Pay Offer now!

St. Ives, Cornwall.

Gentlemen,

As one of the crew of the St. Ives Lifeboat which met with disaster recently, I feel it my duty to tell you of the great value which Yeast-Vite proved to me on this occasion.

We went out in the lifeboat "Caroline Parsons" to the aid of the crew of the steamer "Alba," which was on the rocks, and despite the heavy seas managed to get all the crew aboard. In attempting to make for home, however, a huge wave struck us broadside and all but three of us were flung into the angry sea.

I swam back to the lifeboat, scrambled aboard, and immediately commenced hauling in as many of the "Alba's" crew as I could.

The starting gear having broken, we were at the mercy of the seas and were driven on the rocks. Had it not been for the women and children, who risked their lives to free us from our perilous position, we should all have been either drowned or dashed to death against the rocks.

It was an exhausting, nerve-racking time, and when we got ashore you can imagine we were ready to drop. That is where "Yeast-Vite" came in. I have always found that, following any prolonged exposure or mental and physical strain, "Yeast-Vite" acts as a powerful and speedy restorative, reviving energy and preventing any ill-effects. I took a few Yeast-Vite Tablets immediately afterwards, and the way they eased the nerve strain and banished the exhaustion was remarkable. The fact that I was able to be at my normal work again the day after the disaster affords wonderful proof of the value of your great Tonic.

Yours faithfully,
J. THOMAS.

YOUR QUICK HEALTH TIME-TABLE

FROM	TO	TIME
NERVE PAINS	*Glorious Relief*	In 5/15 Mins.
HEADACHES	*Deliverance*	In 5/15 Mins.
LASSITUDE	*Vim and Vigour*	In 10/20 Mins.
DEPRESSION	*Buoyant Energy*	In 10/20 Mins.
"NERVES"	*Steadiness*	In 10/20 Mins.
INDIGESTION	*Keen Appetite*	In 15/30 Mins.
EXHAUSTION	*Animation*	In 15/30 Mins.
SLEEPLESSNESS	*Calm Repose*	In 30/60 Mins.
RHEUMATISM	*Pain Relief*	In 24 Hours
CONSTIPATION	*Regularity*	In 36 Hours
IMPURE BLOOD	*Purification*	In 36 Hours

NO CURE NO PAY!

Simply obtain a 1/3 Bottle of "YEAST-VITE" Brand Quick Tonic Tablets, and if you are not THOROUGHLY CONVINCED of the WONDERFUL POWER, PERFECT SAFETY and TONIC PROPERTIES of "YEAST-VITE," return the empty carton to Irving's Yeast-Vite, Ltd., Watford, and your money will be refunded in full.

Sold Everywhere.

6d., 1/3, 3/- & 5/-

J.B.L.19 | 6* | B123 | A284 | J.B. 14-5-38

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